

NEWS SUMMARY

State's M-way profits capped

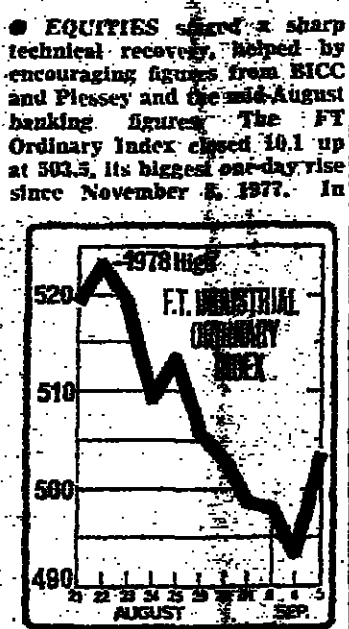
General

The Government has announced that it will cap the profits of the state-owned M-way (Motorway) company. The cap will be set at 10 per cent of the company's turnover. This move is part of the government's efforts to control inflation and ensure that state-owned enterprises are run efficiently.

Equities up 10; Gilts firm

Business

Equities rose by 10 points in the London Stock Exchange today. The FTSE 100 index closed at 1,010.1. Gilts remained firm, with the 10-year gilt yield at 10.5 per cent.



Summit: Sadat's turning point

President Sadat of Egypt is expected to announce a turning point in his policy towards the Palestinians at a summit meeting in Cairo. The meeting is expected to be a key moment in the peace process in the Middle East.

Good racket

The Government has announced that it will crack down on the 'good racket' in the construction industry. The racket involves the payment of bribes to officials to secure contracts. The government aims to eliminate this practice to ensure fair competition.

Minister sacked

The Minister of Agriculture has been sacked by the Prime Minister. The Minister was accused of mismanagement of the department's affairs. The Prime Minister stated that the Minister's actions were 'unacceptable'.

Plant discovery

A new plant has been discovered in the Amazon rainforest. The plant is believed to have medicinal properties. Scientists are currently studying the plant to determine its potential uses.

Windscale leak

A leak of radioactive material has been detected at the Windscale nuclear power station. The leak is believed to be a result of a faulty valve. The station's operators are working to contain the leak and prevent further releases.

Briefly

A brief summary of other news items, including a report on the economy and a notice about a public meeting.

Chief price changes yesterday

A summary of the main price changes in the market yesterday. Prices for various commodities and financial instruments are listed.

Callaghan to give poll date shortly

BY RICHARD EVANS and CHRISTIAN TYLER

THE Prime Minister went as far as he could yesterday in his address to the Trade Union Congress at Brighton to confirm that there will be an autumn General Election, the date of which will be announced in the next few days.



Mr. Callaghan: clear electioneering call.

In an outspoken speech that stressed the need to contain wage demands in the coming year to the Government's 5 per cent guidelines and in real cuts in the working week that were not self-financing, Mr. Callaghan called on the trade union and Labour movement to support the Government's policies in the forthcoming election campaign.

At no time did the Premier spell out his election timetable but the assumption made afterwards by both trade union leaders and Labour party tacticians was that a poll would be held in the autumn, with October 12 as an alternative possibility.

Significantly, Mr. Callaghan made no attempt to reign back the handwringing for an autumn poll or to deploy the argument in favour of a delay to next spring.

Mr. Scallan, president of the engineers, was making his last bid for a seat in the House of Commons. He was retiring next month and it was one of his final acts.

He ended his speech, which received a mixed response from his audience, with a clear electioneering call for support for a Government which would 'match tolerance against intolerance, policies against slogans and co-operation against conflict'.

The real ovation of the day, however, went not to Mr. Callaghan but to Mr. Hugh Scanlon, who followed him with a heart-felt appeal to unions to rally behind Labour. It was not Mr. Callaghan who struck a real chord with the 1,170 delegates.

Mr. Scanlon, president of the engineers, was making his last bid for a seat in the House of Commons. He was retiring next month and it was one of his final acts.

A motion to that effect which he was introducing was acclaimed with a shout of 'Aye' rather than carried by a show of hands. This was a neat device for avoiding any appearance of division since the TUC was not affiliated to the Labour party.

Many of them, including the civil servants, had said in advance they would have to abstain.

The Prime Minister is still keeping his cards well shielded but the expectation is that he will announce his plans shortly after the Cabinet meets on Thursday. This could mean a brief statement on the dissolution of Parliament either later this week or early next.

Mr. Callaghan is due to visit the Queen at Balmoral over the weekend which makes an announcement early next week more probable. But he might prefer an element of surprise by calling the election at the end of this week as any consensus of this week at the Cabinet could quickly become public knowledge.

The campaign itself would start not from the announcement of a general election but from the dissolution of Parliament and this would allow the Liberals to hold a curtailed assembly at Southport early next week.

Mr. Callaghan remains keen to give Mr. David Steel, the Liberal leader, all the support he can in the belief that disaffected Liberals will be more likely to drift to the Conservatives than to Labour.

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Nkomo claims responsibility for air crash

BY OUR FOREIGN STAFF

MR. Joshua Nkomo, Rhodesian nationalist leader, yesterday claimed his guerrillas had brought down an Air Rhodesia Viscount aircraft which crashed near the Zambezi border at the weekend. He added that the guerrilla war would become much more bitter unless Mr. Ian Smith, Rhodesian Prime Minister, surrendered.



Mr. Nkomo: "Much more bitter war."

But in Salisbury, Capt. Pat Travers, general manager of Air Rhodesia, said there was no immediate evidence the aircraft had been shot down by a guerrilla missile.

The pilot's final message, he said, had been explicit in that it referred to both starboard engines being out of action. In our opinion, the aircraft had been hit by a missile, or any other weapon, the crew's first reaction would have been to say so.

"We have to accept that mechanical things can go wrong. But there is just no evidence at the moment to say it was caused by hostile action."

Something beyond further divisions in black Africa.

Mr. Nkomo's statement about the Viscount may thus have been intended, publicly at least, to assert his commitment to the war for the benefit of both white Rhodesians and his nominal black African allies.

In spite of fresh efforts by Zambia to paper over the split, there is little doubt that black African division is now profound. According to Nationalists, Mr. Nkomo is prepared to say privately that President Nyerere has persistently divided the nationalist movement since 1963 and that the Tanzanian leader is interested only in imposing a leader of his own choice on an independent Zimbabwe.

Mr. Nkomo delivered yesterday what in black African terms, is a substantial insult by saying Tanzania no longer qualified as a front line State because it did not share a border with Rhodesia.

There is little doubt that his forces do have the technical potential to bring down an airliner. According to Western intelligence officials, Russia, Mr. Nkomo's main arms supplier, has provided increasingly sophisticated equipment including Sam-7 ground-to-air missiles and 122 mm rockets as well as anti-aircraft equipment.

But so far, there has been no independent corroboration of Mr. Nkomo's claim which comes at a crucial political and diplomatic juncture.

His meeting with Mr. Smith last month has divided the front line African States into two camps. One of them, led by President Julius Nyerere of Tanzania and including Mr. Mugabe, the other leader of the Patriotic Front, argues that Mr. Nkomo was duped by Mr. Smith into believing the white Rhodesian leader wanted to achieve directly but through Britain.

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Fall in money supply indicated by latest banking figures

BY MICHAEL BLANDIN

A FALL in the money supply during the month to mid-August is indicated by the latest banking figures which showed a sharp reversal of the exceptional growth recorded in the previous month.

As a result of the turn-round, the banks were able to bring their deposits back well within the ceiling imposed under the so-called control over their growth.

The main pointer was given by the total of the banks' eligible liabilities, their money supply. These showed their biggest fall on record, of £1,630bn to £3,430bn, after rising by over £800bn in the July banking month.

This decline of 3.8 per cent followed a month of distortions evident in the figures for the preceding couple of months, arising mainly out of pressure on the reserve assets of the banks.

It is likely to be reflected only partially in the money supply figures as next week, which are not directly influenced by much of the recent movement in the banking statistics. Nevertheless, the signs are that sterling money stock on the wider definition (M3) could show a modest fall after the 1.1 per cent rise in July.

During the four-week period ending August 16 the interest-bearing element of eligible liabilities—the figure on which the control operates—showed an even sharper decline of £1,900bn to £3,200bn, a fall of 6.3 per cent.

As a result, at mid-August the interest-bearing eligible funds of the banks were only 1 per cent above the control base period, well within the permitted growth of 4 per cent. In July, they were 7.7 per cent up, or 3.7 per cent above the limit. The big clearing banks, which were even further above the ceiling in July, have also now moved back within the limit.

The penalties under the controls will be applied to banks which exceed the permitted growth over the base level. The average of the figures for the three months August to October. It is particularly important that the banks pulled back into line last month, because it was the first which will count in calculating any penalties.

The exceptional movements in the banking figures have reflected shortages in the money markets and the problems of the banks in maintaining the required level of reserve assets. These problems have been eased by official action, however, through releases of special deposits to the banks and assistance to the money markets. It is now argued that the figures are back closer to their normal trend after the earlier distortions.

While welcoming the relief, however, bankers still argued yesterday that there could be renewed problems in future in meeting the control limits, now extended for a further eight months. They said that they are due to pay back 1 per cent of special deposits—some £430m—to the Bank of England next Monday, and a further 1 per cent on September 26.

Tables, Page 8

£ in New York

	Sept. 1	Sept. 1	Previous
1 month	\$1,950,950	\$1,950,940	
3 months	1,950,941	1,950,941	
12 months	1,950,941	1,950,941	

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EUROPEAN NEWS

French credit threat angers unions

BY DAVID CURRY

THE FRENCH Government's blunt warning that it will punish companies that concede excessive wage increases by cutting off State credit and encouraging competitive imports has infuriated trade union leaders. They have singled out unemployment as the main theme of their post-holiday return to business and have seized upon the threat, in a letter from the Prime Minister, M. Raymond Barre, to M. René Monory, the Economics Minister, to accuse the Government of being prepared to subordinate all social considerations to the restoration of corporate profitability.

M. Barre has been alarmed by figures that showed a 5 per cent rise in hourly earnings in the second quarter. He insists that the policy of improving the purchasing power of manual workers

and those at the bottom end of the wages scale can only be pursued if people above those levels accept an approximate standstill in their purchasing power.

Traditional sanctions against unruly companies have involved refusal of permission to raise prices. But as the ending of price controls is "irreversible," the Government has fallen back on credit. Since semi-official loans through agencies such as the Credit National and specialised sectoral money-raising bodies form an important element in industrial financing, and two thirds of the banking sector is under State control, the Government has the means to make its threats convincing.

The white-collar union, the CGC, has immediately declared that it will not accept a further decline in its members' purchas-

ing power. M. Georges Seguy, the Communist central committee member who leads the CGT union, declared: "There is no base for economic recovery, no retreat of unemployment, no price stability, no reduction in inflation, no rolling back of the crisis, no serious negotiations or real collective bargaining."

The latest warning on wages, he added, was "an intolerable attack on the freedom of negotiations" and would provoke workers into vigorous action.

Even M. Andre Bergeron, the moderate leader of Force Ouvrière, who has shown the most understanding for the Government's economic policy, emphasised the need not to obstruct collective bargaining. Union discontent is certain to increase if, as expected, to-

morrow's Budget foreshadows increases in the prices of petrol, tobacco, road tax and alcohol. Industry is in a difficult position. The employers' organisation, the Patronat, is attaching great importance to negotiations with the unions on altering employment benefits, providing for more flexible operation of rules on the length of work, and establishing a sectoral basis for wage settlements.

Although it shares the Government's desire to hold down the rise in the wages bill, it would no doubt prefer to have its hands less securely tied as it sits down with unions who will feel honour bound to probe the strength of the Government's resolution after a spring and summer of unpopular price rises and continued rises in unemployment.

Bomb attack on Italian express

By Paul Batts

ROME, Sept. 5.

POLITICAL TERRORISM has returned to Italy after a brief summer lull. Terrorists bombed the main Rome-Milan railway line between Florence and Bologna last night in what could have been a repeat performance of the explosion on the Italian express in which 12 people died four years ago.

At the time of last night's explosion the Conca d'Oro express was travelling on the stretch of line which has been the target of five terrorist attacks in the past four years.

It had been diverted to a parallel track because of repair work on the main line. The explosion damaged the engine and smashed carriage windows. The train was carrying about 400 passengers.

No one has claimed responsibility for the bomb so far. But there was speculation today that the attack may mark the beginning of a new wave of terrorist violence.

The Government has reformed its anti-terrorist squad in line with commitments to the parties supporting it in Parliament. The decision was taken after the murder of Sig. Aldo Moro, the former Christian Democrat Prime Minister, earlier this year.

Economy at the crossroads. Page 25

Bonn MPs told of police slip

BONN, Sept. 5.

A PARLIAMENTARY Committee in Bonn heard today how West German police allowed urban guerrillas wanted in connection with the killing of Herr Hanns-Martin Schleyer, to slip through their hands.

Herr Gerhart Baum, the Interior Minister, was giving evidence to the Bundestag's Interior Affairs Committee after police admitted having shadowed three guerrillas who were believed to have been involved in the kidnap and murder of the employers' leader a year ago.

The three, Christian Klar, 26, Willy Peter Stoll, 28, and Adelheid Schulz, 23, were photographed by police as they set off on a helicopter flight on August 6. They had made two similar flights, posing as a film crew, over a prison where other alleged guerrillas were held.

Tipped off by a helicopter pilot, the police believed the three were only on the fringe of the guerrilla movement. Only when photographs were developed did they realise they had been watching three of the country's most wanted guerrillas.

Reuter

German banks warn on European monetary plan

BY JONATHAN CARR

BONN, Sept. 5.

AS DETAILED talks on the proposed new European monetary system (EMS) get underway in Brussels, the Federation of West German Banks has launched a strong warning of the dangers if the scheme is ill-prepared.

The critique is similar to that emerging from many German sources—not only in the private sector—since the European Council at its July meeting in Bremen laid down guidelines and a timetable for the system.

It appears to have been released now for maximum impact, with the European monetary committee holding talks on the proposed system in Brussels tomorrow and Thursday in readiness for a Community finance ministers' meeting on September 18. Under the Bremen timetable, the new system is to come into effect at the turn of the year.

The banking federation begins by stressing that more currency stability in Europe is a desirable aim. But it goes on to list strict conditions which must be fulfilled if increased inflation, with the attendant risks for

growth and employment, is to be avoided.

It insists that the scope for currency support operations and the time-scale for settling obligations must not be too generous. It comes out strongly against the use of a flexible unit (like the European unit of account) as a yardstick for intervention, and opposes the creation of added international liquidity through operation of the planned European monetary fund.

The consequence of non-observance, the federation suggests, could simply be the inflationary financing of erring nations' economic policy failures and one-sided intervention by the Bundesbank which, whatever the outcome, must not lose control of national money supply.

Those favouring the new European system, including the Bundesbank leadership, are known to be aware of the risks. The same goes for those in government charged with negotiating the details in the coming weeks.

Nonetheless, behind the technical problems raised over the

last month or two there appears a deeper concern about the term aim of the proposed system and its possible consequences.

It is recognised that the new European monetary unit seems bound to play a wider role than the present unit of account—as example as a reserve medium for settlement between central banks and for provision of credit.

But there is strong opposition to the idea that the new monetary unit could develop into a parallel currency—involving, among other things, restrictions on the free convertibility of the Deutsche Mark.

Suggestions that such a plan is under consideration in the Brussels commission were investigated by the Bonn Economics Ministry during the summer. It came to the conclusion that if such ideas were entertained there, it was not—at a high level.

There are also fears regarding U.S. reaction to the system—despite assurances by the authors of the plan that it is not directed against the dollar, will, indeed, actually help the U.S. currency.

Paris death of leading Communist

By Our Own Correspondent

PARIS, Sept. 5.

M. JEAN KANAPA, the French Communist Party's foreign affairs and defence expert, died today in Paris, aged 56. His death removes from the central committee, which he joined in 1975, a man who had become closely identified with the "de-Stalinisation" of the party undertaken by its leader, M. Georges Marchais.

He was also an exponent of "socialism in French colours" by which he meant putting French workers' interests before those of international proletarian revolution. "It is by struggling to put the French working class in power as soon as possible that we fulfil our principal international duty," he wrote.

Like most present-day Communist leaders, M. Kanapa, who joined the party during the war, began his political life as a Stalinist, but over the past few years he has expressed the party's increasing disenchantment with repression in Eastern Europe. Although a former philosophy professor, he had no real affinities with the more liberal, intellectual wing of the party, calling for a more open structure and a clearer repudiation of the Soviet brand of communism.

Although the Communist leadership has apparently ridden the wave of rebellion immediately after the recent elections from liberals and traditionalists, M. Marchais will undoubtedly miss the loyal support his party line generally received from Mr. Kanapa.

'Not guilty' plea at Moscow trial

BY DAVID SATTER

MOSCOW, Sept. 5.

MR. JAY CRAWFORD, the representative in Moscow of the U.S. company International Harvester, today pleaded not guilty in a Moscow city court to charges that he bought Roubles 20,000 and other goods on Moscow's black market.

Mr. Vladimir Kiselyov, a checker in a factory, who is accused with Mr. Crawford of currency violations, testified that over a period of several weeks earlier this year Mr. Crawford brought dollars to his apartment and that he delivered the roubles to Mr. Crawford's hotel room or the Moscow offices of International Harvester.

If convicted of the currency charges, Mr. Crawford, who was dragged from his car on June 12 and arrested at a busy Moscow intersection, faces a maximum sentence of 8 years' imprisonment and 5 years' exile. U.S. officials have said they believe

Mr. Crawford was arrested in retaliation for the arrest, previous month of two Soviet employees at the United Nations on espionage charges.

Mr. Crawford and Mr. Kiselyov were two of the four defendants who went on trial today on currency charges. The others are Mr. Kiselyov's wife, Lyudmila, and Alla Solov'yova, a cashier at one of Moscow's hard currency stores.

All of the Soviet defendants pleaded guilty and the Kiselyovs, whom Mr. Crawford said did minor tailoring work him, answered "completely" when asked if they were guilty of the charges—under a different section of the same article—with large scale and repeated currency violations and could receive the death penalty.

The Kiselyovs were accused of accumulating a cache of up to \$100,000 in hard currency and the indictment in the case mentioned a West German, an Ecuadorian, a Japanese and two Afghans as also having violated currency laws.

Mr. Crawford has been accused of having bought the roubles for \$8,300 paying about a fourth of the official rate as well as having bought six samovars.

Access to the courtroom was limited to a few correspondents but when Mr. Crawford appeared during a break in the hearing, he said the case against him was "full of holes."

Swedish credit for Algeria

STOCKHOLM, Sept. 5.

POST OCH KREDITSBANKEN (PK Banken) has arranged a Kr 410m export credit for Credit Populaire d'Algerie, according to banking sources.

The credit, refinanced through the semi-governmental export credit institution Svensk Exportkredit, relates to a Kr 750m dam and irrigation project in the Chellif Valley, southwest of Algiers, on which the Swedish trade union-backed construction company BFA Byggsystem is working.

The sources said the draw-down period is 4½ years, the expected length of the project's construction work, but they declined to give further details on terms. Reuter

Greek minister in talks

BY OUR OWN CORRESPONDENT

MOSCOW, Sept. 5.

MR. GEORGE RALLIS, the Greek Foreign Minister, began talks today with Mr. Andrei Gromyko, the Soviet Foreign Minister, which were apparently aimed at laying a basis for broader relations between Greece and the Soviet Union.

There has been little coverage in the Soviet press of Mr. Rallis's visit but the newspaper Socialist Industry, in a dispatch from Athens, said that Soviet-Greek trade for the years 1973-77 increased from a value of 79.2m Roubles (Y60.5m) to 318m Roubles (Y241m) and emphasised

that the Soviet side is ready to improve relations. Mr. Rallis's visit was not seen here as an attempt by the Russians to court the Greeks now that U.S.-Turkish relations are improved. Rather, it is seen as an attempt to balance the recent visit to Moscow of Mr. Bulent Ecevit, the Turkish Prime Minister.

There are several bilateral agreements to discuss and the Cyprus question is expected to be taken up. Mr. Rallis arrived in Moscow yesterday and is expected to leave on Saturday.

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Andreotti to see Juan Carlos in Madrid

BY DAVID GARDNER

MADRID, Sept. 5.

SIG. GIULIO ANDREOTTI, the Italian Prime Minister, arrived here today on a two-day official visit. He will have talks with Sr. Adolfo Suárez, the Spanish Premier, and be received by King Juan Carlos. The visit is regarded here as the continuation of the high-level contacts between the countries begun by Sr. Suárez's

Italy is regarded as a firm supporter of Spain's candidature, although Italy's blocking of new concessions to Spain on agricultural produce, under the terms of the 1970 preferen-

That opposition, or the Italian explanation of it as part of a design to reform the Common Agricultural Policy, contrasts favourably with the outright hostility of M. Chirac's neo-Gaullists or of the French Communist Party.

visit except a reaffirmation of Italian support for the Spanish candidature and perhaps a commitment to increase commercial links between the nations, although that would take the form of a statement of intent, since Sig. Andreotti is travelling practically alone. Last year Italy exported goods worth \$845m to Spain and imported goods worth \$523m.

Spaniards face austere autumn

BY ROBERT GRAHAM IN MADRID

SPANIARDS traditionally overspend on their holidays then resign themselves to three months austerity to cope with the accumulated bills. Now, as the holiday season is over, those who have overspent face a particularly uncomfortable autumn, for after a first half year in which inflation was kept under control, all the indicators point to a sharp upwards movement in prices.

food prices may have to be frozen for the rest of the year. More important, officials have let it be known that a range of energy price increases previously planned for the autumn will almost certainly be postponed. Increased energy prices are an integral part of the ten year energy plan for 1977-87, which was drawn up earlier this year, but which has still not been approved by Parliament.

Such a cut in inflation is an achievement but the way in which it has been achieved suggests a certain fragility. The two main instruments have been wage restraint and a tight control of the money supply. Despite one or two hiccups the guidelines of monetary policy, limiting the increase in money supply to an average 17 per cent, have

quandering the benefit achieved. The main example of these benefits are the strong external position, symbolised by the \$9bn record level of reserves and reduced inflation.

In this respect, wages policy is going to be crucial. The Government would like to contain wage increases to between 10 and 12 per cent next year. Economically this may be easy to accept, but it will be hard

The Spanish Government's carefully laid objective of cutting the annual inflation rate from 1977's 27 per cent to 16 per cent this year is being eroded and this in turn is likely to complicate the delicate process of negotiation both between the Government and the opposition and also between the trades unions and the employers' association.

Consumer Price Index rose 2 percent—the highest rate of any individual month this year. Prices are believed to have risen above the previous trend last month, too, though not as far as in July.

This month the public is being faced not only with the traditional shopkeeper's practice of autumn price readjustments after the summer break, but also with a series of significant

The Spanish Government objective of cutting the 1977's 27 per cent to 16 per cent has been eroded and this in turn has made the delicate process of negotiating a new Government and the opposition of the trades unions and the

ment's carefully laid annual inflation rate from per cent this year is being is likely to complicate the negotiation both between the position and also between the employers' association.

mists in the Government argue that 17 per cent should be the maximum permitted ceiling for wage increases (this would have kept wages more or less in line with inflation). They were overruled in what was an essentially political decision so that wages this year—even on projections of an 18-19 per cent inflation rate—will have outpaced prices. Now the authorities want to limit wage increases to below

Dutch spending cuts 'too small'

BY CHARLES BATCHELOR

AMSTERDAM, Sept. 5.

THE DUTCH Government plan, to cut public spending by F10bn (22.4bn) over the next three years do not go far enough, the major employers' organisations want. Public sector spending must be cut by an extra F1.25bn. (2460m-11.2bn) over the three-year period, while an extra F1bn (2240m) a year should be set aside as a reserve, they said.

These are the major elements in a coalition plan, *Concerted Recovery*, put forward by the seven largest employers and small business groups in Holland. The employers' claim that the Government's proposals do go too far, follows the unions' reaction that the cuts are too far-reaching.

If companies are to be given the necessary room to increase profitability, while at the same time the purchasing power of the population is maintained, the growth of public spending must

be curbed even more severely than is now planned, the employers said.

By how much would depend on the extent to which the Government was prepared to increase its borrowing requirements. This would become more obvious only when the 1978 budget is presented to Parliament later this month.

The Government's plans depend on a number of uncertainties, the greatest of which is the rate at which the economy will grow. It is now forecast by only a few per cent less than is now forecast the Government's calculations will be invalid, the employers said.

For this reason an "emergency" budget of £4 billion would be made each year. Only if spending and growth targets in the year are not attained could it be drawn down to allow a lowering of taxes or social security payments.

The employers are opposed to the view that workers or the State should have a greater say

in the management of companies in return for Government aid programmes. Employers benefit from a healthy business climate in the form of sufficient employment and welfare provisions.

Paris talks

MR. WILLIAM RODGERS, Secretary of State for Trade, will meet in Paris with the French Minister of Commerce in Paris today for an informal discussion about inland transport issues of interest to the two countries.

Rig visit prize

BP IS OFFERING motorists at most BP petrol stations the chance of winning a trip to a North Sea oil rig. The trip, plus £1,000, is the first prize in a competition to mark the flow of 500,000 barrels of oil a day from the company's Forties Field.

Paris talks

MR. WILLIAM RODGERS, Secretary of State for Transport, will meet **M. Joel Le Theule**, the French Minister of Transport, in Paris today for an informal discussion about inland transport issues of interest to the two countries.

Rig visit prize

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AMERICAN NEWS

Banks must disclose more information on profits and loans

BY STEWART FLEMING

NEW YORK, Sept. 5

THE SECURITIES and Exchange Commission has adopted new rules requiring banks holding large amounts of securities to provide more details about the profitability of their foreign operations and about certain loans made to directors, officers and larger shareholders.

The latter provisions stem from a controversy last year which erupted over loans made to directors of the former Budget Direct, a company which had been taken over by a bank and its family. Mr. Bert Lance, the former Budget Director, had been a director of the company and his family had been a major shareholder.

Under the SEC rules, disclosure will be required of any company holding more than \$500,000 of securities of a foreign company or more than 10 per cent of the company's common stock.

The provisions for more disclosure of foreign operations, bank holding companies coming under the SEC's accounting regulations will be required to break out revenue and net income from foreign lending, as well as any allowance for foreign loan losses if foreign business accounts for 10 per cent or more of assets, revenue or income.

A loan will be classified as foreign or domestic depending on the borrower's residence and not, for example, by where the loan is made.

Banks in the U.S. already have to provide shareholders with much more financial information than banks in other countries. Typically a major bank will for example give average balances, interest rates paid, and interest yields on its foreign and domestic operations, breaking down the domestic operations by different sectors such as commercial loans, real estate loans and consumer loans.

The SEC regulations apply to bank holding companies, which come under SEC accounting regulations. Banks as such are regulated by other agencies such as the Comptroller of the Currency, Federal Deposit Insurance Corporation or state banking regulators.

The SEC has estimated that more than 400 bank holding companies could be covered by the new rules, although many of these will not have enough foreign business to come within the disclosure rules. The major U.S. banks, however, many of which earn as much as 50 per cent of net income and more from foreign operations, will be covered.

U.S. rules eased for Pan Am

By Our Own Correspondent

NEW YORK, Sept. 5

THE CIVIL Aeronautics Board has given Pan American World Airways temporary authority to carry domestic passengers on three U.S. sections of its international flights.

The move comes in the wake of Pan Am's announcement that it is reconsidering a \$300m bid for a major U.S. domestic carrier, National Airlines. The Board of both Pan Am and National Airlines are meeting today to examine the proposal formally.

The CAB decision is being seen as a further indication that the CAB would prefer to see Pan Am strengthen its U.S. domestic route structure by expanding its own operations.

Historically Pan Am has been primarily an international air carrier and has been blocked in its attempts to expand its domestic routes. Its entry into the battle for control of National Airlines, in the face of a bid for National from Texas International Airlines, is aimed at giving Pan Am a large ready-made network of domestic routes.

The CAB's decision gives Pan Am permission to carry domestic passengers between Houston and San Francisco, Miami and Los Angeles, and flights coming from, or going to, Tokyo, Hawaii, the South Pacific and Rio de Janeiro.

Nicaraguan businessmen released

BY JOSEPH MANN

THE GOVERNMENT OF President Anastasio Somoza in Nicaragua today announced that it had released 70 persons out of several hundred picked up in police raids over the last three days.

Beginning on Saturday, police and National Guard units initiated a wave of arrests in attempt to intimidate supporters of a national, anti-government strike now in its second week.

Informed sources said that the persons released from jail yesterday included businessmen and political leaders. The Government maintains that those still under arrest are criminals who were throwing bombs and setting up barricades in poor sectors of the capital and other cities.

Also, the Government has reinforced anti-terrorist patrols in the capital. Strike organisers assert that this is directed at harassing businessmen and a temporary president, who so as to offer a democratic alternative.

by which Congress could choose demand a change in Government and allow the country to make a transition from the presidency of Gen. Somoza to a popularly elected regime.

The government has been battered recently by a big guerrilla operation in the capital, a rebellion in the provincial city of Managua, and the strike.

In another news conference, the Nicaraguan Development Institute (INDE), an association of some 700 businessmen, said that a political solution must be found somewhere between the "oppression of the Somoza family" (which has been in power for 45 years) and a Communist dictatorship.

The living conditions of a majority of the population, INDE directors said, "are socially and politically explosive" and two weeks.

MANAGUA, Sept. 5

The Human Rights Commission here said that the weekend raids made by the Guard included the capture of an undetermined number of women. Sr. Jose Esteban Gonzalez, director of the Commission office here, explained that the National Guard, the police-army, frequently arrests women, or other members of families, when the individuals they are seeking cannot be found.

The Central Bank of Nicaragua revealed that it had pumped 100m Cordobas (about \$15m) into local commercial banks. It is estimated that the equivalent of some \$20m were withdrawn from the Nicaraguan banking system during the last two weeks.

Air Canada resumes operations

By Robert Gibbens

MONTREAL, Sept. 5

AIR CANADA has resumed full operations after reaching a tentative labour agreement with 7,000 ground workers, with the help of Mr. John Munro, Federal Labour Minister.

The airline had been grounded since August 25 and the company claims that the costs have been between C\$25m and C\$30m (between £11m and £13m). Passengers stranded in Europe are being given priority.

Ratification is due to be completed this week at local (branches) across the country of the International Machinists. Details of the settlement were not officially disclosed. The machinists had already turned down a 25-month contract endorsed by most of their leaders. There is no certainty of ratification of the new agreement because the militant Montreal local may recommend rejection.

The new contract, it is believed, runs for 24 months and refers a contentious job-classification issue concerning cargo handlers to a union-management committee.

Earlier, Air Canada settled with its pilots, but will face more trouble with its flight attendants, who are seeking a 10 per cent increase, plus cost-of-living bonus over one year. Mediation efforts have been broken off.

Mexico announces discovery of further oil fields

BY WILLIAM CHISLET

MEXICO CITY, Sept. 5

PENEX, the Mexican State-owned oil company, has discovered what it believes to be potentially rich oil fields in the south-east of the country, near the frontier with Guatemala.

The oil is said to be under an area of 3,000 square kilometres, and with reserves which could be similar to those in the Reforma field in the State of Chiapas, presently the richest in the country. In Reforma, more than 800,000 barrels of crude a day are being produced, out of the 1.4m b/d which are being produced in Mexico as a whole.

Pemex is working in the new area, which is in the southern extremities of the States of Chiapas and Tabasco, with the U.S. company Geosource, which is supplying electronic equipment, and the Mexican companies Casa and Conesa. About 1,200 people are working there under difficult climatic and topographical conditions, further

hampered by sporadic attacks from guerrillas said to come from Guatemala. The workers have been guarded by Mexican troops.

The teams have come under attack since last October. Some of the deepest fields are said to be in Guatemala.

Last week, the Mexican President, Sr. Jose Lopez Portillo, said that the potential reserves of crude oil and natural gas in the country had gone up from 120bn OPEC barrels to 200bn, making Mexico a potential world giant in oil.

The Pemex director, Sr. Jorge Diaz Serrano, said yesterday that Mexico would probably increase the price of its exported crude oil for 1979. At the moment, it sells each barrel for \$13. Sr. Diaz Serrano said that a "moderate" increase was desirable, in order to offset the decline in value of the dollar.

OPEC is not a member of the country.

U.S. officials to discuss arms limits in Moscow

BY DAVID BUCHAN

WASHINGTON, Sept. 5

HIGH-LEVEL meetings in Moscow and Washington will be held this month to try to resolve outstanding differences on the proposed SALT II treaty to curb U.S. and Soviet nuclear arms levels. The bulk of the treaty has already been drafted and agreed.

Discussions by U.S. officials, led by Mr. Paul Warnke, director of Arms Control and Disarmament Agency, in Moscow on Thursday and Friday are to pave the way for talks later this month between the Soviet Foreign Minister, Mr. Andrei Gromyko, and the Secretary of State, Mr. Cyrus Vance, in Washington.

If all the loose ends could be tied up this month, President Carter and Mr. Leonid Brezhnev could probably meet to sign the agreement by the end of the year. But officials describe the remaining issues as difficult. They include, principally, the permitted range of Cruise missiles deployed and tested by the U.S. during the life of the protocol accompanying the agreement, the duration of the protocol itself, and limits on the Soviet Backfire bomber.

The Cruise ranges have been agreed: no Cruise missiles of more than 600 kilometres range can be deployed except on aircraft, and no more than 2,500 kilometres range can be tested. The remaining argument turns on whether the agreed ranges should measure distance as the crow flies or according to the zigzag route of the Cruise.

The Russians want the protocol to run for a full three years, while the U.S. wants it to end in 1980. The U.S. also wants to ensure that the Backfire cannot be used or operated as a strategic bomber capable of reaching the U.S., because the Russian bomber is not to be counted under the overall ceiling of Soviet strategic weapons in the proposed agreement.

The Administration has still not decided how it will approach Congress for approval of any SALT II agreement. If classified as a treaty, it would require ratification by two-thirds of the Senate.

A hard core group of Senators (led by Senator Henry Jackson) opposed to another SALT agreement, can probably draw support from other Senators, disturbed by what they see as President Carter's bungling of defence issues in other areas—such as the cancellation of the B-1 bomber, postponement of the neutron bomb and last month's veto of the 1979 Weapons Procurement Bill.

Some Administration officials have suggested that Mr. Carter should take the easier path of treating SALT II as an executive agreement, which needs only a simple majority of both Houses of Congress.

Peruvian miners stay out

BY OUR OWN CORRESPONDENT

LIMA, Sept. 5

MINING OFFICIALS in Peru confirmed today that miners are defying a government ultimatum to return to work or be fired.

This was the Government's fourth ultimatum since the strike started on August 4. The Government had earlier declared the strike illegal, imposed a state of emergency in some mining provinces and authorised mining companies to hire new personnel, as of today, in place of miners who had not returned to work.

A first break, however, has been made in the strike. Miners at the privately owned Southern Peru Copper Corporation's Toquepala mine returned to work yesterday. The smelter, at the part of the mine, which processes the copper from Toquepala, however, decided to continue the strike.

One leading banker in Lima said that, if miners do not return to work now, the strike will be a clear attempt to bring down the Government. Leaders of the miners' federation say that the rank-and-file refuses to return to work until the Government agrees to reinstate 320 miners fired after previous strikes.

The Central Bank president, Dr. Manuel Moreyra, said the effects of the strike will not begin to be felt till October, when payments on August sales abroad of metals would normally come in. The foreign exchange losses, which are estimated to be \$70m by the end of the year, will make it more difficult for Peru to achieve budget deficit limits set by the International Monetary Fund.

Peru signed last month a letter of intent to the IMF to secure a stand-by credit which has yet to be formally approved by the board of the fund.

The military government here is required to restrict the budget deficit further, achieve a small trade balance by the end of the year, and keep the annual inflation rate this year to 70 per cent at most.

Dr. Moreyra says Peru will still have to pay its debts in spite of exchange losses—there will just be less money for the private sector.

Meanwhile, the number of miners who have returned to work, all at Toquepala, is 2,773. Some 300 miners are also said to have returned to work at the Marcona iron ore mines run by the state-owned company Hierro-peru.

U.S. plot to blow up Japan, USSR whalers

A U.S. grand jury is investigating an alleged plot by an unidentified environmentalist group to blow up Japanese and Soviet whaling ships in the South Pacific, the Washington Post reported today. Reuter writes. The plot involved the use of sophisticated diving equipment and a two-man Japanese submarine, it said. The newspaper said the FBI had arrested a former naval diver, who led them to two large caches of plastic explosives. In the diver's Miami home were 30 photographs of Soviet and Japanese whaling ships anchored at Talcahuano in Chile, and the yellow submarine was in his garage, it said.

Bank workers' go-slow called off in Brazil

Union leaders in Sao Paulo have called off a go-slow by bank workers, and prepared for a round of talks between employees and management. Reuter reports. A union spokesman said that political police had arrested five workers on charges of fomenting the strike, which the Labour Minister, Sr. Arnaldo Prieto, declared illegal. The union official said security guards at one bank had beaten up two workers there. In all, 88 employees had been dismissed and at least 44 others suspended, he added. Union leaders said the workers were not dropping their demands for higher pay.

Air traffic boost

National Airlines said revenue passenger miles last month rose 10 per cent over the same month last year, Reuter reports from Miami. Last month was the second best month in the company's history, exceeded only by the record 774m revenue passenger miles in July.

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WORLD TRADE NEWS

Brunei to purchase Rapier air defence missile system

BY MICHAEL DONNE

THE GOVERNMENT of Brunei is to buy the British Aerospace Rapier low-level air defence missile system.

A contract which is expected to be worth more than £30m to the Dynamics Group of British Aerospace is now under negotiation and is expected to be signed within the first half of next year.

Brunei will become the sixth overseas country to choose the Rapier missile system. The weapon is already fully operational with the British Army in NATO as well as in Iran, Oman, Abu Dhabi and Africa, while it is also entering service with the Australian Army.

To date, export contracts for the Rapier are worth more than £800m. Over 8,500 missiles have been produced, with more than 2,000 missiles fired during operational practice firings.

The British Aerospace

Dynamics Group is in discussion with several other overseas customers for the Rapier system and it is hoped that further export deals will be announced in the next few months.

It also became known at the Farnborough air show yesterday that Rolls-Royce is negotiating a follow-on contract to that worth about £100m signed two years ago for the supply of Spey military aircraft engines and technological know-how for the establishment of a military aero-engine production capability in China.

The negotiations are still in the preliminary phases, and a final contract could be several months away. Thus there is no means of knowing precisely what value it will be or even what it will involve. All that Rolls-Royce is able to say at this stage is that it has been asked by the Chinese to provide further help in the development of an aero-engine manufacturing industry.

and that it has responded on the basis of the fact that it has a number of advanced military engines in production in the UK in addition to the UK and can therefore see the possibilities of a substantial further business in the years ahead.

Rolls-Royce officials are reluctant to comment further on the matter, which is regarded as sensitive politically and militarily, but it is understood that a Chinese defence mission will visit the UK soon and that discussion on the engine with Rolls-Royce will be on the mission's programme.

Reuter adds from Seattle: Boeing announced that it had sold two 727-200 jetliners to Avianca of Colombia and two to Transportes Aereos Portugueses for a total of \$80m. In addition, Seaboard World Airlines has bought three new 747 cargo aircraft for about \$180m and in Hamburg Hapag-Lloyd announced that its subsidiary Hapag-Lloyd Flug of Bremen had ordered three Boeing 737-200s. Delivery of the first two is due at the end of next year, with the third due in autumn 1980, the Hamburg announcement added.

Agusta joins Westland

AGUSTA, the Italian helicopter manufacturer, yesterday formally joined with Westland Helicopters of the UK for the development of the projected new WC34 helicopter replacement for the existing Sea King Helicopter.

The two companies announced at the Farnborough Air Show that they had signed a protocol agreement for collaboration on the new venture, under the terms of a memorandum of understanding covering collaboration originally signed in 1975 between Westland, Agusta, Aerospaziale of France, and Messerschmitt of Western Germany.

The plan to develop the revolutionary WC34 was announced at

the Farnborough Air Show on Monday, when it was said that it was expected to cost up to £1,000m in its entire research and development and initial production phases, and that an eventual market of as many as 750 helicopters was envisaged. It was also announced that it was the British intention to seek international collaboration on the programme and the Agusta decision announced yesterday is the first concrete result of that determination.

Westland and Agusta together are now initiating discussions with Aerospaziale and Messerschmitt and it is hoped that eventually those two companies will also join the programme.

TECHNOLOGY TRANSFER

Third World calls for greater self-help

BY K. K. SHARMA IN BUENOS AIRES

ARGENTINA bid hard to host the United Nations Conference on Technical Development among Developing Countries (TCDC) now in progress here and it is easy to see why. Indigenous technology has developed slowly and much of the sophisticated equipment and machinery made in the country is manufactured under licence arrangements with U.S. multinationals, although Argentina has made important strides in such areas as nuclear energy.

But the potential of Latin America is so great that there is now an overriding conviction that local arrangements should be made for future growth of the region.

Railways, for example, are an important area of infrastructure that will see heavy investments

in Latin America in the coming years. Under discussion at the Buenos Aires conference is the possibility of establishing a "technological enterprise" capable of providing the know-how needed for railway and underground systems. At present, there are 41 such systems in the world and all the technology is produced in industrialised countries.

Four metropolitan rail systems exist in Latin America—in Buenos Aires, São Paulo, Mexico and Rio de Janeiro—while future systems are planned for Caracas and Quito. By 1985, 15 cities in Latin America will have populations of over 2m each, sufficient to support a rail system.

The market is great, but the technology is extremely expensive. To build a 40 km railway or subway costs about \$600m, ex-

cluding costs of construction of maintenance shops, substations, command centres and the re-modelling of streets and water lines.

The argument for not handing over the job to foreign companies and for setting up a "multinational Latin American enterprise" is being pressed hard. It is pointed out that technology for rail systems in the industrialised countries is highly automated and requires large amounts of energy. In addition, the systems are capital rather than labour intensive.

Moreover, says a TCDC background paper, "a multinational Latin American enterprise that would produce appropriate rail and subway technology would ease the region's balance of payments deficit and be more likely to take into account social costs of developing and maintaining such a system."

Whether or not such enterprise is initiated, the pressure is mounting for increasing technological cooperation within the Third World and for an end to the reliance on the consultancy and engineering multinationals of the OECD countries. Nine sectors that have been identified for building up local "technical enterprises" are electricity, nuclear energy, metropolitan railways, forestry, machine tools, bread making, petroleum, plastics and steel.

In Latin America, the objects to be achieved are: the promotion and strengthening of local consultancy organisations; the spread and application of technology to development problems through multinational technological enterprises; and the strengthening of the skills of Government officials for negotiations with multinationals in the industrialised countries. The reasons for doing this concern the entire Third World.

UN studies have shown that direct foreign exchange costs of the transfer of technology to

developing countries reached \$1.5bn by the end of the 1960s and, if the growth of the countries continues as planned, will reach a massive \$9bn by 1980. The studies have shown that contracts to supply technology usually are tied to purchases of imports of raw materials and intermediate inputs, plant and equipment and spares from the supplying country.

Severe restrictions are imposed on exports of the products manufactured while there is "excessive reliance on expatriate skilled personnel, thus discouraging the formation of local skills and research and development capabilities, thereby undermining the possibilities of self-reliance in development."

Moreover, technology acquired through foreign investment, import of capital goods and long-term loans of aid programmes have had serious effects on the balance of payments and external debt of Latin American countries.

Figures given to the TCDC conference say the total debt in 1974 was a colossal \$35.4bn, more than twice the \$15bn owed in 1967. Says a U.N. study: "Attempts to produce a sustained and accelerated type of development through an integral, indiscriminate and ever-growing participation in the international economic system have strained social development in many areas, have created very rigid conditions of economic and cultural dependence, have raised external indebtedness to levels which are difficult to service and have impeded or delayed growth of national technology."

Technology provided by OECD countries is thought by the TCDC conference to be too automated and capital intensive for needs of countries attempting to tackle heavy and growing unemployment. It mostly requires highly skilled labour not available locally and uses synthetics while developing countries abound in

raw materials. It is usually expensive—partly because multinationals operating in Latin America have more resources than they need for negotiating efforts than the governments concerned—and creates continued dependence on imported parts.

In fact, the TCDC conference has been told there has been a serious reverse transfer of technology because of the "brain drain" from developing countries.

In the past decade, estimates are that developing countries provided no less than 230,000 skilled personnel to three industrialised countries—the U.S. (90,000), UK (84,000) and Canada (56,000). Asia accounted for more than 50 per cent of the flow of skilled emigration from developing countries, particularly India and the Philippines. More than 35,000 skilled professionals have migrated from Central America, South America and the West Indies to these three developed countries.

The cost of the brain drain measured in terms of aid flows is staggering. In the 1960s, for instance, the U.S. gave \$28.6bn as net development aid while the value of imported skilled immigration was \$33.9bn. Canada gave \$2.2bn as aid and imported skills valued at \$11.5bn, thereby actually gaining \$9.3bn. Britain gave as aid \$45.3bn and took in skilled personnel from developing countries whose training cost them \$50.9bn, thereby also gaining a net \$4.6bn.

These are only some of the reasons that are making the 120 developing countries participating in the TCDC conference call for the exchange of technology among themselves. More specifically, they hope that the proposed regional technological enterprises will unite in common undertakings the three main agents in technological change: the government, the productive sector and the scientific and technological infrastructure.

LEIPZIG FAIR

Wartburgs to have Renault engines

BY LESLIE COLTIT

EAST GERMANY'S Wartburg car is to be exported to the UK with a Renault engine replacing the two-stroke domestic one which has been virtually excluded from Western markets because of heavy exhaust emissions.

Test models of the Renault-powered East German car are currently undergoing trials here according to industry sources. The decision to equip East Germany's Wartburg with the Renault engine for export is felt to be a stop-gap measure until the car is eventually re-equipped with a four-cylinder engine produced in Czechoslovakia.

An agreement on joint car production between Prague and East Berlin collapsed a few years ago, but now the two sides are said to have agreed to pool their resources. Czechoslovakia is going to develop new engines both for its own Skoda model and the East German Trabant and Wart-

burg cars, while both countries will design wholly new cars.

In order to pay for the Czechoslovak engines, which will probably be in the range of 1100cc to 1500cc, East Germany is going to export front-wheel transmissions to Skoda from a new plant to be erected at Zwickau by Citroen, Guest, Keen and Nettelfolds (GKN) almost clinched this deal earlier this year but lost out when it was unable to buy back enough transmissions.

East German sources note that this country will probably design its own new Trabant and Wartburg models, the first in over 15 years by the time they reach the production stage, but that the production technology is likely to be bought from a Western company. This is where the decision to install Renault engines in Wartburgs exported to the West could prove to be decisive in choosing a Western partner.

Anything related to car manu-

facturing in Comecon countries takes on political overtones and nowhere is this more so than in East Germany. One of the problems facing car makers here is that the new Trabant and Wartburg models which are not expected to roll from the assembly lines until the mid-1980s, must not be more expensive than the ones they replace.

This means DM 8,000 and DM 17,000 respectively for the tiny Trabant and the Wartburg. This is the guideline set down by the country's leaders, but is said to be entirely unrealistic if the East German Government continues to siphon off nearly one-half of the retail price of a car in purchase tax.

In another deal reported at the current autumn Leipzig trade fair, East Germany's Industriellen-Import has signed a DM 40m contract with Berlin Consult of West Berlin for a home extraction plant to produce gelatine and bone-meat at Tanger-

muende. The project will be paid for by compensation. So far, this highly successful engineering consultancy company has concluded deals worth DM 1bn with Comecon countries and is currently having what is described as "encouraging negotiations" with Poland on the construction of further food processing plants.

Later this week East Germany is expected to sign a DM 120m contract with Klockner Werke of West Germany for the construction of a chemicals plant at Zielitz. Taylor Woodrow of the UK was also bidding for the order.

East Germany's chemicals industry reports that imports and exports this year will amount to DM 5bn, up 14 per cent from last year. The percentage of trade with Comecon countries is not given, but is thought to be over 60 per cent, with 41 per cent of this conducted with the Soviet Union.

Malaysia cuts red tape

BY WONG SULONG

KUALA LUMPUR, Sept. 5.

THE MALAYSIAN Government has set up a special investment office to cut red tape for businessmen who want to set up factories in Malaysia.

The office will act as a "one-stop" centre for businessmen who currently have to waste time running round half a dozen government departments to get approvals for land, water, electricity, work and import permits for their factories.

The establishment of the "one-stop" centre, managed by the Federal Industrial Development Authority, was ordered by Dr. Mahathir Mohamed, the Deputy Prime Minister, after businessmen—both local and foreign—

had complained to him that red tape in getting factory approvals was one of the main problems they were facing in Malaysia.

Dr. Mahathir, who is also Trade and Industry Minister, and given special charges of attracting investments, will be leading three investment missions to the U.S., Japan and eastern Europe later this year. He has already led a mission to Western Europe in May.

The Malaysian Government is worried that targets in the third Five Year Plan may not be fulfilled because of the short-fall in private investments, and it is mounting a strong campaign to attract local and foreign capital.

French join Canadians in word processing venture

BY DAVID CURRY

PARIS, Sept. 5.

THE OFFICE equipment subsidiary of the French telecommunications group CIT-Alcatel has signed an agreement to market and eventually manufacture Canadian word processing equipment in France and other European countries. The Canadian company is AES Data.

The agreement calls for La Societe des Machines Hervas to adapt and market the equipment in France. If the market turns out to be as big as expected, the French company will begin to manufacture the existing line of machines in around 18 months. The accord also calls for the two companies to co-operate on the development of a new generation of machine.

There are reckoned to be about 15,000 installations in France at the moment but by the mid-1980s this is expected to have grown to 70,000. Hervas thinks it could account for some 30 per cent of the market. It

would rent the equipment for around Frs 2,500 a month or market them at around Frs 50,000 per unit, though these figures are highly tentative at the moment.

The move represents a diversification for CIT-Alcatel, though it is already in the related field of automatic mail sorting equipment. The French company is itself part of the giant electrical and engineering group CGE.

This accord follows the recent agreement between STC of the UK and Exxon of the U.S. to develop word processing equipment.

The Krupp group of West Germany and the French steel concern Forges de Strasbourg have decided to set up a joint venture called STR-Strasbourg Entrepriise to market water-retention systems for dams, bridges and metal frames, notably in the French-speaking countries of Africa.

Annual growth of 5% forecast in agrochemicals

BY KEVIN DONE

THE VALUE of the world market for agrochemicals is forecast to grow from \$7.6bn (£3.5bn) in 1977 to \$14.6bn (£5.5bn) in 1983, according to a study by Wood Mackenzie, stockbrokers.

It forecasts that there will be a growth in the volume of sales of agrochemicals—the sector takes in insecticides, herbicides and fungicides—over the next five years of about 5 per cent a year. This growth combined with annual real increases in prices should lead to improved profitability for agrochemical producers.

The largest company in the field is Bayer of West Germany with agrochemicals sales last year valued at \$1.3bn, an increase of 13 per cent over 1976. Its major competitors are Ciba-Geigy of Switzerland (with 1977 agrochemicals sales of \$975m), Shell (\$890m), Monsanto of the U.S. (\$825m), Rhone-Poulenc of France (\$400m) and ICI (\$390m).

There is a noticeable absence of new investment in manufac-

turing plant in stark contrast with the years from 1974 to 1976, says Wood Mackenzie. Some companies are suffering the effects of overcapacity for some commodity products.

Increasing investment, however, is being channelled into research and development facilities. U.S. companies are now spending on average 8 per cent of turnover on research and development as against 64 per cent for European and Japanese agrochemical companies.

Little threat to the established producers is expected from developing nations with the possible exception of Israel and at a later date South Korea.

Demand for agrochemicals is expected to grow most quickly from soyabean producers among the different crop sectors.

The Wood Mackenzie report forms part of a new research and monitoring service it is setting up to cover the agrochemicals sector. The service will cost \$450 (\$850 overseas), available from Wood Mackenzie, Threadneedle Street, London.

Volvo boosts car sales to U.S.

BY JOHN WALKER

STOCKHOLM, Sept. 5.

VOLVO CAR exports to the U.S. during August were up 32.3 per cent at 5,780 units compared with 4,354 in the same month last year, almost breaking the August 1974 record figure of 5,510 units. Volvo sales to the U.S. for the first eight months of this year were up 9.2 per cent at 33,925 compared with 31,073 units in

the corresponding period last year.

Meanwhile Volvo sales in Sweden in August this year amounted to 2,591 units compared with 2,440 in the same month in 1977. Sales in Sweden for the first eight months of 1978 dropped to 27,683 units compared with 32,297 in the same period of 1977.

Increase in Japanese ship prices

By Charles Smith

TOKYO, Sept. 5.

JAPANESE SHIPBUILDERS today confirmed reports of a recent, rapid increase in their ship export prices, following sharp appreciation of the yen.

The switch since April from the yen to the dollar as the main ship export currency is cited as one of the reasons for increases which some London brokers say have amounted to as much as 40 per cent in the past six weeks. During the year to last March, yen-based contracts accounted (on a tonnage basis) for 82 per cent of all export deals. But since then, following pressure from customers who had seen the contract price increase sharply as the yen appreciated, the Japanese have been forced to accept the majority of contracts in dollars or even pounds.

In the four months from April to July, only 28 per cent of contracts were in yen.

Japanese companies negotiating dollar based contracts normally start by working out a notional yen price for the ship and then convert this to dollars at the current rate of exchange. The dollar price thus arrived at would normally hold good for two months after which the shipbuilder would quote a new price reflecting the latest dollar-yen exchange rate.

Since the yen has been gaining value very rapidly against the dollar during the past six months, dollar denominated ship export prices have been rising as well.

During the first four months of the current fiscal year (from April to June inclusive) Japanese ship exporters booked orders for 48 ships weighing 526,000 gross tons as against 72 ships and 913,000 gross tons in the same period of 1977. Most of the top shipbuilders now appear to be operating at about 50 per cent of capacity and industry leaders have begun to announce suspension of interim payments which would normally be due this autumn.

The First company to break the news that it would pay no interim dividend (for the first time in its history) was Mitsubishi Heavy Industries, the industry leader. Its announcements were made today by Kawasaki Heavy Industries and Ishikawajima-Harima Heavy Industries.

Fukuda starts Mideast visit

TOKYO, Sept. 5.

JAPANESE Prime Minister, Mr. Takeo Fukuda, left today for official visits to Iran, Qatar, the United Arab Emirates and Saudi Arabia aimed primarily at ensuring stable oil sources for Japan.

Mr. Fukuda, the first Japanese Premier to visit the region, told a Cabinet meeting yesterday that he would try to promote friendly bilateral relations with each country to secure long-term energy supplies. Japan meets 99 per cent of its oil needs from imports, of which more than 80 per cent comes from the Middle East.

Mr. Fukuda is also expected to offer technical co-operation to help the four countries develop alternative energy resources in preparation for any future drop in oil supplies.

Another topic is expected to be aid for national projects, including Saudi Arabia's proposed large petrochemical plants. Agencies

Japan seeks oil costs cut

TOKYO, September 5.

INTERNATIONAL Trade and Industry Ministry officials said Japan hopes to negotiate lower prices for its crude oil imports from China. But they denied a newspaper report that the Ministry would ask China to lower prices of crude oil for Japan by two or three dollars a barrel from the present \$13.26.

The present price for Chinese crude compares with \$12.70 a barrel for standard Middle East crude, the officials noted. Reuter

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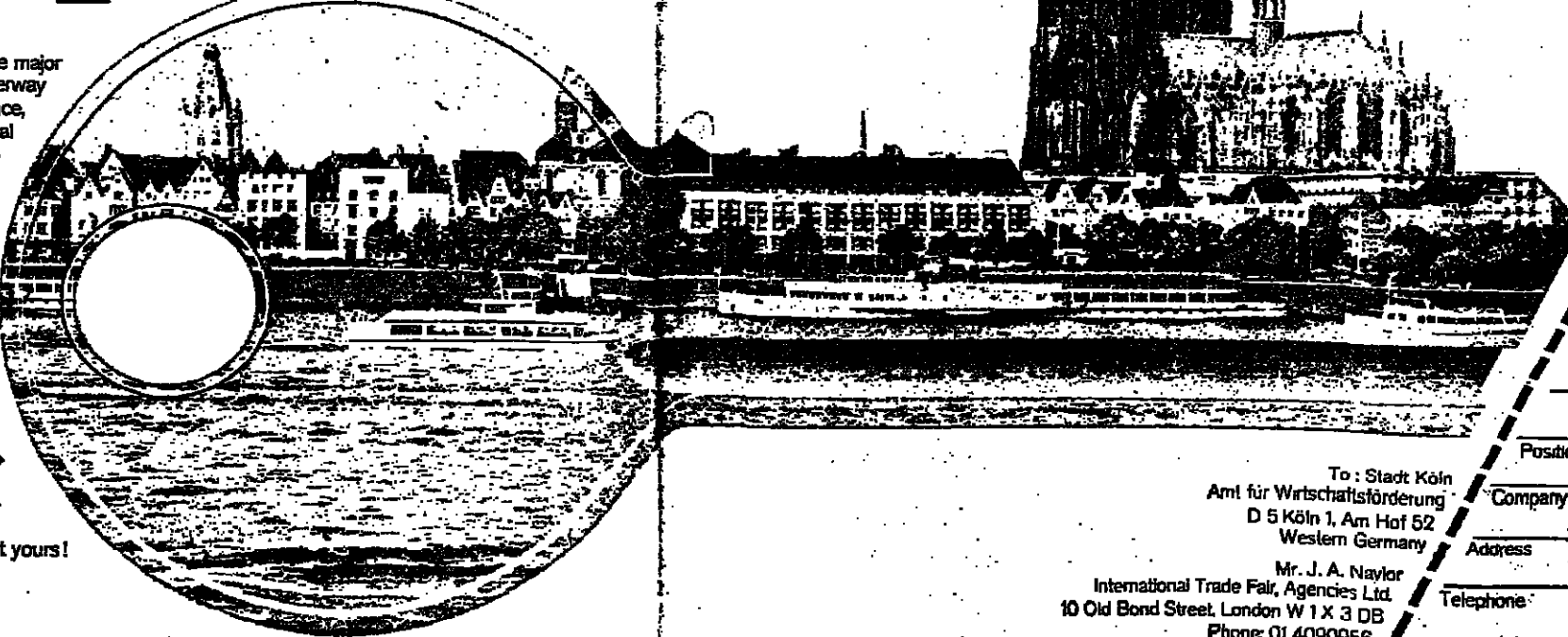
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Banking figures

(as table 9 in Bank of England Quarterly Bulletin)

ELIGIBLE LIABILITIES, RESERVE ASSETS, RESERVE RATIOS, AND SPECIAL DEPOSITS

1-Banks	August 16, 1978	Change on month
Eligible liabilities		
U.K. banks	24,931	-1,010
London clearing banks	2,641	-210
Scottish clearing banks	948	-18
Northern Ireland banks	1,852	-142
Accepting houses	6,141	-215
Other		
Overseas banks	3,751	-202
American banks	278	-28
Japanese banks	2,716	-73
Other overseas banks	200	-12
Consortium banks		
Total eligible liabilities*	43,404	-1,829

Reserve assets		
U.K. banks	3,284	-63
London clearing banks	351	-26
Scottish clearing banks	124	-1
Northern Ireland banks	286	+28
Accepting houses	830	-15
Other		
Overseas banks	505	-52
American banks	39	-6
Japanese banks	429	-3
Other overseas banks	42	-1
Consortium banks		
Total reserve assets	5,870	-139

Constitution of total reserve assets		
Balance with Bank of England	390	-217
Money at call:		
Discount market	2,248	+266
Other	234	-6
Tax reserve certificates	14.5	+0.1
U.K. Northern Ireland Treasury Bills	630	-170
Other bills:		
Local authority	96	-33
Commercial	774	-23
British Government stocks with one year or less to final maturity	499	+45
Other		
Total reserve assets	5,870	-139

Ratios %		
U.K. banks	13.1	+0.2
London clearing banks	13.3	+0.1
Scottish clearing banks	14.5	+0.1
Northern Ireland banks	14.4	+0.5
Accepting houses	13.6	+0.3
Other		
Overseas banks	13.5	-0.6
American banks	14.3	-0.5
Japanese banks	15.3	+0.3
Other overseas banks	20.8	+0.5
Consortium banks		
Combined ratio	13.5	+0.2

N.B.—Government stock holdings with more than one year but less than 18 months to final maturity amounted to	456	+86
2—Finance houses		
Eligible liabilities	345	-2
Reserve assets	35.1	-0.4
Ratio (%)	10.2	-

Special deposits at August 16 were £231m (down £634m) for banks and £3m (down £4m) for finance houses. * Interest-bearing eligible liabilities were £5,355m (down £1,896m).

London Clearing Banks' balances

as at August 16, 1978

THE TABLES below provide the first monthly indication of the trends of bank lending and deposits, ahead of the more comprehensive banking and money supply figures published later by the Bank of England. Tables 1, 2 and 3 are prepared by the London clearing banks. Tables 1 and 2 cover the business

of their offices and their subsidiaries (excluding Scottish and Northern Ireland banks) in England and Wales, the Channel Islands and the Isle of Man which are listed by the Bank of England as falling within the banking sector. Table 3 covers the parent banks only. In this, it is comparable with the figures

produced by the Bank of England, which show the reserve positions of all the banking sectors subject to credit control. Minor differences here arise from the exclusion from the clearing bank figures of County, a subsidiary of National Westminster but a clearing bank in its own right.

TABLE 1. AGGREGATE BALANCES	Total outstanding	Change on month
LIABILITIES	£m.	£m.
Sterling deposits:		
U.K. banking sector	5,214	+280
U.K. private sector	27,045	+4
U.K. public sector	483	-210
Overseas residents	2,270	-4
Certificates of deposit	2,284	-119
Of which: Sight	37,206	-49
Time (inc. CD's)	21,466	-270
Foreign currency deposits:		
U.K. banking sector	4,005	+21
Other U.K. residents	1,036	+190
Overseas residents	1,077	-63
Certificates of deposit	17,023	+68
Total deposits	54,340	+19
Other liabilities*	9,286	-54
TOTAL LIABILITIES	63,595	+1,383

* Includes items in suspense and in transit.

TABLE 2. INDIVIDUAL GROUPS OF BANKS' BALANCES	TOTAL	Change on month
LIABILITIES	£m.	£m.
Total deposits	54,340	+19
ASSETS		
Cash and balances with Bank of England	1,185	-288
Market loans:		
U.K. banks and discount market	12,870	+1,574
Other	9,702	-24
U.K. banks	1,214	-193
Special deposits with Bank of England	106	-474
British Government stocks	2,341	-24
Advances	28,109	-374

TABLE 3. CREDIT CONTROL INFORMATION (Parent banks only)	Eligible liabilities	Reserve assets	Reserve ratio (%)
	£m.	£m.	
U.K. banks	24,931	3,284	13.1
Overseas banks	3,751	505	13.5

Ford cars to cost more for extra standard equipment

BY TERRY DODSWORTH

ABOUT HALF of Ford UK's cars are going to cost a little more to take account of specification changes being implemented on present models.

The limited increases, which have been announced on all of the range except the Escort, are for accessories now being included as standard equipment.

The price of the 1300 two-door Cortina, for example, is going up from £2,750 to £2,799 to include inertia reel seat belts, and of the 1600S Capri from £4,069 to £4,088 for rear fog lamps.

One of the larger increases is from £5,733 to £5,845 on the Granada 2300 GL for central locking.

These rises, while not significant enough to figure as a major round of increases, indicate that Ford is gradually increasing the

specification level on its cars to improve profit margins. A high level of specification is a standard feature of the U.S. industry, where add-on accessories account for a substantial proportion of revenue and earnings.

At the same time, it is believed that Ford is gradually preparing the way to move Escort prices significantly higher than those of the Fiesta to achieve a more progressive pattern in its pricing arrangements.

When the new Escort is introduced in about two years with a much-improved design and specification, such a pricing pattern will be desirable.

Ford's next all-round price rise is expected at the end of the year, after the last increases at the beginning of June of an average 3.8 per cent.

Granadas recalled

FORD DEALERS have been asked to carry out free modifications on some Granadas fitted with 2.0, 2.3 and 2.8 litre V6 engines manufactured before July this year. This is because of faults in the carburettor, brake servo vacuum hose clamp and the engine cooling fan.

Ford says that the modifications can be completed in 40 minutes.

Hatchback for Cavalier

THE VAUXHALL Cavalier range, one of the main models behind the improvement in the motor company's performance in the last two years, is being expanded with the launch of a hatchback called the Sports Hatch.

Based on the present Cavalier, the new car will use the standard sheet metal of the coupe model at the front end. The rear half of the body, with a gas strut-

supported tailgate, is completely new. Vauxhall claims that the Sports Hatch will have a top speed of slightly over 100mph in the 1600cc version. The larger 2000cc engine is also claimed to have good economy, delivering 38.7mpg at a steady 56mph, and 31.4mpg at 76mph.

Prices will be £4,174 for the 1600, including car tax and VAT, and £4,373 for the 2000.

Support for Bilston

SUPPORT FOR the action committee trying to prevent the closure by British Steel Corporation of the Bilston plant in the Black Country came yesterday in a report commissioned by West Midlands Council and Wolverhampton Borough Council.

The report says it would not benefit British Steel and would mean a net loss of £25m to the Midlands economy.

It adds: "There is no prima facie evidence that early closure is in the medium- or long-term interests of BSC." The report, compiled by Aston University researchers recommends rationalisation by the Corporation on a step by step basis.

Bilston supplies 16.3 per cent of liquid steel used in BSC's production of special billets.

HOME NEWS

Liberal experts present plan for reformed Lords

BY RUPERT CORNWELL

LIBERAL PARTY experts have come up with a blueprint for a reformed House of Lords, that would be mainly regionally based, and the constitutional symphony of a decentralised and effectively federal Britain.

The plan, contained in an interim report of a working group made up of Liberal peers and academics, would be in two stages—its more ambitious second part being a key component of the new "constitutional settlement" including a reformed Commons, pressed by the party.

The more modest first phase is likely to be referred to in the Liberal Manifesto for the forthcoming election, and will be a negotiating issue should the party again hold the balance of power in the new Parliament. In the short term, the document suggests improving the upper House by adding the 81 British Euro-MPs chosen for the first directly elected European

Parliament. It wants an immediate end to hereditary membership, and calls for the co-opting of elected representatives from the first devolved Assemblies in Edinburgh and Cardiff.

The second stage, however, would come about only as part of an overall reform of the constitution, and only after the re-modelling of the Commons. It would be unworkable if the second chamber was more democratic, but with less power than the Commons itself. Lord Wade, a former Liberal Chief Whip and one of the report's authors, said yesterday.

Underlying the document is the belief that Britain needs a two-chamber system of government. It therefore rejects the Labour proposals for the simple abolition of the Lords, and also the suggestion of Labour peers for a fully nominated upper house, as an unwarranted extension of prime ministerial patronage.

Boat men 'put pleasure before commerce'

BY CHRISTINE MOIR

THERE IS nothing like messing about in boats except when it sinks a public company.

A Department of Trade report, published yesterday, unveils the pathetic saga of the Birmingham and Midland Canal Carrying Company, whose founders "allowed their enthusiasm for canals and canal boats to override commercial considerations."

The two men involved, Mr. Charles Waller, a former audit clerk, and Mr. Graham Wigley, a qualified school teacher, failed to produce audited accounts or call an annual meeting "over a period of nine years."

They also failed to pay County Court judgments, honour redemption dates on debentures, or register charges, bills of sale and loans, in contravention of the Companies Act.

In short, they "exhibited an extreme degree of irresponsibility towards their position as directors of a public limited liability company," according to the Department's inspectors.

Petitions

The inspectors, Mr. Anthony Belchambers and Mr. Jack Mann, are recommending that the Secretary of State for Trade use his powers to wind up the company, which specialised in carrying goods and pleasure passengers by canal boat.

They believe that the company "has been insolvent since 1967." As evidence, they show that there have been 72 summonses and three winding up petitions against it. Throughout the period, there was a substantial shortfall between current assets and current liabilities.

The company's balance sheet, say the inspectors, was sustained solely by a revaluation of the seven canal boats which remained in the fleet. A valuation due "almost entirely to inflation."

The directors offered no hope for the future which could be regarded as realistic the report added.

Accounts prepared for 1976 showed accumulated losses of £18,600 after the revaluation, which threw up a surplus of £22,000. Current assets amounted to £818, while current liabilities were £24,600.

Exchange controls would disappear, sterling would float in a free market, and Britain "to the uncomprehending envy of the Swiss" would become the financial centre of the world and the Common Market of the world.

Aerial starts a new era

A NEW era in space-age communication was launched yesterday at the Post Office satellite communications radio station at Goonhilly Downs, Cornwall.

A £3m all-British radio aerial, to be used with the next generation of communication satellites, was handed over to the Post Office by Marconi Communications Systems.

Only for Sir Keith Joseph—a

Further confirmation of the wine trade's continued good fortunes comes today with statistics which show that clearances from bond in the year to the end of June rose more than 7 per cent compared with the previous 12 months.

Clearances for the year rose more than 5m gallons (equivalent to roughly 42m bottles) to nearly 73m gallons (438m bottles).

Dr. Peter Hallgarten, chairman of the Wine and Spirit Association, described the figures as satisfactory. "While the advance in trade volume could have been greater, there is no doubt that merchants have worked hard to keep the trend moving upwards."

The wet summer might have dampened trade in July and August, but "traders are gearing up for an extremely busy final quarter."

The clearance figures for the industry would have looked even better except for a technical distortion in June which resulted in a drop of almost 50 per cent in clearances of light wines from non-EEC countries.

The fall was more than 1m gallons (6m bottles) to 1.04m gallons. Figures in June last year were inflated by a flood of Cyprus sherry on to the market at the beginning of a new period of the quota system agreed with the Common Market.

This distortion has now been reduced by the revised terms governing trade between Cyprus and the EEC.

Sales of "made" wine, usually described on the label as "British," rose by 5 per cent in the year to June compared with the previous 12 months. The increase was of 606,000 gallons (3.6m bottles) to 12.8m gallons (78.8m bottles).

These figures were given by Mr. Peter Mummary, a British Nuclear Fuels executive, during a discussion on public participation in the decision-making, which focused mainly on the Windscale Inquiry.

The outcome of the inquiry 1975 was rejected by the Inspector of Mr. Justice Parker, of all 17 issues raised by the objectors.

Prof. Marie Jahoda, of Sussex University, who chaired the discussion, provided several examples where efforts to encourage participation had been

Labour has changed says Marsh

By Maurice Samuelson

SIR RICHARD MARSH, chairman of the Newspaper Publishers Association, who was for several years a Labour Cabinet Minister, said yesterday that a continuation of Labour policies would make it a "banana republic without any bananas" and continue her "decline into a national slum."

But Sir Richard, speaking at a meeting of London Conservative prospective Parliamentary candidates, made it clear that he does not want to get back into Parliament.

He believed that most people lacked enthusiasm for either of the main political parties, and he himself shared this feeling.

He had allowed his Labour Party membership to lapse and was not thinking of becoming a Tory.

However, he was calling for a Tory victory because of his anxiety about the changes which had taken place in the nature of the Labour Party. It was militant and Marxist and quite different from the party as he had first known it.

The leadership no longer controlled the party machine and an extremist minority was forcing through policies which would lead to more unemployment.

Sir Richard added: "Mr. Andy Bevan, the Left-wing national youth leader, would not have been allowed to join the Labour Party that I joined." In two or three years, Mr. Jimmy Reid, the former Glasgow Communist leader, would be elected to Labour's national executive committee, he predicted.

Expressing surprise at the "historic" reaction of some Labour leaders to his support for the Tories, Sir Richard said that about half of the electorate had been voting Conservative for years and he had simply caught up with them.

"Since the Gaitskillite controversy in the 1960s, a new and militant Labour Party has emerged, which is openly Marxist and contemptuous of the existing Labour establishment," he added.

Slow growth is making poor poorer

By David Freud

THE MAIN impact of slow economic growth was to make the poor poorer, Prof. Wilfred Beckerman, of Oxford University, told the British Association yesterday.

The likely continuance of slow growth in the U.K., as well as most of the rest of the developed world, implied the persistence of high rates of unemployment and increasing poverty.

This meant that for most of the population slow growth mattered very little, "but for the poor, or near-poor, it is of the utmost importance."

Over the long run poverty in the U.K. had not fallen at all, and in the last few years it had increased. This suggested that relief or prevention of poverty was not given its due place in the priority of objectives.

Between 1973 and 1975, the number of families that would have fallen below the poverty line in the absence of all benefits rose from 6.8m to 7.7m.

On a post-benefit basis, the number of families in poverty was smaller, but it still rose slightly, from 1.6m in 1973 to 1.8m in 1975.

These figures, however, considerably underestimated the real impact of slow growth on poverty in the U.K. There were four main reasons for this.

● The increase in poverty was caused less by an increase in the numbers of poor than by an increase in the poverty of those already poor.

● The small increase in total poverty was made up of a rather sharp fall in poverty among those over pension age, which was more than offset by an even sharper rise in poverty among the rest of the population.

● The estimates have been brought up to only the end of 1975 and the prolonged recession later has undoubtedly worsened the living conditions of the poor and near-poor.

● The poor have probably been hit harder by price increases over the last few years because of the large relative weight in their expenditure of basic items.

Overcrowding of radio spectrum now 'crisis'

BY DAVID FISHLICK, SCIENCE EDITOR

A WARNING that the first natural resource to be exhausted would be the radio spectrum—airwaves—was given yesterday by Professor William Gosling, head of the School of Electrical Engineering at Bath University.

Giving his Brunel Lecture at the annual meeting of the British Association, Professor Gosling said that over-congestion of the radio spectrum was a crisis "already with us in acute form."

For good scientific reasons, no still-untapped resources of radio spectrum could ever become available.

Europe was particularly vulnerable to "spectrum pollution" because of its high population density extending over very large areas, in contrast to the U.S.

For that reason we could not look to the U.S. for technical solutions—although there, too, there was beginning to be an appreciation of the magnitude of the problem.

But it was a problem deserving of some of the best engineering talents. It would be foolhardy "if we were not to insist on the highest technical standards in the design of all our future communications systems which use radio."

Professor Gosling later said the latest abuse of the radio spectrum was the experimental introduction of over-the-horizon radars, first by the Russians and then by the U.S. in the last year or so.

When transmitting, these extremely highly powered radars were proving very destructive to communications. Large parts of the short wave were rendered unusable.

Atom waste objectors

OBJECTORS TO British Nuclear Fuels' plans for re-processing nuclear waste provided the overwhelming majority of material submitted to the Windscale inquiry last year.

Witnesses objecting totalled 64, while all other witnesses for the company and the Government totalled 57.

The objectors submitted 1,100 references, documents, compared with 52 from all other sources, and 92 proofs of evidence compared with 44 from all other sources.

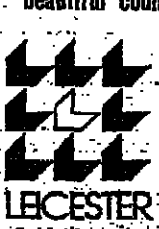
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Prof. Marie Jahoda, of Sussex University, who chaired the discussion, provided several examples where efforts to encourage participation had been

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Bottle saving scheme extended

By Kenneth Gooding, Industrial Correspondent

THE "bottle bank" scheme for recycling glass containers has not with unusually wide acceptance and is to be expanded rapidly.

The scheme, launched a year ago by the Glass Manufacturers' Federation in conjunction with various local authorities, is being extended today to Edinburgh, Glasgow, Stirling, Falkirk, Kirkcaldy and Alloa following on from the success of the scheme in the south of Scotland.

This will take the number of bottle banks to 30 by the end of the year.

Bottle banks are large containers, sited mostly in busy shopping centres, car parks, waste class, butlers and jars are deposited in separate compartments for brown, green and clear glass. The glass is then sold to a glass manufacturer by the local authority and recycled.

About 2m tonnes of glass for containers is produced each year in Britain, equivalent to about 6.5m bottles and jars. About 1.5m tonnes ends in the dustbin. This waste could be worth about £11m to local authorities, less their own costs.

A survey by England, Grosse and Associates, commissioned by the federation and published today, says: "It is very unusual in our experience for a survey to show so few objections being raised to a new scheme or for such a scheme to be so widely accepted by all classes and age groups."

Unanimous "It is equally unusual to find such a very wide awareness, not merely of the existence of such a scheme but also of its purpose and of the way it works."

"We gave people every opportunity to criticise its workings, its locations and motives. The main objection raised in consequence was that sometimes the bottle banks got too full, but there seem few other problems."

According to the survey there was almost unanimous agreement on the conservation advantages of bottle banks. Of those questioned, 91 per cent said that the scheme eased their "guilt" feelings at throwing away bottles, knowing the glass could be recycled.

Users of the banks are of all ages and social groups, with a strong bias towards women and the over-35s.

Carpet trade seeks Government help

By RHYD DAVID, NORTHERN CORRESPONDENT

A CALL for a Government aid scheme to help carpet manufacturers scrap unwanted capacity was made yesterday at Harrogate International Carpet Fair by Mr. Michael Aykroyd, president of the British Carpet Manufacturers' Association.

Mr. Aykroyd, managing director of Firth Carpets, West Yorkshire, said that measures similar to the Wool Textile Industry Aid scheme were needed, providing manufacturers with grants of more than 50 per cent in return for the break-up of equipment.

His proposals came after growing concern in the industry over excess capacity, particularly in tufting, and the effect it is having on prices.

Through price competition has driven a number of companies out of business, equipment is being resold at very low prices to small operators who are able to start in business for only a modest capital outlay.

The tufting industry is thought to be able to produce 50 per cent more carpet than can be sold.

A big talking-point at Harrogate this week is the recent sale of plant and equipment, estimated to be worth more than £500,000, from a factory in Scotland for about £30,000, at auction. A backing plant for adding foam rubber to tufted

carpets, worth £350,000 n.w., was sold for £5,000, though it is expected to cost its new owners £60,000-£70,000 to move, and lifting machinery worth more than £30,000 was sold for £700.

The call for Government help to reduce over-capacity comes after last month's appeal by the carpet trade unions for a Department of Industry inquiry into problems and prospects facing the sector.

The unions have made the point that although the industry is relatively healthy, dominating the home market and selling large quantities overseas, problems could arise within the next few years.

Improvements At the instigation of the carpet unions, the TUC will press ministers for the establishment of a working party which would bring management, trade unions, and the Government together to look at the industry's future within the context of the Government's industrial strategy.

So far, however, the employers have not given their support to this initiative.

Mr. Aykroyd claimed that the gloomy picture of the industry being presented was being overdone. Employment had fallen from 46,000 in 1974 to 35,000 last year, but production had

increased over the same period from 150m to 162m sq. metres. Much of the job loss, therefore, had been the result of improvements in efficiency.

Imports, too, continued at a much lower level than in other textile sectors, reaching a total of £42m last year compared with £33m in 1976. About half the imports came from the Republic of Ireland, but there was a potential threat emerging from other parts of the world, including the EEC, the developing countries and the U.S.

Recommendations on how the industry should meet the challenge of imports were being drawn up by CITTA, the European federation of carpet manufacturers for presentation to Comitextil, the overall organisation for textiles in Europe, shortly.

Mr. Aykroyd confirmed that in export markets the UK carpet industry has suffered a setback in the first half of this year. Exports totalled £142m last year, but in the first six months of this year they were down to £12m, compared with £75m in the same period last year.

The decline in the value of the dollar, tariff and other restrictions in some markets, as well as intense price competition, are blamed for the fall.

Peachey £10m flats sale fails

By John Brennan, Property Correspondent

PEACHEY PROPERTY Corporation is holding a £1m deposit from Mr. Mubarak Al-Hassawi, a Kuwaiti millionaire, after the breakdown of talks on the purchase for £9.9m of the 540 flat Park West complex in London's West End.

Mr. Al-Hassawi paid the deposit on Park West two months ago when he agreed to buy the block. However, the sale of Peachey's 117-year lease on the building was blocked in July when its freeholder, the Church Commissioners, won a High Court action preventing completion.

The Commissioners did not want the building administered by a foreign-based company, "because of the difficulties in holding such leases to the terms of covenants in the lease."

The Commissioners won the case on the technical point that Mr. Al-Hassawi's purchasing company, the Leichteinstein-based Interinvest Corporation, had not been formed at the time the legal action started.

Lord Muns. Peachey's chairman, described the legal delay then as no more than a "hiccup" in the sale negotiations. Peachey is now convinced, however, that Mr. Al-Hassawi has abandoned the deal.

Breach of contract In a statement issued to the Stock Exchange yesterday it said that Mr. Al-Hassawi had "failed to give sufficient information to Peachey to enable it to obtain a licence to assign from the freeholder."

Peachey regarded the failure to provide the required information as a breach of contract by the purchaser. In the circumstances, the deposit had been put in the hands of Simmons and Simmons, Peachey's solicitors.

Mr. John Brown, Peachey's managing director, said yesterday that Park West was back on the market. More than 100 of the 540 flats were vacant, giving the block considerable appeal to a residential property trader.

On its own, this was not enough. Besides the introduction of new industry, there had to be growth from within the region, and the board was devoting substantial resources to that work.



Mr. John Rogers, marketing director, Weybridge/Bristol Division (left) and Mr. J. Thorne, at Farnborough yesterday.

British Aerospace spends £100m to update aircraft

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AEROSPACE, the 250-400-seat aircraft, about £200m would be for the 200-250 to spend up to £100m of its own money over the next few years in improving existing types of civil aircraft.

This will be in addition to the £250m it plans to spend on developing the Type 146 feederliner and the 250m it is expected to spend on its share of the new A310 version of the European Airbus Industrie group.

Among the new ventures the group is planning are: ● A new version of the Type 125 business jet aircraft, named the Series 800, which may cost £50m to develop.

● An improved version of the twin-engine Type 748 light transport aircraft; ● A new version of the Jetstream commuter airliner;

● Further improvements to the One-Eleven short-range jet airliner.

The aim is to ensure a share in the big markets for airliners which is expected to emerge in the next 10 to 15 years.

Mr. J. Thorne, managing director of the Aircraft Group of British Aerospace, said at the Farnborough air show yesterday that between now and 1995 the world market for airliners would amount to 6,400 aircraft, worth about £68bn.

Of this, about £25bn would be within 12 months.

Offshore wind power studies

STUDIES OF the cost and feasibility of siting wind generators in shallow waters off the east coast of England are being made by the Central Electricity Generating board.

Mr. Glyn England, chairman of the board, said that if large machines strong enough to withstand gales and heavy seas could be developed, offshore wind power might be competitive with conventional power-stations, if the real costs of fossil fuels were to increase considerably.

Another million THE 1,400 miners at a pit in Thoresby colliery, near Mansfield, Nottinghamshire, have produced 10 tonnes of coal so far this year. It is the 28th time in the pit's 50-year history that the figure has been reached.

It is the first time that it has been given to a journalist.

Auctions season opens with rare wines

By EDMUND PENNING-ROWSELL

Christie's and Sotheby's are starting their season this month with sales of exceptionally rare and fine wines.

Christie's, for its auction on the 21st, has unearthed another bottle of Lafite 1806. A year ago a bottle of this wine fetched £5,300, a record price for a single bottle of wine, described as probably the oldest authenticated claret in drinkable condition. The 1806 is included in a run of 12 vintages of Lafite down to 1806.

They are accompanied by a line of *Lafite* from 1881 to 1947, a range of old sauternes, beginning with Yquem 1871, and many bottles of 19th-century claret.

There are also 16 bottles of Pol Roger '21, recently disgorged in Epernay, a selection of old champagnes of leading inter-war vintages, a long line of 19th century madeiras, and a 1789 Cuvée de Lobos.

The leading feature of Sotheby's sale on the 29th is more than 30 dozen bottles and magnums of Domaine de la Romanée-Conti burgundies from 1945 to 1961.

From a French nobleman's cellar comes a collection of rare first-growth clarets. This includes no fewer than 10 dozen Cheval Blanc '47, perhaps the most esteemed claret of the post-war era.

An unusual item is the first-growth clarets, bottled in Belgium in the days when these chateaux still sold in cask.

FT journalist wins award

CHRISTOPHER LORENZ, management editor of the Financial Times, yesterday received the 1978 SIAD Burton Group prize for his articles this year on innovation and design.

The award is jointly sponsored by the Society of Industrial Artists and Designers and Burton Group, the menswear retail chain. Its purpose is to encourage a multi-disciplinary approach to design.

It is the first time that it has been given to a journalist.

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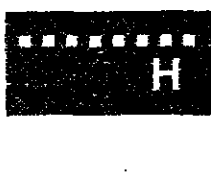
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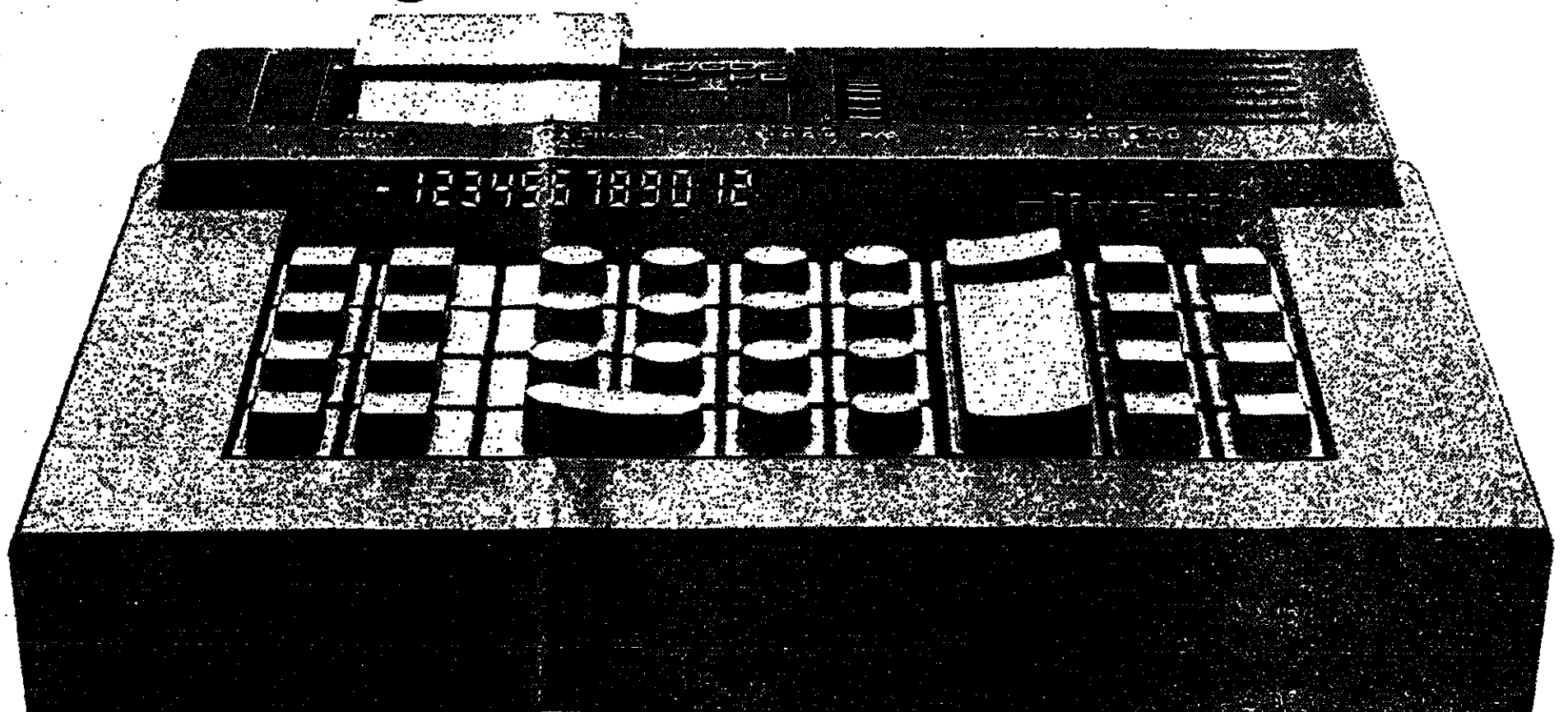


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Special Branch dossier fears

SPECIAL Branch dossiers have been compiled on most, if not all, of the 1,127 TUC delegates, a union leader said yesterday. Congress decided to urge the Government to initiate an independent inquiry into the functions and activities of the Special Branch and the Special Patrol Group.

This was enshrined in a motion submitted by Mr. Doug Grieve, General Secretary of the Tobacco Workers' Union and seconded by the Association of Cinematograph, Television and Allied Technicians. It was supported by the General Council.

Mr. Len Murray, the TUC General Secretary, said the motion should not be interpreted as an attack on the police as a whole, nor on the men and women who worked for it. It simply underlined that the activities of certain police groups have caused widespread concern to trade unionists and others.

Mr. Grieve said the operations of the Special Branch and Special Patrol Group reflected an attitude among part of "the Establishment" that trade unions were a potential threat to society.

The Special Branch was instructed to spy on trade unionists, even when they were engaged in proper union activities as agents.

Undemocratic activity was being carried out in the name of protecting democracy, he said. Files had been compiled on perhaps most of the delegates at Congress, solely because they were trade unionists. The Special Branch also divulged information—often inaccurate—in employers.

Telephones were tapped and mail intercepted, as part of a general surveillance of trade unions' normal legal activities. During the last major seamen's dispute, officials of the National Union of Seamen were followed by the Special Branch and there had been cases of the Special Branch trying to lure students into working as agents.

Mr. Grieve said that statements by Government officials, covering the definition of subversion, had been alarming. The activities of trade unionists did not present a threat to society. The biggest threat lay in the mismanagement of industry and international finance.

Mr. Alan Sapper, General Secretary of the Television and Allied Technicians, said the Special Patrol Group was designed as a civil control force for use in demonstrations where there were thought to be ready to cause disturbance.

"We want an inquiry," said Mr. Sapper, "and we want protection, not brutalising."

At Grunwick, lawful calm pickets had been attacked by a "rule mob" of Special Patrol Group officers "using fist, boot, elbow, and crash helmet."

An inquiry had to ascertain who controlled the Special Patrol Group and who decided on its deployment and training.

All arms of the police force had to be under considerable forms of democratic control, added Mr. Sapper. "It must protect us, not beat us up."

Secrets veto

Mr. David Bassett, TUC president, yesterday refused to show a debate on the "Colonel B" secrets veto.

The National Union of Journalists wanted delegates to criticise the prosecution of two journalists and a former army corporal under the Official Secrets Act. The case against John Aubrey, Duncan Campbell and John Berry opened at the Old Bailey yesterday.

An NUJ motion called for the Attorney-General, Mr. Sir John Silkin, to drop the prosecution. Mr. Bassett refused to allow the debate. An NUJ spokesman said later: "He said he had received a letter from the NUJ which he wanted time to consider. We are confused by his remarks."

"All we said to Mr. Bassett was that the NUJ speaker, in moving the motion, would keep to sub-judice rules which constrain comments on cases in front of the courts."

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Unions pledge election support for Labour PM warns on inflation

THE PRIME Minister, Mr. James Callaghan, told Congress yesterday that the lack of a national consensus on pay policy increased the Government's responsibility to ensure that wage settlements were at levels the country could afford.

Without a consensus, Britain was more likely to "indulge in a scramble in which the devil takes the hindmost and the weakest goes to the wall."

In a long speech, interrupted occasionally by heckling, Mr. Callaghan warned of the consequences of pursuing policies that meant more than 5 per cent. There was no reason why present working hours should be "immutable" but reductions should be self-financing or offset against the pay guidelines.

He also chided the unions doing too little to keep down the average rate of settlements during the last pay round, and for not taking as much advantage as they could in reducing anomalies within the 10 per cent.

He said that there was no difference between the Government, the trade union movement, and the country as a whole on the objective of reducing inflation. This has been a source of great strength to the Government, for if we were left to fight the battle against inflation on our own it would be like putting the cavalry in to charge the tanks.

Pay was not the only element in inflation, but it was a vital factor. He understood why the unions had said that they could not accept a 5 per cent. centrally fixed figure.

He said that free collective bargaining served the interests of union members only if it produced real increases in their pay packets.

The economy was beginning to grow at the rate of 1 per cent a quarter. When he said inflation had declined from 17 per cent a year ago to between 7 and 8 per cent, and that living standards were continuing to improve, a few delegates shouted "Rubbish."

However, Mr. Callaghan said, the year look like being about 14 per cent, with possibly 1 to 2 per cent resulting from self-interest in employers.

Telephones were tapped and mail intercepted, as part of a general surveillance of trade unions' normal legal activities. During the last major seamen's dispute, officials of the National Union of Seamen were followed by the Special Branch and there had been cases of the Special Branch trying to lure students into working as agents.

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An inquiry had to ascertain who controlled the Special Patrol Group and who decided on its deployment and training.

All arms of the police force had to be under considerable forms of democratic control, added Mr. Sapper. "It must protect us, not beat us up."

They would ensure that employers fulfilled statutory and other health and safety obligations, and they would be asking searching questions and demanding detailed answers.

On social security, Mr. Parry said that, while the present system was valued, there was still need for improvement, especially for the long-term unemployed.

A policy had already been agreed by the TUC which sought entitlement to long-term rates of supplementary benefit for this group, on the same basis as other claimants.

Mr. Glyn Lloyd, of the UCAAT, the construction workers' union, said that the qualifying period for long-term supplementary benefit for all claimants from two years on benefit to one year.

Mr. Jim Murphy, senior Vice-President of the National Union of Teachers, said the union was "deeply concerned" about safety standards in schools.

Although the Health and Safety at Work Act was designed with employees in mind, when the work-place was a school, then the interests of children transcended all other considerations.

Children were curious, active, and adventurous. If there was an element of danger in their environment, they would seek it out. Schools had been deprived of protective legislation, while education expenditure cuts had added new dangers.

"Cheeseparing" on new buildings and equipment, leading to bad lighting and use of cheap floorcloths meant that children were being put at risk to save money.

The Government must put money where its mouth is on health and safety matters, he said.

The special problems of safety in the construction and agricultural industries were also highlighted. Mr. Glyn Lloyd, of the UCAAT, the construction workers' union, said that the chances of workers being killed in the industry was still 35 times higher than in manufacturing.

Mr. Jack Boddy, General Secretary of the National Union of Agricultural and Allied Workers, underlined the problems of workers whose unions were not able to negotiate individual agreements with the use of cheap floorcloths, which were excluded from the right to bring in safety representatives.

Yet some 100 agricultural workers were killed every year while official figures showed that between 5,000 and 6,000 were injured each year.

A call for civil servants to be given the same legal protection in their work as other private sector employees was led by the Institution of Professional Civil Servants.

In recent legislation, Crown employees were only partially protected by the Health and Safety at Work Act.



Mr. Alan Fisher, NUPE General Secretary, on the platform with Mr. Scanlon.

financing productivity deals, so inflation was a little higher than it would otherwise have been.

The Prime Minister told the unions that if they pressed for settlements on the basis of inflation, they would be "stepping on the escalator, going up once again."

Mr. Callaghan asked negotiators to make full use of the special provisions of the low paid in the Government's White Paper.

He urged that any move to reduce hours would best be done in concert with Britain's international competitors.

That was the importance of a study begun by the Government of the consequences of introducing micro-electronics on a much wider scale.

The Prime Minister emphasised that the Government attached great importance to the industrial strategy and its wide-ranging involvement in the development of semiconductor, microprocessors reflected this.

But no one should expect the industrial strategy to produce miracles overnight, and it would take time to reverse "the deep trends of the past." Beyond that, there had to be international agreement that no single country could provide a solution to the

problem of world recession. Trade unions must "give from their political funds until it hurts" and work as never before to secure the return of a Labour Government in the next General Election, said Mr. Hugh Scanlon, President of the Amalgamated Union of Engineering Workers.

Mr. Scanlon, who retired next month, received a prolonged standing ovation when he followed the Prime Minister to make what he described as his swan song speech to Congress. His motion affirming support for the return of a Labour Government was received with a cry of "Aye."

Some writers had implied, he said, that the trade union movement's relationship with the present Government had always been easy.

In fact, some people had "imagined" a relationship of "lifetime" facing up to the problems and responsibilities of carrying out policies of Congress and individual unions. The movement had faced the worst recession since the 1930s and had again at long-standing trade union policies.

"Can anyone seriously pretend that, given our difficult and exacting problems, we will get the inspiration and sense of fair

sent levels, retirement could be a nightmare, instead of a time in life to enjoy.

Mr. Ray Buckton, General Secretary of ASLEF—the train drivers' union—said that trade unionists rejected the suggestion that there should be a compromise in the reduction of the retirement age to 63 years for men and women alike.

Delegates cheered when he criticised the Government for being prepared to spend millions on nuclear submarines, instead of making pensions a top priority.

Mr. Alastair Graham, Deputy General Secretary of the Civil and Public Services Association, said that a fundamental flaw in Government moves to make pensions inflation-proof, the Government should be required to guarantee that it would make up the difference. If its forward forecasting on price and wage increases were wrong.

Mr. Len Murray, TUC General Secretary, yesterday linked the trade union campaign for a shorter working week to pensions.

He told the pre-retirement magazine Choice that a reduced working week would help cut unemployment and extend leisure time into work time to improve jobs.

If increased leisure became part of the way of life, its real benefit was that when workers reached the age of 65 it was not a sudden change of attitude, income and satisfaction.

Workers would be actively prepared for the change on the basis of a different attitude towards work.

But with pensions at their pre-

OTHER LABOUR NEWS

SU toolmakers win support from AUEW moderate

BY OUR LABOUR STAFF

SURPRISE SUPPORT for the striking SU Fuel Systems toolmakers came yesterday from Mr. George Butler, Coventry divisional organiser of the Amalgamated Union of Engineering Workers.

He said the executive must drop the move to expel the men — and the sooner they do it, the better.

Mr. Butler, a staunch moderate, was a contender for the position of Midlands executive member won by another Midlander, Mr. Terry Duffy, now President-elect. Mr. Butler faces similar claims from toolrooms at Chrysler, Rolls-Royce, and other Coventry engineering works.

Discipline

He said that the Birmingham executive had got itself into a "rare old jam" from which it was going to be practically impossible to extricate itself.

The union should be thinking of how it could win some money for toolroom men, and not of expelling them.

The way in which the SU men had been dealt with harked back to pre-war discipline in the trade unions.

"As a result, the engineering union is in a state of almost complete isolation from other unions," he said. "No other union would have acted in the same way, and it is understandable that some are proffering sympathy to the 32 at SU. The whole position is untenable."

Mr. Butler also thought that BL management could have been as flexible when it solved the recent strike at its Llanelli sub-

sidary by giving production workers who were claiming parity with skilled workers a £208 lump sum meach—equal to two years of the difference.

Mr. Jenkins, general secretary of the Scientific, Technical and Managerial Staffs, said yesterday that a letter sent to supervisors at the SU factory advising them not to take over striking toolmakers' work had not been endorsed by him or the ASTMS executive.

The letter was written by Mr. Stan Jefferson, an ASTMS executive member and chairman of the union's branch which covers the SU factory.

Mr. Jefferson said that he believed the supervisors had sympathy with the toolmakers.

Mr. Jenkins said that the toolmakers' dispute was an unofficial one, and ASTMS would not wish to become involved. He had informed AUEW leaders that Mr. Jefferson's letter did not constitute an official ASTMS instruction to its members, and he deeply regretted any embarrassment.

Mr. George Regan, leader of the striking toolmakers, said that he was willing to attend a meeting of the East Birmingham district committee of the AUEW which was to discuss the toolmakers' case in the presence of the 31 other strikers.

Meanwhile, Mr. Roy Fraser, the unofficial toolmakers' committee chairman at BL's Cowley plant, has failed to win the support of the majority of the AUEW's Oxford district committee in his bid to win a seat on the union's national executive.

Ten of the 18 members of the

ness and national co-operation from those who currently comprise Her Majesty's Opposition."

But, he concluded, "when the time comes to close our ranks we know who our friends are."

The unions would have to give generously to counter business money which would be going to the Conservative Party but trade union strength had never depended upon large deposits in the banks.

Mrs. Margaret Thatcher remained determined to destroy the last relics of the industrial policies, which the Heath Government espoused with her support only five years ago. Mr. Denis Healey, the Chancellor, said yesterday.

He told a Fabian Society meeting that she was committed to breaking off Government co-operation with business as well as trade unions.

Those who her supporters who were "quite appalled" by the policies being proposed.

The problems of a modern industrial society, said Mr. Healey, would not be solved by taking time to reverse "the dogmas of the early 19th century."

They required increasingly close co-operation between the Government and both sides of industry.

CONGRESS backed a motion instructing the General Council to organise and lead a campaign for full equality for women in all aspects of life.

All affiliated unions would be asked to support the campaign.

Mr. Grenville Young, executive member of the National Union of Bank Employees, proposing the motion, said a moral, social and economic revolution was needed, and the trade union movement was the best vehicle to carry it through.

Mrs. Pat Turner, of the General and Municipal Workers' Union, said the standards that individual unions set for themselves on the issue would help to set the standard for what happened elsewhere.

Women counted for about one in three of the nearly 12m trade unionists in the UK, but despite this numerical strength, they were under-represented at all levels of the trade union leadership.

The image of the trade union movement remained "inescapably male-dominated," said Mrs. Turner. Positive measures from individual unions were essential, and that women were put on an equal footing with men.

If attention was not given to ways of involving women in the mainstream of trade union affairs, there was a threat of "potential disaffection" from female unionists.

committee are supporting Mr. Len Choulerston, the official left candidate in the fight to succeed Mr. Reg Birch as the executive member for the South Eastern division, which includes Oxfordshire.

AUEW politics divide on organised left-right lines, and it is notoriously difficult for a non-aligned candidate to win the votes of the respective groups.

Mr. Fraser gained 18,000 votes in the union's election to find a successor to Mr. Hugh Scanlon as president.

Shop stewards representing the 1,500 striking machinists at BL Vehicles' Bathgate plant, will meet the AUEW district committee for the second time tomorrow night to discuss the unofficial dispute.

Precarious

The meeting will follow talks which have been going on over the last two days between the Bathgate management and all stewards at the plant.

It insisted yesterday that the dispute — over increased payments for operating new machines — was not directly discussed, although there were references to the need to follow negotiated procedures. There was no question of negotiation with the strikers, the company said.

Production of trucks and tractors at Bathgate has stopped, but BL has averted a stoppage at the Albion plant, Glasgow, which depends on Bathgate for lorry cabs, by bringing forward a £800,000 bus chassis order for Barbados.

Time Out peace

TIME OUT, the London weekly magazine, is expected to be on sale tomorrow. A dispute involving journalists and printers which stopped publication of two consecutive issues was resolved yesterday.

The dispute, which involved members of the National Union of Journalists, the National Graphical Association and the Society of Graphical and Allied Trades, was about the employment of an art editor above the £5,000 norm for staff.

Callaghan takes tough stance

BY PHILIP RAWSTORNS

WITH the TUC already offering its hand, Mr. James Callaghan showed few wavers at Brighton yesterday on wooing the unions afresh.

He promised a fruitful relationship—but warned that he would not be a submissive partner. "You know our views and we shall not depart from them."

The Prime Minister's speech had been preceded by a debate on occupational hazards. Mr. Callaghan seemed to have calculated that there was more political risk in an unfamiliar embrace of the unions than in keeping them at an amiable arm's length.

Pointing firmly at delegates, he stressed that the Government would adhere to its 5 per cent policy. Together with the 1980s, he ended on it. The fact that there were differences over the issue merely increased the Government's responsibility, Mr. Callaghan said.

It was unions need their muscle to force higher wage settlements, the result would be increased inflation. "I do not wish to stand here on a false prospectus," he declared. Restraint, he said, brought real living standards, "Rubbish," some delegates replied.

There were incredulous gasps as Mr. Callaghan added that any reduction in working hours would have to be financed by higher productivity. He set against the 5 per cent limit. When some delegates protested, he said: "It is up to you whether you take good advice or not."

Mr. Callaghan reasserted the Government's determination to achieve economic, industrial and social progress. "We will fight for what we believe to be in the best interests of the country and our people even if it is not instantly popular."

If the unions had any doubts about their prospective partner, Mr. Callaghan offered them the alternative hard-faced image of Sir Keith Joseph.

It was more than enough—Mr. Hugh Scanlon and Mr. David Bassett rushed the conference willingly to the General Election hustings.

As for the date, Mr. Callaghan (snored) "I shall be indicating my intentions very shortly." The general view was that he was unlikely to risk a long engagement.

Guy keeps council seat

A BID to unseat Mr. George Guy, Communist General Secretary of the Sheet Metal Workers' Union, from the TUC General Council failed yesterday.

The Amalgamated Union of Engineering Workers, now under right-wing control, withdrew support from Mr. Guy in favour of Mr. Bob Garland, General Secretary of its foundry section. Final voting, however, was 5,902,000 for Mr. Guy and 4,811,000 for Mr. Garland.

Today's agenda

CONGRESS business today is likely to be dominated by debates on economic policy, and by the expected introduction of an emergency motion on multinational companies and Chrysler UK.

Also on the agenda are motions on the North Sea oil industry, transport, industrial democracy and broadcasting.

Getting in an election groove

By Our Labour Staff

A TRADE union leader has gone on record in his fight to keep Labour in power.

A speech by Mr. Alan Fisher, General Secretary of the National Union of Public Employees, is on the B-side of a seven-inch record, released yesterday.

In it he says that the union will be fighting for the return of a Labour Government.

The record, part of the union's campaign against low pay, has been distributed to radio stations and features on the other side a group called Countersing a song originally used to link a NUPE film on low pay.

The song, We're Underpaid, calls for a national minimum wage of £60 a week and a reduction in the working week. About 15,000 copies of the disc have been pressed, and the union is prepared to produce more if demand warrants it.

Teachers offered 13.5% weighting increase

BY PHILIP BASSETT

MR. FRED Jarvis, general secretary of the National Union of Teachers, said yesterday that he hoped the Government would accept speedily the recommendations of an independent panel of 13.5 per cent in teachers' London weighting allowance.

An arbitration panel has recommended that teachers and management should decide themselves on how to divide up the 13.5 per cent between inner, outer and fringe areas of London, and it proposes that teachers in the fringe areas should receive some part of the award.

Current allowance rates, which have remained unchanged since April 1975, are £402 for inner London, £297 for outer London and £150 for fringe areas.

The teachers claimed an increase of 18.1 per cent, and the management replied with an offer of just under 10 per cent.

Allowances for civil servants and local government workers are expected to be affected by the recommendation for the teachers, which will have to be approved by Mr. Shirley Williams, Education Secretary.

The civil servants' claim is for increases of up to 63 per cent, and the local government workers' claim ranges between 21.05 and 44.13 per cent.

The NUJ is to increase the number of areas where teachers will not cover for colleagues absent for more than one day. A total of 397 schools are now involved in the action, which is aimed at reversing staffing level cuts.

NHS grading formula

BY OUR LABOUR STAFF

UNION OFFICIALS representing 3,000 hospital doctors and technical staff are expected to recommend today that their proposed industrial action is suspended, pending negotiations on their claims for outstanding pay and grading problems.

A spokesman for the National and Local Government Officers' Association, which represents 78 per cent of the workers involved, said yesterday (Tuesday) that at a meeting last week Mr. Roland Moyle, Minister of State for Health, had told union officials that Mr. David Ennals, Social Services Secretary, had asked the Cabinet to consider whether the technical staff could be made a special case under Stage Four's flexibility provisions.

Stage Four allows for a "small number of groups to have 'exceptional' increases on the lines of those already agreed for, among others, the firemen and police. Some public sector unions have seen this provision as the only possible loophole in the 5 per cent policy."

NALGO said that union leaders had been told that the Cabinet would discuss the special case provision when urgent negotiations were drawn up by recommendations to meet the technical staff's claim.

A spokesman for the Department of Health and Social Security said that the question of making the technical staff a special case had not arisen at the meeting.



Congress reports by Christian Tyler, Labour Editor, Alan Pike, Pauline Clark and Nick Garnett. Photographs by Terry Kirk.

Unions accused of breaking law

THE Conservative Party yesterday struck back at a gathering of trade union campaigners for a Labour victory with a claim that some unions might be breaking the law on general election campaign spending.

It produced evidence to show that the Midland region of the building union, UCAAT, was releasing full-time officials for the duration of the campaign to work full time for Labour in vulnerable constituencies. It quoted extracts from a bulletin sent out by the regions on August 28.

Mr. John Bowis, of the Conservative Trades Union Department at Central Office, made this claim yesterday in Brighton, where he is visiting the TUC Congress.

"We believe that a number of unions are in danger of finding themselves outside the law. They would be very wary of doing this, for the sake of their members."

"We also believe it is quite wrong of any union to withdraw the services that members have paid for with their subscriptions for the sake of a political party, which vast numbers of their members do not support."

UCAAT executive members replied yesterday that they were well aware of the law governing the use of funds. Mr. Danny Crawford, an executive member, said that his union had not made specific instructions.

It could be that some regions have misinterpreted our circular. Of course, as an affiliate of the Labour Party, we are making a special effort for this campaign."

Mr. Bowis said that the salary of any full-time official seconded to the campaign should be set against allowable election expenses—about £1,500 to £1,700 for most candidates.

He said that the white-collar union, ASTMS, had singled out 103 constituencies for support. That meant fighting for specific candidates with the result that all money should properly be accounted for by their election agents.

He pointed out also that unions were bound by law not to use their general funds for political purposes, but only their political funds. The Conservative Trade Unionist organisation was still awaiting a reply to its complaint to the Home Secretary.

Union leaders, now working towards a target of £1m for the campaign—the miners have decided to empty their political funds to give £100,000—are conscious of the problem and some have taken legal advice.

Mr. Bowis said that his organisation itself was mobilising support from its members for Conservative candidates. "We have some full-time union officials, but they are not being given time off to work full-time for the Conservative Party."

THE TUC Congress heard yesterday that the Tory statement on immigration earlier this year was deliberately designed to make the electorate hostile to the country's black population.

In a very strong speech, Mr. Bill Keys, chairman of the TUC Equal Rights Committee, said that those politicians, including Mrs. Margaret Thatcher, the Conservative leader, who spoke about immigration controls, wanted the electorate to think about race "with hostility" and that meant "hostility" towards coloured men and women.

It was "dishonest and cowardly" for political parties to drop hints about new immigration control and then give "only coy and feeble answers" as to what sort of controls they wanted. The Tory statement was one of "political expediency."

Mr. Keys, speaking on the work of the Equal Rights Committee, said the General Council was already discussing with the Labour Party ways to strengthen the law to combat the development of racial tensions.

The General Council is concerned that the legal provisions had been evaluated and given an equal rating, were entitled to equal pay.

All too often the Equal Pay Act helped to create "pay ghettos." Proposed amendments to the Act by the TUC sought to correct anomalies.

The General Council would also be examining the Sex Discrimination Act.

Teachers offered 13.5% weighting increase

BY PHILIP BASSETT

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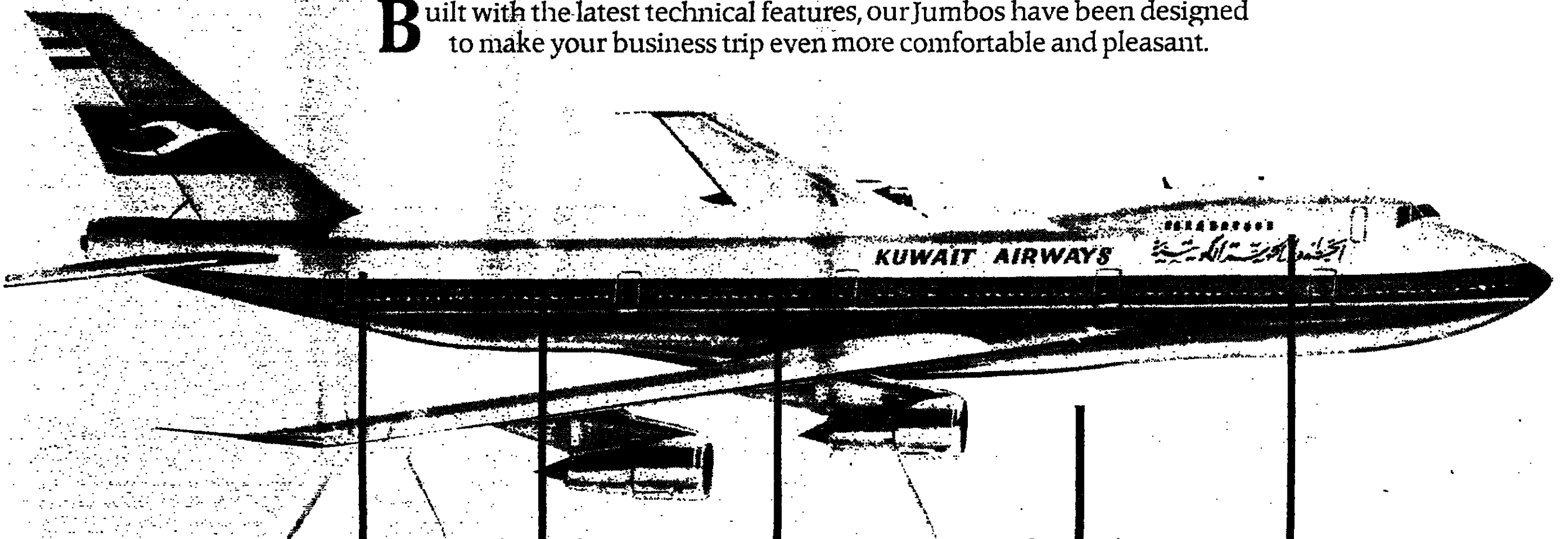
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Kuwait Airways launch the businessman's Jumbo

The first office penthouse in the sky and the first Jumbo direct from London to Cairo-Kuwait-Bombay.

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THE OASIS: We're opening our unique tourist lounge refreshment bar where you will be able to stretch your legs and meet other important businessmen before you arrive in Kuwait at your destination.



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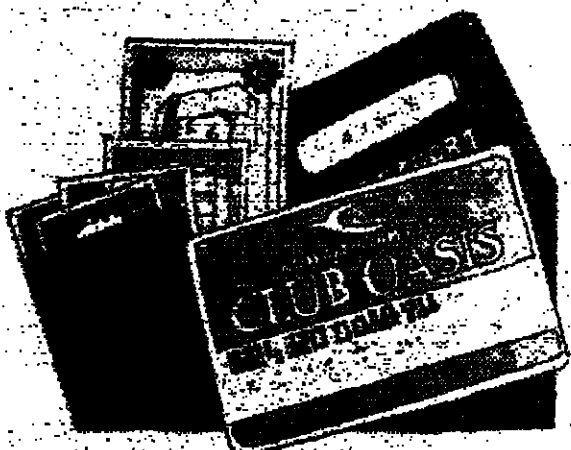
THE BUSINESSMAN'S ENTERTAINMENT: We know you won't want to think business all through your flight. That's why we're the only airline with entertainment on every flight. We show films or you can tune into the latest in stereo sound.



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The Management Page

EDITED BY CHRISTOPHER LORENZ

How a university is helping small companies to introduce the latest technology

Bringing electronics to the uninitiated

BY PROFESSOR G. B. B. CHAPLIN



Mick Cowlin and his son Simon, with their electronic potato grader. An electronics educational kit started them on the road to a £2m business.

Making the grade in the potato sifting business

BY DAVID FISHLOCK

MICK COWLIN is spending £30,000 a year with the Essex Electronics Centre—a lot, he admits, on a turnover of £2m a year. "But they are very good," he says. Cowlin, once a farmer, is now principal shareholder of Lockwood Graders, of Danbury, Essex, which employs a team of 25 craftsmen who make the most advanced kind of potato harvesting machinery, and sell it worldwide. The company even has its own computer.

It is Cowlin's ambition to take the drudgery out of farming, as he puts it; to make the life of the farmworkers more like that of the radar operator.

Six years ago he bought his son Simon an electronics kit as an educational toy. Father and son soon immersed themselves in the possibilities that electronic controls opened up for the machine, which formed the backbone of Cowlin's machinery business—a potato grader which sorts out imperfect potatoes, stones, clods, etc.

In May, 1973, Cowlin just encountered the Essex Electronics Centre at a cheese-and-wine party arranged for local industrialists by its director Professor Barrie Chaplin. He told the centre of his progress in replacing the potato grader's electromechanical controls with solid-state electronics, in the search for greater reliability and more sophisticated control schemes.

This was the start of a partnership which quietly produced a series of electronic developments for the grader. It began, with three sensors: first a proximity sensor which indicated when a hopper was full of potatoes; second a potato counter to control throughput; and third a bag counter to check the grader's output.

The next step was an electronic motor starter and its

THE SMALL manufacturing have the means and knowledge my own Department at Essex University received a grant of £11,000 a year for three years from the Wolfson Foundation to underwrite an experiment in introducing electronic technology into small local firms.

Almost all small UK manufacturing firms have products and production processes which are predominantly mechanical and they are able to keep abreast of developments in mechanical technology. But, owing to their small size, few have the resources to keep abreast of all the electrical, electronic and other non-mechanical technologies.

Moreover, because of their large numbers, the Government cannot help them individually. Often, therefore, their product design becomes out-of-date and production costs grow too high, especially with respect to competition from overseas.

Relevance

Fortunately, at any given time, there is usually a single technology which, because of its rapid emergence, is having a considerable influence on industry. Over the past few decades this has probably been in plastics. The relevant techniques—such as vacuum forming—have now been mastered and absorbed by the small firm.

But today and for the foreseeable future, the dominant technology is electronics.

The problem is therefore to introduce electronics into the relevant parts of the products and processes of small firms, most of which are unaware that they have a problem, much less

include for example the sorting and grading of potatoes, the manufacture of garments, the testing of timber and the manufacture of plastics. How between the centre and one small business, Lockwood Graders, is told in the accompanying article.

The method adopted was to arrange for an inventive electronic engineer to investigate each firm individually. His job Our best estimate is that the

THE WOLFSON INDUSTRIAL UNITS

WOLFSON Industrial Units began as the brainchild of Lord Zuckerman when he was chief scientific adviser to the UK British Government, writes David Fishlock. They are small contract research centres, usually based on a university department of engineering or applied science.

Lord Zuckerman, concerned that so much British university research was at best only slowly finding its way into industry, proposed that the Wolfson Foundation—financed by Lord Wolfson's industrial empire—should make "pump-priming" grants to entrepreneurially minded department heads with good

ideas for research units that might work closely with local industries.

Since 1968, when the scheme began, the Wolfson Foundation has donated about £10m and helped to set up a score of industrial units. Some universities have more than one: Southampton has five. The latest, approved only in July, goes to the University of Manchester Institute of Science and Technology: £183,000 to set up a motorcycle research and development unit.

Any reservations dons may have once had about accepting donations from industry to work on industry's problems appear to be allayed by the strict terms of the scheme.

any artificial financial inducement should be strictly avoided, since firms would then be induced to adopt electronics for the wrong reasons, and be acting against the very precepts which originally brought them into being and enabled them to survive.

A way out of this dilemma has been demonstrated by the Wolfson Foundation in its now known as the Essex Electronics Centre, consists of three engineers and three technicians. Each Wolfson unit is autonomous. It is now self-financing and is completing projects at the rate of about 50 per year. These projects are very diverse and in-

resulting average increase in profits for our collaborators is 30 per cent, and that much of this derives from increased exports. Furthermore, in spite of the evangelistic nature of this activity, the unit has been able to break even financially, and pays nominal overheads to Essex university.

The intriguing significance of these results becomes apparent when they are nationally extrapolated. Although I regard our unit as a small profit, bearing in mind the low overheads charged to the host institutions, of three could be achieved and

without undue loss of normally be content to work on another's behalf. However, it

If about 50 of these "expanded" units were to be created at appropriate institutions throughout the country, I think that they would be able to complete about 7,500 projects per year. Initially, 7,500 firms per year would be helped, but this number would gradually decrease as the earlier firms requested more projects and the number of potential new firms decreased. After a few years a stable situation would be reached in which a substantial fraction of the small firms in the UK would be continuously benefiting from the latest electronic technology, with a consequent increase in performance.

At first sight this proposal might appear to be anti-government. Yet this is not so. It should be fundamental to the scheme, as I see it, that local "electronics units" be free to make their own decisions and to act very much like entrepreneurs. This is not of course, compatible with normal methods of government funding where there is a natural tendency to create uniformity.

But the Wolfson initiative has tapped and cultivated a latent energy and talent which no amount of traditional central or local government action could have produced. Is there any fundamental reason why a government funding agency should not, in this instance, abandon the normal controls and either emulate, or make funds available to, the Wolfson Foundation to underwrite such an autonomous network of electronics units as I am proposing?

By introducing modern electronics in this way into the small manufacturing firm a significant improvement in our national fortunes could be brought about in the next five to ten years, at minimal cost to the taxpayer.

Professor G. B. B. Chaplin is professor of electrical engineering science at the University of Essex, and director of the Essex Electronics Centre, incorporating the Wolfson Industrial Unit.

THE TENNECO RECORD:

First half shows record earnings as 2nd quarter net income rises 11%.

First Half Summary (millions except per share amounts)

OPERATING REVENUES:

Integrated oil	\$ 984.1
Natural gas pipelines	1,003.0
Construction and farm equipment	919.6
Automotive	379.5
Chemicals	266.6
Shipbuilding	387.6
Packaging	265.6
Agriculture, land management	109.2
Investments	—
Intergroup sales	(123.5)
Total	\$4,191.7

NET INCOME

PREFERRED AND PREFERENCE STOCK DIVIDENDS

NET INCOME TO COMMON STOCK

EARNINGS PER SHARE OF COMMON STOCK:

Average shares outstanding

Fully diluted

Six Months Ended June 30

1978	1977
\$ 858.1	\$ 858.1
905.8	905.8
749.1	749.1
341.9	341.9
244.7	244.7
398.8	398.8
237.4	237.4
95.6	95.6
3.8	3.8
(105.3)	(105.3)
\$3,729.9	\$3,729.9
\$ 211.7	\$ 211.7
10.2	10.2
\$ 201.5	\$ 201.5
\$ 2.24	\$ 2.19
\$ 2.13	\$ 2.05

Tenneco recorded the best first half year in its history as the Company's growth continued during the second quarter of 1978.

Net income for the quarter was up 11% and operating revenues 13%, compared with the same period in 1977. Net income totaled \$118.3 million on operating revenues of \$22 billion, compared with \$106.5 million and \$19 billion a year earlier. Fully diluted earnings per share climbed to \$1.09 in the 1978 quarter versus \$1.03 in 1977.

For the first half the Company showed an in-

crease of 8% in net income on a gain of 12% in operating revenues, as summarized in the table above.

This growth is the result of an aggressive program of capital expenditures which reached a record \$714 million in 1977. Of the \$900 million budgeted in 1978, more than half is for the development of oil and gas reserves and new energy facilities.

Commenting on the results, J. L. Ketelsen, Chairman and CEO, said, "We believe second half performance will be well ahead of the 1977 period and that 1978 will be another excellent year for Tenneco."

TENNECO OIL □ TENNESSEE GAS TRANSMISSION □ J I CASE □ TENNECO AUTOMOTIVE □
TENNECO CHEMICALS □ NEWPORT NEWS SHIPBUILDING □ PACKAGING CORP OF AMERICA □ TENNECO WEST □

Tenneco

For further information, write for our second quarter report.
Tenneco Inc., Dept. X-7, Houston, Texas 77001

BUSINESS PROBLEMS Right to use a road

A friend who is a builder has been granted permission to build on a plot which fronts on to a privately maintained access way to other houses in a cul de sac.

Can the residents in the cul de sac deny my friend the right to open a frontage on to this access way? Can they appeal against the planning permission?

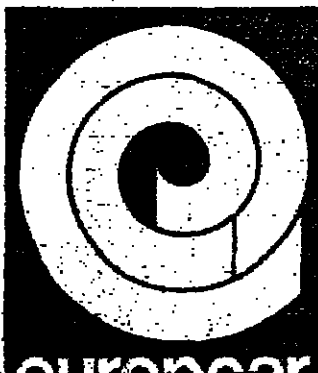
The owner of the access road may be able to deny the builder the right to use the road for the purpose of a new house built on an existing plot; but the frontagers who have rights over the access road cannot do so unless they, or some of them, own the road itself. We assume that there are no restrictive covenants which would enable the new building to be restrained. The resident who are not owners of an interest in the development site cannot appeal from a decision to grant planning permission. However, the grant will not abrogate or modify any common law rights e.g. to enforce any restrictive covenants.

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

PEACE OR CONFLICT IN INDUSTRY AND COMMERCE
A seminar for Chief Executives and Senior Managers who are concerned about the poor spirit in industry, and who see no answer to the perpetual conflict.

29th and 30th SEPTEMBER, GRAND HOTEL, BIRMINGHAM
This seminar is the result of a break-through in understanding and will include much original material and case histories from speakers with wide experience.

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LOMBARD

Jumbo jets and the election

BY PETER RIDDELL

Monday, June 15.
"TO-DAY'S TRADE" figures show us \$31m in the red and this evening, watching a dusky television set while I waited for my own show, I saw Iain Macleod sprouting disaster out of Aladdin's cave. Then I watched Harold (Wilson) addressing a huge meeting in Hammersmith and making jokes about half the deficit being due to the purchase of jumbo jets. That sums up the campaign, but still Harold was more effective than spooky Macleod.

Friday, June 19.
"Yet, despite the unanimous prognostications of the press, in the last three days of the campaign Heath's warnings had begun to count, particularly his final warning on the trade figures and on the threat of further devaluation."

The origins

These two extracts from the Crossman diaries for election week in June 1970 show the origins of the now strongly entrenched tenet of Labour mythology that the announcement of the trade deficit had an important influence on voting three days later. The alleged significance of this deficit has been such that the time for the publication of the economic statistics has itself become an important factor in the current debate about the choice of election day.

Assuming that the political soothsayers are right in predicting an autumn election on October 3 or 12, these days make the most sense from the point of view of minimal statistical embarrassment for the Government—principally because relatively few major economic indicators are due to be published during the main period of campaigning. The accompanying table lists the main statistics expected between the possible start of campaigning at the end of next week and mid-October.

The monthly indicators can be predicted with widely varying degrees of accuracy; the most difficult to estimate are those, such as the trade figures, which represent a net balance between large flows. The current account has fluctuated sharply between surplus and deficit this year though the underlying trend insofar as there is one, is probably towards surplus. On the other hand, it looks fairly certain that the rise in the retail price index in the 12 months to mid-August will not be significantly different from the 7.8 per cent increase reported for the previous month.

In any event, the main campaigning is likely to start after the publication of these figures.

This leaves the average earnings index and the unemployment index as the most embarrassing before an October 5 election. The earnings figures will show the rise over the full 12 months of the phase three pay policy—around 14 to 15 per cent for the whole economy. The outcome has already been largely fore-shadowed though this will no doubt not suffice interpreters on either side.

Embarrassing

Unemployment could be potentially the most embarrassing statistic coming right in the middle of the campaign. Although the overall unadjusted total should decline, merely because of the usual late summer fall in the number of jobless school leavers, the outlook for the seasonally adjusted figure is less clear. There was a sharp rise in the two months to mid-August after the steady decline since last autumn. While the seasonal adjustment process appears to be defective, it is almost anyone's guess what the published figures will show.

ECONOMIC INDICATORS
Thursday 16—Money supply for mid-August. Current account for August. Friday 15—Retail price index for mid-August. Cyclical indicators for August. Wednesday 24—Average earnings index for July. Second quarter Gross Domestic Product.
Tuesday 23—Unemployment for mid-September.
Monday 22—Official investment intentions for September.
Tuesday 23—UK industrial reserves for September.
Friday 25—Personal income, living standards and savings estimate for second quarter.
Monday 29—Wholesale price index for September.
Tuesday 30—Central Government borrowing in September. Banking figures and eligible liabilities for mid-September.
"Estimate on basis of 1977 timetable."

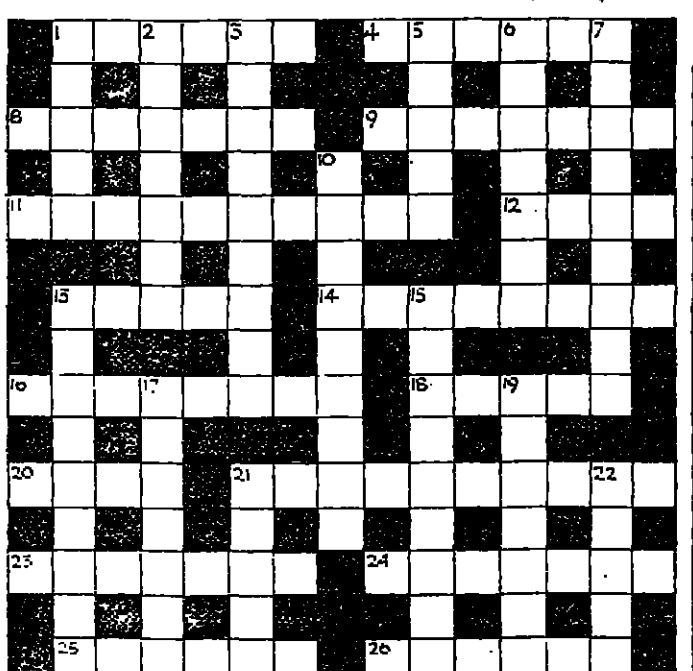
From the Government's point of view there are no major (statistical) disadvantages and some attractions in October 12, rather than the 5th. In the interim, second quarter personal income figures should show a sharp rise in living standards.

This discussion is, of course, solely in terms of the obvious (or headline) appearance of statistics which are open to widely varying interpretations. For example, emphasis can be placed either on the stability of the 12-month rate of retail price inflation or on the probable slight acceleration in the underlying trend. Moreover, psephologists would query how much notice the electorate pays to these esoteric statistics. But the politicians evidently believe that any factor which might make a difference in a tightly fought election should be taken into account, and there are no obvious jumbo chickens on the horizon.

TV/Radio

↑ Indicates programme in black and white
BBC 1
6.40-7.55 am Open University (ultra high frequency only). 12.45 pm News. 1.00 Pebble Mill. 1.45 Fingerbobs. 4.18 Regional News for England (except London). 4.20 Play School (as cont. 2.10 am). 4.45 Charlie Brown. 5.10 The Winged Colt. 5.45 For the Engine. 5.55 News. 6.35 Nationwide (London and South-East only).

F.T. CROSSWORD PUZZLE No. 3763



1. Unctuous sergeant-major joins force (6)
2. Business centre providing form of service (6)
3. Possibly be darts expert (7)
11. Twelve a day for fitness (5-5)
12. Singer taking part in local town concert (4)
13. Creature scoured beheaded (5)
14. Everybody understood end of danger signal (3, 5)
15. Friend with boy takes one round to influential architect (8)
16. Power on board can be quite a card (5)
20. Eager as a turnkey (4)
21. Musicians expounding abstainers in union (4, 2, 4)
23. Can a party supporter within become a tempestuous monster? (7)
24. Curried in Herts town (7)
25. Cockney female spirits Egyptian leader into motor (6)
26. Use some French gambit (6)
5. French beginner on the grass with custard (5)
6. This month with 100 per cent put in 4 (7)
7. Looks at express complaint with spectacular remedy (3)
10. Poet who wrote part of Bible with pen (4, 5)
13. Drink to assistance to Ulster they say (8)
15. Sweet to drink hard water (9)
17. Protection from frost in prison? (7)
19. Change the one state in America that's moral (7)
21. Mind band leader taking shower (5)
22. Be inquisitive about 4 in secret (5)
Solution to Puzzle No. 3762

1. State in South Africa has an opera house (5)
2. Caneel note turning up in small ring (7)
3. Wandered about with deer and the somehow (9)

WHY is September an easier month for gardeners than August? The light is not so strong; the great bulk of yellow in the border-plants is now corrected by the blues and reds of Michaelmas daisies. I happen to like daisies even the tall mauve pom-poms, that are not so vulgar if you pick and group them in a vase of their single colour. There are autumn crocuses, still such a cheap and colourful bargain for gardens on light soil, not just the lovely blue Speciosus but the good white Ochroleucos too, which I am glad to see so well represented in London's parks. There is also the second flush on the roses. It is feeble, I know, but I never believe that these second seasons will really come to much. But the National Rose Society has a superb September show. It is well worth weighing up the season of the various sorts if you want to choose the best roses to thicken the garden next year. Growers of those two fine floribundas, Queen Elizabeth, will not be too concerned by my suggestions. These roses flower continuously. The distinction in the catalogues, of course, is between a "continuous" season (July to September and later) and a "recurrent" one (July and September only). Most of the

floribunda will flower all summer, so long as you like them. Of course I am a wonderful rose, but it is not classically shaped and its white is rather bluish. Massed with a dark blue lavender, it is a bold answer to the challenge of any new flowered. Yet I prefer the new hybrid tea Pascall among the whites, better-shaped and less flatly coloured. Once you leave the floribunda's corner, the question of the second season is important.

Among roses for walls and pergolas, on which I will concentrate this week, the distinctions should be quite clear. Rambler roses are more vigorous. Libertine, Paul's Lemon, Wedding Day and so forth, but they will flower only once. Floribunda and perpetual climbers will flower noticeably once and steadily over the summer months. The hybrid tea climbing forms should flower twice. Yet the classes are oddly composed in most lists.

Opening a good rose catalogue I find Aurora (largely a June rose) and Dawn (mostly a mid-July/August one) and Pinkie (mostly a late August one) in the "continuous" section. My choice, "recurrent" one (July and September only). Most of the

newish yellow Casino. It is a better shape and a softer yellow than the persistent Golden Showers and has as long a season. Watch out, too, for a scented and flat-flowered double pink called Dream Girl, sold by John Scott, Merriott, Somerset. This flower for so many months that it never grows too

high. I am very pleased with a four-year-old one, now covered in scented flowers. Among the taller pink perpetuals, a long season and a civilised colour are good combined in the clear-headed Aletta. Perhaps we will see something even better. There has been much excitement in the past two seasons over a newly-marketed Sophie Perpetual sold from a great East Anglian private rose garden. The name has been pressed on me time and again by enthusiastic lady-rosarians after dinner. Though not out of Woodbridge, Suffolk, had a small stock of it for 1970 they soon sold out. Sophie Perpetual must be very

Blakeney, whom William Hastings-Bass trains for his brother, Simon. Kimbolton ran with promise when third behind Lyphard's Wish at the Newmarket July meeting. Jimmy the Singer, who on his last appearance showed that he was back to his best form, should go well in the Playboys Bookmakers Handicap.

Latimer appears to be reasonably good at 7/1 in the Ouseburn Nursery Handicap and Take Your Time is the likely winner of the Dalton Maiden Stakes.

Crimson Beau should pick up £10,000 prize at York

LESS THAN a fortnight after the end of the Ebor meeting, racing returns to York, where the most valuable event on this afternoon's programme is the Garraway Stakes, a handicap for three-year-olds over 104 furlongs and carrying £10,000 added money.

Not surprisingly, this generous prize money has attracted a strong field and the winner

Plektrudis, who will be ridden by Lester Pigott, was an unlucky loser of a handicap at Newmarket 11 days ago and before that had scored easily at Yarmouth.

More to my liking is Spring in Deepsee, who has run consistently well since finishing fourth behind Remainder Man in the Free Fore Handicap in April.

Starkey, who rode her into second in the Prix d'Astaire at Deauville on August 6 and again when she was runner-up to Swiss Maid in the Twickenham Stakes at Kempton a fortnight later, has the mount.

The Sancton Stakes brings out some useful staying two-year-olds. It was won last year by Tannemore, ridden by J. Mercer, and I expect Mercer to go close to winning it again on Kimbolton, a grey colt by

RACING

BY DARE WIGAN

should be Crimson Beau, assuming that he is none the worse for his grand performance when winning the Group Three Prix de la Cote Normande at Deauville last month.

Re is penalised only 4 lbs for that success. Before his excursion to France, Paul Cole's colt had just got the better of Hatched in the valuable Exdale Handicap at Goodwood. That, too, represents excellent form for Hatched is a high-class horse in the making.

Luca Cumani, whose Newmarket stable is in great form, sets backers a problem by saddling Spring in Deepsee and Plektrudis for the Strensall Stakes.

New lead office

THE NEW head office of the Trustee Savings Bank of Lancashire and Cumbria in the Guild Centre, Preston was opened yesterday by Councillor A. C. Taylor, the Mayor of Preston.

Tunnel complete

TEAMS OF miners from Rawdon Colliery and Donisthorpe Colliery, North Leicestershire, have met underground after tunnelling 14 miles towards each other. The work—part of a £12m plan—took one year.

Roses to see the summer through

GARDENS TODAY

BY ROBIN LANE FOX

belongs, strictly, in the tea section. Here, the roses should mostly flower twice, the so-called "recurrent". But before considering them, I must slip in a word about the other, the "continuous". It is a little later than some in cold gardens but will keep right on to the late autumn, showing those big single pale yellow flowers with a centre of golden stamens. I have seen her, however, divert a keen gardener to a wholly wasted job, so be warned of it. Mermaid's flowers are sterile and set no seed.

Arriving in a good garden for the first year, I was greeted by a hard-pressed host who had

spent a hot afternoon away from the West Match while dead-heading his two marvellous Mermaid. How virtuous, he thought. What a waste of the day. A nurseryman would have told him, however, that the removal of dead flower heads is irrelevant to it.

Among the climbing teas and so forth, the problems begin. Some have a big second flower-time, others are most obliging. The big fat pink flowers of Mme Gregoire Staechlin, scented like sweet peas, would attract anyone slightly in evidence. So, too, the pale bluish-white to white Mme Alfred Carriere still deserves to sell strongly, even for a north wall. Crowds take its name away from a famous one, the National Trust's Sissinghurst Castle, Kent. Yet this good rose will seldom flower twice.

The little pink climbing Cecile Brunner is another puzzle of a China rose, the most persistent of the other bush-roses. It is often listed as a perpetual, but mine is over for good and all by mid-July. It grows freely on a north wall and is delightful, only once. But those who claim that it goes on throughout the summer must be giving it treat-

ment, perhaps a very warm site, which none of the plants I know or grow are taking to heart.

For a long season in this class, nothing equals old, flat-flowered, subtly-outlined, a paradise for black-spot, it still has a distance which ought somehow to be bred into others. It is true that stout Korde, of German hybridising fame, has now come up with truly repeatable alternatives. But their colours are dreadfully harsh when their shapes are not disappointing.

For the rest, we are back with the intermittent forms of climbing tea, Ena Harrison, Madame Butterfly or the pale Ophelia and the low white Virgin. In my experience, these few roses are the most generous second-crops, but the choice may vary from site to site.

There is only one sure bet beyond Gloire de Dijon, the pink thornless rose, a century old and still as long in flower as any. In a related form called Kathleen Harrop, its pink colour is more easily placed. This is not a tall variety. But about season and shape, make the best of it. It is readily grown, the equal of most of the climbers bred in our lifetime for a dubious autumn flowering.

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Television

Pathetic, patronising and paternalistic

by CHRIS DUNKLEY

It was not a taxi driver, the reporter's traditional choice as representative for the general public, who put the Edinburgh International Television Festival into perspective for me, but the lady behind the counter of a stationer's shop in Princes Street.

I rushed in on Friday morning to buy a pen before replying without having to go home and watch them on the television. Broadcasting House, for the second session on censorship.

The lady looked at me with what seemed to be a mixture of suspicion and disbelief and announced, in a tone suggesting I had been caught in a misdemeanour, "You were on television last night." It was true. I had appeared in a 15-minute discussion about comedy and stereotyping at the end of Matthew Spicer's BBC programme *Are You Being Properly Served?* which had picked up the comedy strand from the TV festival and shown a number of clips from British and American television series and some extracts from the festival discussions.

One of the more popular ideas in these discussions was that the time had come to stop the type of comedy represented by *Yes*, *Death Us Do Part*, *Curry and Chips*, *Love Thy Neighbour*, and more recently *My Family*—programmes which portray racial prejudice and according to the makers, ridicule it.

Many delegates were convinced that such material was being reinforced by a lot of viewers and that it was time to change it. I do not believe, however, that we see on the screens in our homes.

Very few top broadcasting executives stayed at the festival for more than one session, and among the few who did none was observed to be wearing a shirt (though LWT director of programmes Michael Grade, a constant attendee, may have been wearing a shirt).

On the other hand, even if the effect is immeasurable, the general tone of the festival, at least on the subjects of race and stereotyping, was in sympathy with small changes which are already occurring in television. For instance LWT's "positive discrimination" most recent racial sitcom, *Mixed Blessings*, has introduced the lead by appointing as reporters, presenters and so on, a good many more than the 2 per cent of non-whites which would accurately represent the proportion in the country at large, and in drama should cast black people not just as the occasional nurse or bus conductor but as bank managers and so on, even if there were not yet, in reality, many in such jobs.

In other words the call was for a benevolently intended misrepresentation aimed at changing attitudes and preconceptions and thus becoming self-fulfilling by increasing the chances of black people getting jobs as bank managers and so forth: an idea which would, if used for different ends, be denounced vehemently by the very same speakers.

Referring to the televised excerpts of debates such as the one on the stationer's shop, the lady in the stationer's shop asked, "What was all that meaning about?" I explained that not everyone working in television was satisfied with the comedy programmes. "And do

they think all that complaining will do any good?" she asked. I said that many of those at the festival were programme makers and that if anybody could cause changes perhaps they could.

"Well it's time somebody did something about all these coloured people on the screen. You see enough of them all day without having to go home and watch them on the television," she said. "Do you think your people are going to change what we get to watch?" Wondering exactly how many non-whites there are in Edinburgh, I made my excuses and left.

Now, safely back south of Watford, and with the passion of the festival—what there was of it—put further into perspective by the changing of several days, I do not believe, however, that we see on the screens in our homes.

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the stereotypes: Ruskin and proud-of-it public-school-and-ashamed-of-it (etc.) the objections to detailing of individual abilities, achievements, or genius were endless. This applied as much to any attempt to deal with censorship or labour relations problems by reference to particular cases as it did to discussion of programme achievements in terms of individuals.

Their creed appears to be a mad egalitarianism which could only be satisfied by the creation of a world peopled entirely by identical sexless colourless characterless thin-skinned clones. Jokes about Paddies, Poms and Paks have one thing in common with the innate talent of a great artist or entertainer: to the ultra egalitarian their very existence seems unfair.

Since television as much or more than any of the other mass media promotes and feeds on the cult of the individual, the Simon DeC/Magnus Eyke syndrome—such widespread hostility during the festival discussions seems in retrospect almost pathetic, though it hardly seemed so at the time.

The irony is that the attitude held by these pursuers of equality is more condescendingly

It is paternalism writ large but hiding under a didactic sociological tract covered in demands for "broader contextualisation" (i.e. more working class backgrounds) and "alternative cultural determinants" (i.e. more working class backgrounds) and lots of other phrases muscle-bound with jargon, all in the end meaning "We don't like middle class assumptions."

Most ironic of all, perhaps, is the simple and trusting faith which this approach displays in the supposed power of television. The lady in the stationer's had no such confidence. "In the end no one really seems to take notice, do they?" she asked rhetorically.



Barbara Leigh-Hunt and Patrick Drury

Theatre Royal, Bristol

The Seagull by B. A. YOUNG

The pattern of relationships on the Soria estate is scrupulously established in Richard Cottrell's handsome production—almost diagrammatically, it seems at first, when against a background of vertical stripes, lightly dappled with light that leaves the scene over the lake to the imagination, Masha and Medvedenko (Anna Nygh and John Telfer) identify their positions in a positively downright way. This downright-ness, which persists throughout the play, does not alter the relationships. But there is something missing. I seemed to be looking at the play through smoky glass. Where, as Oliver sings nightly at the Albany, is love?

Masha, a girl who has given up life at 22, may well be as dry as a bone. But she is surely entitled to more outward affection. Barbara Leigh-Hunt's Arkadina is a fine woman with a dominant personality, such as I visualise Queen Victoria in her middle life. But except on the one occasion when she descends to kissing Trigorin's feet (luckily he has not been out fishing that day) she seems very much in control of her emotions. She may say occasionally that she loves her son Konstantin, but she seldom shows it, and when she is changing his bandage she is more nurse than mother, perhaps more actress than either.

Mary Rutherford may be right in keeping Nina's first love to the level of a teenager's passion for a pop star. But though she displays much anxiety to be in Trigorin's company, she doesn't show much sexual involvement when she is. Trigorin, the sophisticated man of the world, is calm enough as he bears a one occasion when she descends to kissing Trigorin's feet (luckily he has not been out fishing that day) she seems very much in control of her emotions. She may say occasionally that she loves her son Konstantin, but she seldom shows it, and when she is changing his bandage she is more nurse than mother, perhaps more actress than either.

Nina, though, I'd expect to be trembling with excitement. Yet Miss Rutherford keeps her quite self-contained; and later, in the last act, when she gives outward expression to her crush on Trigorin, she gives no more than a theatrical performance, and a fine it.

supports her own low estimate of her talent. In such surroundings, it is a relief to find that Konstantin has been able to grow up so ebullient. Deprived of appreciation, clothes and pocket-money, Patrick Drury's presentation stays fundamentally optimistic, in spite of his fashionable tendency to suicide. And he is capable of real love, not only for the card-table as Dr. Dorr (John Bailey) confides to Trigorin what his old uncle Piotr (a moving performance by Joseph O'Connor). But with love withdrawn more

or less equally from the other characters, even the Shamrayevs, the general balance of relationships remains intact, and the diagrammatic character of the start gives way to a more emotional blend. As it does, John McMurray's diagrammatic sets are replaced by realistic interiors, charming but chilly, culminating in a lamp-lit family circle round the card-table as Dr. Dorr (John Bailey) confides to Trigorin what his old uncle Piotr (a moving performance by Joseph O'Connor). But with love withdrawn more

shot himself.

Festival Hall

Festival Ballet by CLEMENT CRISP

Authenticity of utterance, with the choreography looking right at the dancers looking at their feet, is not always the most obvious quality in Festival Ballet performances. On Monday, at the start of the final week of its South Bank season, a mixed bill of ballets found the company in uncertain mood, and were it not for the presence of Ewa Ewdokimova and Peter Schaufuss, the whole enterprise would have been badly wanting in any sort of finesse.

In *Greening*, which opened the evening, Ewdokimova gives one of the most powerful and compelling performances of her London career. The gazelle-like lightness of physique, her subtle technical mastery, and the character she can often present of a woman of delicate and reserved sensibilities, come sharply into focus in the writing for the central figure of the ballet—a creature unhappy, dreaming, who finally achieves the spiritual and physical satisfaction she has no doubt done the same thing sought.

In its sensitive domination of the ballet—everything understated, everything speaking of feelings kept under check—it is a performance rewarding in emotional development as in physical outline. With some of the other performers, the nuances of Tetley's style are being lost, but Ewdokimova holds the ballet magnificently together, and justifies a central divertissement, *Le Corsaire* which was very like

a spin-dryer in step and performance. Bart is too good an artist to be wasted on this trumpery nonsense. On the revival of *Bourrée Fantastique* I must report that Chabrier's score suffered several nasty orchestral confusions, and that Balanchine's choreography was dimly present. It needs brighter accents, clearer and more assured performance if it is to look the wonderful closing ballet that it is.

Imperial Tobacco season

Imperial Tobacco is promoting a fourth season of celebrity concerts and events in Bristol. As in previous years, the aim is to present events that satisfy a range of tastes but which together sustain the reputation of Bristol as a centre for the arts.

The major highlights are: Oscar Peterson, in concert, on November 7; Stuart Burrows singing operatic arias with the Welsh Philharmonic on December 18; Metislay Rostropovich conducting the London Philharmonic Orchestra on February 28; Gillian Weir, performing a range of organ music at St Mary Redcliffe Church, on May 28; James Galway and Kyung-Wha Chung in a recital of predominantly 17th-century music, accompanied by Philip Moll, on June 20.

The first event in the series will be the Imperial Tobacco International Conductors Award, presented at the Colston Hall between October 15 and 18, consolidating Imperial Tobacco's policy of wishing to help young

musicians at the start of their careers. The Imperial Tobacco International Conductors Award is unique in the United Kingdom in that it presents the opportunity for the winner to work in the environment of professional orchestras—the Bournemouth Symphony Orchestra and the Bournemouth Sinfonietta—over a two-year period. Ten candidates have been chosen.

Other concerts at the Colston Hall will be given by the Bristol Bach Choir and Orchestra—J. S. Bach's Christmas Oratorio on January 27—and a Viennese Evening with Sempini and the English Sinfonia on April 18.

Joint Stock Theatre Group will present *The Ragged Trousered Philanthropists* by Stephen Lowe, based on the book by Robert Tresselt, at Riverside Studios from October 10 to November 15. The play tells the story of a group of painters/decorators in a small seaside town in the early 1900s.

Chaikovsky's Pathetic Symphony. The first movement wrung admiration for the careful way Solid suggested the emotional turmoil (expressed in terms of almost Mozartian clarity) without pinning the composer's heart on the orchestra's sleeve. A few more tatters of passion would conceivably have been justified; the always shattering climax before the return of the cantabile tune was a little muted. The trio of the five-four movement was notable for the dry, even but relentless sound of the drum; the outer parts puzzled me until I tried to visualise them in terms of dance and saw, not grand Petipa classicism but heavy, Central European solemnities. The real, Chaikovskyish whiplash came, in no uncertain way, with the march and remained until the bitter end.

There was superb playing from other departments, like the woodwind and the various tinklers, in the slow movement and scherzo sections. The already notorious wind-machine, now replaced by some kind of heavy-breathing apparatus, may upset some people at first but will do doubt of the familiarity the thoroughly well prepared premieres of his last two operas for example. Yet the degree of ease and understanding shown by the Chicago players last night is uncommon and likely to remain so.

The strings, in fact, did not make so much impact in the early part of the symphony. Much of the score, at a first hearing at least, is predominantly wind and percussion

Albert Hall/Radio 3

Chicago Symphony Orchestra

by RONALD CRICHTON

Sir Georg Solti and the music, full of the old "magic" Chicago Symphony Orchestra sounds but less inclined to come to the Proms on Monday explore them dreamily. The with a lovely by present for many-sided formal aspect—four movements in one, Lisztian symphonic poem with a cradle-to-tomb's Fourth Symphony. They commissioned the work and gave away not entirely out of sight, the premiere in Chicago last autumn. There has been a broad-cast, but this live encounter was woven waiting for. Perhaps the orchestra, conductor and composer will encourage Solti to be a little bolder in his choice of works for winter concerts with the LPO.

It isn't often that we in London are given the chance of hearing a major new work so well played at a first hearing. We have, all the same, been lucky with Tippet's music. The sections, the already notorious wind-machine, now replaced by some kind of heavy-breathing apparatus, may upset some people at first but will do doubt of the familiarity the thoroughly well prepared premieres of his last two operas for example. Yet the degree of ease and understanding shown by the Chicago players last night is uncommon and likely to remain so.

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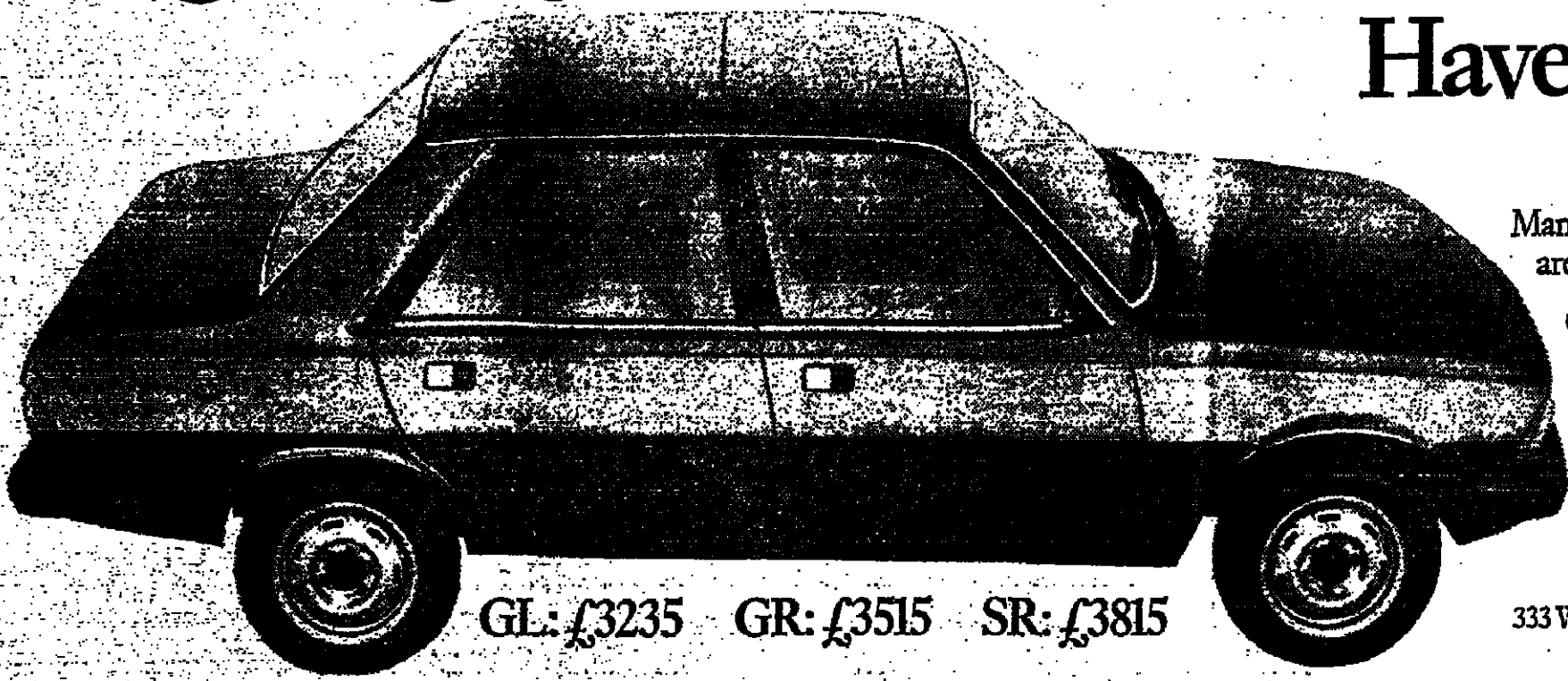
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Billie Whitelaw and T. P. McKenna have begun rehearsals for *Molly*, a new play by Simon Gray, which will open in the West End towards the end of October after a four-week provincial tour. The tour starts at the Arts Theatre, Cambridge, on October 25, followed by Theatre Royal, Norwich, Theatre Royal, Brighton and Richmond Theatre.

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Wednesday September 6 1978

An election address...

MR. JAMES CALLAGHAN may have—quite properly—declined to name the day of the British general election in his speech to the Trades Union Congress yesterday, but he certainly delivered an election address. As such it was perhaps the clearest statement of the Callaghan philosophy so far, both in his approach to politics and to the British economy, and it would be hard to argue persuasively that it is not all of a piece.

Courageous

The Prime Minister's economic reasoning falls into two parts. On the one hand it will continue to be necessary for government to intervene, directly and indirectly, in industry in order to create, or at least protect, jobs. It should be this by working with rather than against the private sector. The sector working parties and the National Enterprise Board were given as successful examples of this cooperation in practice with special emphasis on the recent attempts to establish a new British semi-conductor industry.

At the same time, however, there are limits to what government can do. All its efforts towards—to use the pretentious phrase—the regeneration of British industry will come to nothing if excessive wage settlements lead to a renewed onset of inflation. As Mr. Callaghan said: "There is no way in which low productivity and high real wages can go hand in hand for any length of time." Not only will there be no increase in British exports; there will be no real benefit for British workers. Incomes policy is therefore the counterpart of the government's intervention in industry.

In the absence of a formal agreement with the trades unions it is necessary for government to go on preaching that wage settlements above an affordable level will prove counter-productive. The political part of this philosophy is simply that while you can take a horse to water, you cannot make it drink. Mr. Callaghan does not believe that the country can be forcibly led. Rather it can be pointed in the right direction and then gently nudged along.

The Prime Minister presents himself, as he did quite specifically yesterday, as someone offering good advice, but it is up to the country how far the advice is heeded. It would be quite wrong to see anything in this of kowtowing to the trades unions. Indeed, last year as well as this, Mr. Callaghan sought an incomes policy to which the great bulk of the trades union movement was opposed outright. In his speech yesterday he was equally blunt in resisting union demands for a reduction in the working week without compensating productivity agreements or lower than normal wage settlements. Anything that adds unnecessarily to industrial costs, he said, must be out. That was a courageous performance, especially before that audience.

Choice

All told it amounts to a coherent and even seductive approach. Two questions, however, remain. The first is: does it work? And the second is: is it really what the country wants? Certainly the kind of Britain outlined by Mr. Callaghan yesterday leaves little room for individual rewards, and it is firmly based on the assumption that British industry cannot stand on its own feet and does not wish to try, and one cannot escape the impression that however lucid the policy may sound in a single speech it has been made up higgledy-piggledy as the Government has gone along.

The NEB, for example, may be presented as an attractive half-way house between private ownership and nationalisation, but in practice it is a bit of a hotch-potch whose role is uncertain. There is in short a great deal more improvisation—some would say clutching at straws—in Mr. Callaghan's philosophy than he would wish to admit. Yet as a draft for an election manifesto it is clearly a highly professional job. This time at least the electorate is going to be given a clear choice between Mr. Callaghan's interventionism and the Tory promise of an enterprise society. It should not be long delayed.

...and a brief election boom

WHILE THE Prime Minister was candid enough to warn the TUC that high real wages must be earned if they are to last, the latest revision to the retail spending figures leaves no doubt at all that they are being spent. Consumption at the retail level is now running 61 per cent up on a year ago, fully in line with the recovery of real incomes. The rise in sales of durables, at over 10 per cent, on top of that, is a rise of about a fifth in car sales is in a sense a better measure of the improvement in material well-being.

Too good to last

If spending opportunities are rewarded with votes, Mr. Callaghan can hardly hope for a better time to go to the country; but he cannot rebut the Opposition comment that the present improvement in well-being is far too good to last. Two measures of the pressures which are being generated are the trade figures and the monetary statistics. Both of them sound a warning, though not yet an alarm.

Until a few years ago the enormous rise in imports which has been caused by consumer demand would itself have been enough to provoke an emergency; but thanks to the underlying improvement in the foreign balance through North Sea oil, and the flexibility offered by floating exchange rates, there is now far more time for adjustment.

For British industry, despite a creditable export performance, an increase in domestic demand is almost unambiguously welcome. Apart from some difficulties over skilled labour—partly the result of the wage rigidities which Mr. Callaghan is willing to suffer in the anti-inflationary cause—the capacity should be there, the demand is beginning to work through, and further expansion should mean better productivity and better profits.

The problem is to sustain this welcome improvement within the sensible limits on the total expansion of domestic credit which the Government has laid down—for if these were exceeded, the inflationary consequences would follow quickly.

This means in effect that the private sector is willing to take up the whole of the expansion of domestic credit allowed for in April, which leaves no room for unfunded public borrowing; and if it is all to be funded, a borrowing requirement of £84bn is clearly excessive. The message is not that the welcome private sector recovery cannot last, but that if it is to last, rather than suffer the crowding out already visible in the mortgage market, the next Government faces some harsh decisions on public spending.

THE sharp fluctuations of Britain's trade figures over the last couple of years have masked widely contrasting performances in exports and imports. The growing penetration of imports, notably consumer goods and machinery, into the home market has been well documented but what has been less well appreciated is a marked improvement of Britain's export performance since 1974-75 compared with the previous two decades.

Even though the import growth has accelerated in the last year in response to the mini-consumer boom in the UK, the volume of purchases from abroad in the first half of this year was only about 134 per cent higher than three years ago compared with a 224 per cent rise of the volume of exports. In part, of course, the figures merely show the increasing dependence of the UK on external trade, while also reflecting the initial favourable impact of rising North Sea oil production.

The improvement of the relative position is most clearly shown by estimates of the British share of the exports of manufactured goods by the leading industrialised countries. After declining from 11.8 per cent to 8.8 per cent between 1968 and 1974 the British share has since improved to 9.4 per cent last year.

One possible explanation is that British exports hold up relatively better when world trade is depressed or growing slowly, as it has been since 1974 with an annual increase of less than half the earlier rate. This may reflect a heavy dependence upon captive export markets. As soon as world trade expands rapidly, British companies on this reading are not able to share fully in the increase, possibly because of constraints on the expansion of domestic capacity.

It has certainly been true in the past—for example in 1970-1971—that the decline of the British share in world exports has been checked in periods of general world slowdown. The difference now is that, in contrast with previous experience, there has been a distinct relative improvement of Britain's position.

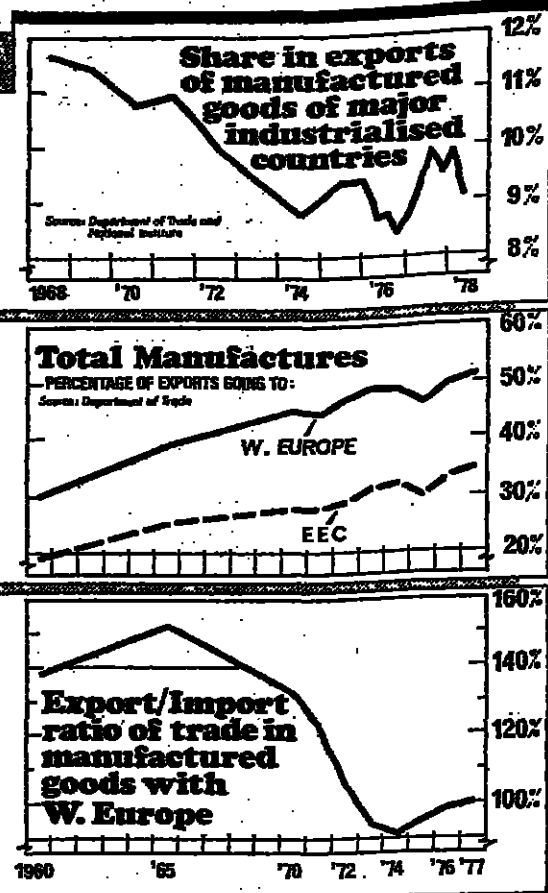
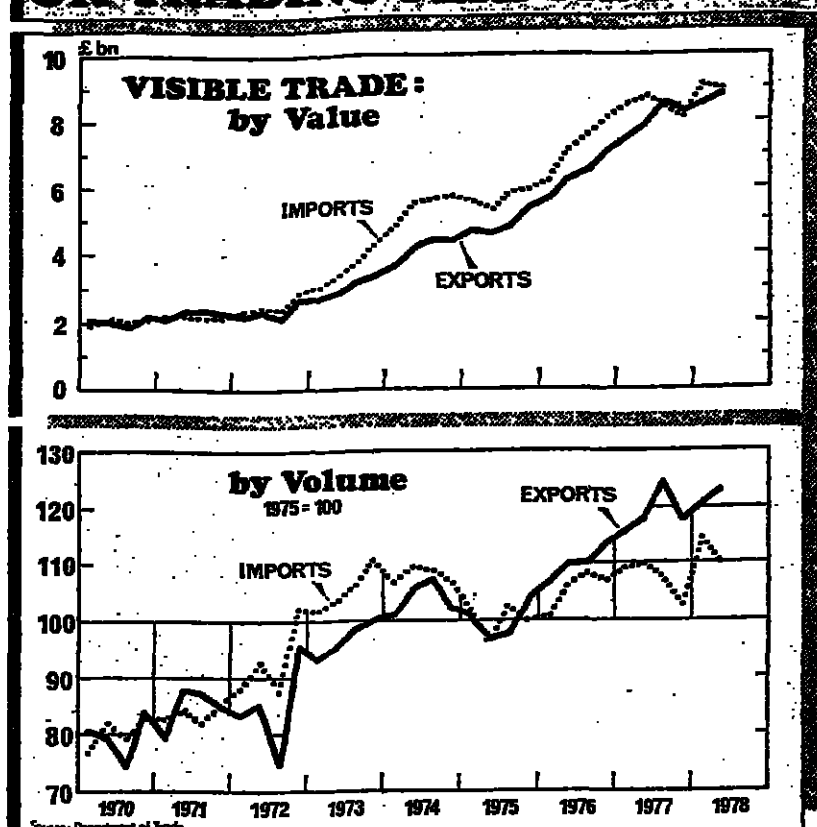
This can be seen both in the apparent ending of the long decline of Britain's share of exports to its traditional Commonwealth markets and, in particular, in the strong growth of sales to Western Europe. The importance of the trend is stressed by the Department of Trade in a recent report which says that all technological, economic, and social trends are reinforcing the dependence of the British economy and those of other countries on foreign trade in goods and services. Britain is more dependent than most.

The report, Export Performance since 1960, notes that

Two cheers for British exporters

BY PETER RIDDELL AND LORNE BARLING

UK TRADING PERFORMANCE



the British export and industrial records have been worse than those of Britain's competitors but adds, with a suitably muted fanfare, that "the decline of our share of export trade in manufactures has been slowing, and in recent years we have been holding our own."

The report claims that although there has been "a massive geographical shift" in the British export pattern, analysis suggests that it has not been a major factor in the relatively poor performance up to the mid-1970s.

Although British sales to the Commonwealth markets have fallen from 38 per cent of total exports in 1950 to 14 per cent last year, the previous high share of these markets was somewhat artificial since there was clear discrimination in favour of British produced goods and often relatively minor competition from third countries. However, some consolidation is indicated by the fact that British sales to these markets have only dropped by two percentage points since 1974.

The other side of the picture is that slightly more than 50 per cent of British manufactured exports are now sold in Europe compared with 30 per cent in 1960. Moreover, just over a third of total exports now go to EEC countries following a steady increase in the past 25 years. But the proportion of manufactured goods in total exports to Europe has declined recently. In 1965, the manufactured share was 78 per cent before rising to 81 per cent in

1970 and then declining to 78 per cent again last year, partly perhaps because of the rising share of crude oil exports. There have also been sharp fluctuations in the net trading balance in manufactured goods between Britain and the rest of Europe. In 1965, Britain sold 50 per cent more manufactured goods to Europe than it bought, but by 1974 a deficit of nearly 10 per cent had developed.

The Barber boom

The reason for these variations is not easy to establish but the worsening of the visible trade balance with Europe in the early 1970s can clearly be attributed to the sharp rise of imports of manufactured goods sucked in during the Barber boom of 1972-73.

With hindsight it is clear that during the 1960s more effort should have been made to get a foothold in Europe when the share of Commonwealth markets was falling rapidly. Now, although the overall rate of growth of British exports is closer to—and at times better than—many of its main competitors, the main problem is seen as boosting exports of manufactured goods to the rest of Europe. Mr. Edmund Dell, the Trade Secretary, has often pointed out that if Britain is to remain competitive in world markets, it must manufacture products that sell in sophisticated markets such as Western Europe.

The share of Britain's exports going to Western Europe

could be raised above the present 53 per cent partly as a result of acquisitions and increased capital investment on the Continent by leading British companies.

The hope in Whitehall is that this expansion is increasingly likely to be followed by smaller companies, either through their own capital investment or by mergers and acquisitions. This will involve marketing and manufacturing through subsidiaries in the target country. At the same time, U.S. and Japanese companies are investing in Britain with the object of exploiting the EEC market from within, as the recent Toshiba joint venture with Rank shows.

It is far from straightforward, however, to establish the reasons either for the poor relative performance of British exports up to the mid-1970s or for the recent stabilisation. Changes in the exchange rate do not of themselves explain any of these longer-term shifts. A recent paper by two National Institute economists to its recent conference on "deindustrialisation" showed that there is no evidence to support the view that the British manufacturing sector has priced itself out of world markets—if anything, costs and price competitiveness have improved since the 1967 devaluation. On a shorter-term comparison, the stabilisation of the British share of manufactured export markets occurred before the sharp fall of sterling in 1976 and the major improvement of cost and price competitiveness which then occurred.

Analysis by the National Economic Development Office suggests that in spite of this improved price competitiveness non-price characteristics such as low quality, late deliveries, and poor design have been such that demand for British manufactured products has remained low over the longer term. It is arguable that the regular depreciation of the pound in the last decade has delayed much needed changes to the pattern of manufacturing and improvements in non-price competitiveness. This ties in with the familiar supply side problems as reflected in the slow growth of productivity in British industry. The results are shown by the changing export-import ratios of the last two decades. For example, between 1960 and 1976 imports of vehicles, ships and aircraft grew much more rapidly than exports of these items, though these remain among the most successful exporting sectors in absolute terms. The textiles, leather and clothing sector has declined overall and become a net importer.

Within the mechanical engineering sector, industrial engines and agricultural machinery have seen a marked deterioration of the relative balance between exports and imports. But construction equipment has improved its position. Perhaps most significantly, growing exports of the computer and electronic industries have partially compensated for lessened sales of electrical consumer goods. Although these longer-term shifts cannot be explained by

alterations of exchange rates, the relative growth of exports is undoubtedly influenced significantly in the short to medium term by changes of relative costs and prices. A Treasury working paper by Mr. John Odling-Smee and Mr. Nicholas Hartley concluded earlier this year that a devaluation produces a significant impact on the current account for as much as five or six years. Exchange rates changes feed through to domestic costs and prices, eventually offsetting the initial change in competitiveness, though the speed with which the offset occurs depends on the mix of incomes, fiscal and monetary policies. Devaluation can do no more than provide industry with time to take advantage of any competitive gains to secure increased market penetration and to improve its non-price position.

The erosion of the initial price and cost advantages appears to be becoming more rapid because of shorter time lags in the inflationary chain. Thus the relative export price advantages gained by the devaluation of 1976 were more than reversed in the following year. These changes of price competitiveness may go some way towards explaining both the near eight per cent rise in the volume of exports last year—roughly twice the increase in world trade—and the much slower growth of sales overseas this year. Export volume in the first half of this year was only fractionally higher than in the second half of 1977, and there has probably been a slight fall in the British share of world export trade. But the official hope, supported by surveys of export prospects, is that exports should pick-up in the current half.

Looking ahead, most independent forecasters are relatively optimistic about a steady rise of export volume next year, both because of a slight pick-up in the expansion of world trade generally and because Britain still retains some competitive edge from 1976—in relative labour costs and profitability even if no longer in relative export prices. Although sterling has been relatively firm for much of this year against the dollar, it has fallen compared with the stronger Continental currencies and the trade-weighted index of the external value of sterling is now more than 6 per cent lower than at the beginning of the year.

Overall, while the recent export performance and prospects may be regarded as reasonably encouraging—at least by comparison with the 1960s and early 1970s—this growth has been needed solely to offset the unfavourable price movements since 1973-74 and the steady expansion of imports. The Department of Trade rightly subtitled its report No Room for Complacency.

MEN AND MATTERS

Quaffing a political pint

Roy Hattersley's agreement to address assembled connoisseurs of beer at the Campaign for Real Ale festival at Alexandra Palace yesterday gives the impression of salt rubbed in freshly-inflicted wounds.

Only a fortnight ago Prices Secretary Hattersley needed the big brewers by hotly demanding them to state how much they were paying the Conservatives in contributions and to describe "what they hope to receive in return." He also accused them of dividing Britain into areas of exclusive and increasingly incompetent control. Yesterday he praised CAMRA for its success in widening the choice of beers through its battle with the big brewers.

Allied Breweries was one of the Big Six which felt stung by Hattersley's remarks last month. But no one seemed concerned about his talking to CAMRA: "He can talk to whom he likes," said a spokesman, adding that the brewers seemed to be fair game at election time. "Some-

body always has a go. It's as predictable as night following day." With respect to Labour allegations, I was told, AB paid just £1,900 to the Tories last year and was taking notice of CAMRA's less strident criticisms. He did not mention the £25,000 which the group paid to British United Industrialists, most of whose money goes to the Tories.

Meanwhile at Alexandra Palace, Hattersley managed to swallow, without apparent discomfort, a pint of a Cardiff brew called Brains. My informants tell me Hattersley is more of a claret man, but his private office assure me this is not so. "He drinks beer and lager," said an official. "He has a real ale in his own local club at Sparbrook, Davenport, a well-known Birmingham brew, and he always remembers Sam Smith's. I drink a hell of a lot of beer," he added, as if this made up for any possible non-socialist tendencies on the part of the master.

Self-milk hire

Life is proving tough on Swedish pastures. Difficulties in raising bank loans have led so many farmers to hang up their churns that a number of dairies in the south have backed a rent-a-cow service. For a weekly fee of £5 a head, Swedes will soon be able to rebuild their herds. I look forward to hearing how many sub-committees and new regulations are spawned when a number of it in the EEC. Eurocrats on the agricultural front have not yet pronounced on the simple precedent that has reached my ears—a West German student who last year started a rent-a-sheep business to keep parks and lawns in trim. She is now claiming to have an income of £20,000 a year and happily boasts that the lessees become so attached to their animals that, when the leases

expire on their four-legged lawnmowers, they often buy them.

Moving on

Desmond Pitcher is the latest of the crop of managers to resign from BL to find that the grass is still green elsewhere. From October 1 he will be managing director of Plessey Telecommunications International. The five companies previously reporting to Dr. Bill Willetts, chairman of PTT, will now do so to Pitcher instead.

When I asked a spokesman for Plessey what the future was for Willetts I was first told that all that had happened was that a hole had been filled and then that "obviously something else is going on." That sounded intriguing but the truth proved relatively mundane. Mr. Willetts, one of the four members of the chief executive office of Plessey, would now concentrate on what had been intended to be his original job, that is dealing with group-wide interests.

Not so intriguing after all, but for Pitcher at least the going is good.

Reverse charges

Many a private concern must envy the position of the Post Office, which, it seems, has no obligation to return money to telephone subscribers deprived of the service they pay for. Geoffrey Waggett, head of telecommunications with the Post Office Users' National Council, tells me there has been "quite a number" of complaints about the Post Office refusing to pay rebates for lack of service during the engineers' dispute. He is advising subscribers to mention in letters that they are acting on the advice of POUNC: "We have never had a general manager refuse, once

written to in that way," he says. Subscribers whose phones are out of action for at least two working days can normally recover part of their rental. The legal position is, however, simple. Under the Post Office Act of 1969 the GPO is exempt from the Sale of Goods Act and never has to repay anyone anything.

Businesses hit by broken-down telephones might be consoled by the fact that POUNC is now working out a code of conduct with the Post Office which should at least enable them to recover part of the rental. But it is a small consolation. Rebates work out at about 10p a day per line.

Fighting fit

Mr. John Silkin, our pugnacious Minister of Agriculture has spent much of the summer break polishing up his image the better to match his bright new ambitions.

His Parliamentary and Cabinet colleagues may be hard put to recognise the lissom figure of the self-styled "bug of Europe" when Parliament re-assembles later this month.

A self-imposed diet has resulted in the loss of more than a stone from that burly frame. He's down to 12 st 2 lb and aiming at 11 st 7 lb.

Colleagues say the man himself is in fine form, honing his trim figure to perfection with plenty of rounds of golf. His friends say his tailor is "going berserk."

He has also had extensive dental work done, presumably to help him live up to the fear-some vision painted of him by an Italian financial paper recently. "A political bulldog," 24 Ore said of the Minister, "who bites to leave a mark."

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For further details phone 0604 34734 or write to: L. Austin-Crowe, Chief Estate Surveyor, Northampton Development Corporation, 2-3 Market Square, Northampton NN1 2EN

Observer

Wednesday September 6 1978

The Leisure Industry

Longer holidays, a shorter working week and increasing prosperity have led to growing and more varied demands for leisure. Already there is a massive network of companies catering for this demand which is likely to continue to rise.

Growth market in most areas

By Arthur Sandles

THE MAJOR obstacle to any sensible discussion of leisure or the leisure industries is the basic question of definition. In its broadest sense leisure is that to which we dedicate our residual time, money or effort. Thus anything which might be considered a discretionary spend of any of these resources is leisure—be it a night at the opera, a day at the races, wine with a meal, the enjoyment of a good book or a walk on the Downs.

The difficulty with such a simplistic definition is finding the point at which spending becomes discretionary. Thus, many seaside resorts. The car to many, a car is an essential for normal daily life. But a car that does 100 mph in a country where the speed limit is 70, or takes up 18 ft of road space when four seated people might need 10 at most—that is clearly a discretionary spend. But is it leisure? Probably not. There is therefore an area of discretionary spending which simply makes the basics of modern life more pleasant, and

it is above this level that leisure spending really begins. Around it has grown a massive network of leisure industries answering, and creating, demand.

As the availability of discretionary time and money has changed, so has the nature of the business. An important clue to the assessment of recent adjustments in demand and to likely future developments. As recently as 20 years ago the bulk market for leisure assumed modest supplies of both cash and time, at least in the UK and much of Europe. Thus, investment in meeting potential demand tended to concentrate on activities which covered a relatively short time scale, and could be attractively priced—the cinema, dance halls, and that time-honoured British institution, the pub.

The lengthening of holidays and the shortening of the working week began to open up other opportunities. In the immediate post-war years these were spotted by such entrepreneurs as Budlin and later by those who developed mass-market package tourism. The motor car enabled new areas of the country to become more accessible, and

oddly enough helped to contribute to the slow stagnation of many seaside resorts. The car made demands on resources in the form of road-building and car parking facilities which few resorts have been willing to meet, lacking the financial courage of Victorian forebears who built promenades and public parks for their visitors. In turning such visitors away, steering them instead to the safari parks and stately homes, the resorts were left with that sector of the market which did

not own cars—hardly the best basis for a thriving business.

The leisure industries were reminded sharply of the time-money ratio when the oil crisis provoked global economic recession. Most then found themselves with a market which was rich in time but was carefully preserving its cash. The workings of the ratio have to be examined with caution. In recent years, for example, one of the differences between the American leisure market and the European has been that Americans have tended to have higher incomes but shorter holidays (a situation which is rapidly changing) giving the U.S. a rather more cash-orientated leisure market than Europe. Any future investor in leisure must consider not only what the cash-time position might be in the future, but also what it might be in any particular geographical or social area.

In Britain major changes in leisure have been produced by an overall liberalisation of social attitudes. Changed views in the fields of sex, drink and gambling have produced leisure activities (no double meanings intended) which would have been unthinkable even 30 years ago. Unmarried 18-year-olds of different sexes go out for evenings or away for holidays with smiling farewells from parents. They will dance and drink much of the nights away while the older generation is enjoying itself in the bingo hall.

The liberalisation of gambling has produced not only a change in leisure itself, in that emphasis has swung away from the football pools—which were once the poor's only legal means of gambling which did not



The London Zoo has maintained its popularity.

require attendance at a dog or horse racing track. It has also created vast commercial enterprises whose gambling riches is now finding its way into various other fields of leisure activity. Television money and gambling money are the two new forces in leisure investment today in the UK, joining the old established source, liquor money. In the U.S. you can add film money to this list.

All this would seem, on the surface, to stress those fields of leisure which require investment, but in fact there are very few activities today which do

not. Participatory sports, even such basic ones as soccer and rugby, are demanding on space in a land hungry age, and the most hardy team these days seeks somewhat grander changing facilities than was dreamt of by its grandfathers. Fishing, fell walking, sea swimming and bird watching all now seem to require financial support if the activity itself is not to be self-destructive. A strain is thus placed on the resources of national and local authorities and a market given to the supply and maintenance of industries.

Thus a variety of factors have combined to make leisure not simply the crumbs remaining from an industrial nation's other activities, but a major sector of commercial activity in its own right. When foreign tourism to Britain alone accounts for national receipts in excess of £2bn the overall size of a sector which includes everything from the building of holiday homes to the printing of books, from the provision of sewage plant for Luton airport to the supply of light bulbs for Blackpool's illuminations, can be judged.

It is also clear that almost

whatever happens to the world economy the question of leisure is bound to be a growing problem for society and probably a permanent field of investment opportunity. Social pressures, allied to developments in manufacturing processes are likely to accelerate the amount of leisure time available to the average person.

There is, of course, the question of how much leisure a person can absorb. I have a theory that there is a limit to the amount of leisure in its purest sense—the relaxation of the senses—that the human mind can take before it slips into boredom. When most of us reach our boredom threshold we turn to a form of leisure which others might consider work. We garden, we build boats, we decorate rooms which do not need decorating, we take up creative hobbies.

Many a rich man (in this male chauvinistic world the men still tend to be the holders of wealth) will start another business "to keep my mind occupied," which is as much leisure as the poor man's allotment. Many a well-fed wife will herself do good works which might be better done by others who were paid by her.

There is an in-between stage in this rush for additional employment, and that is the stage that seems to have caught up much of the middle-income West at the moment—activity leisure. Sports such as yachting, golf, tennis and skiing have become mass market activities and the industries which supply the participants fashion conscious to an extraordinary degree. Companies like AMF, Dunlop and Slazenger may have

seen slight hiccoughs in the explosive growth of the active leisure market but still that growth continues. The demand for healthy leisure may have been making minor inroads into our open rural areas and inland water but the real development has been in the sort of activity that requires fairly sophisticated equipment, buildings or landscaping, such as can be seen on any modern golf course, squash centre or ski resort.

Another area of remarkable growth, probably stimulated by technological development, has been at the opposite end of the activity scale—in home entertainment.

The development of colour television, high fidelity multi-channel sound reproduction, and audio and video recording systems are probably only the thin end of what is likely to prove a very thick wedge. That all these were only pipe dreams as far as the general consumer was concerned only 30 years ago gives some indication of what the next 30 years are likely to bring. The technological invasion of our living rooms has only just begun. The children of today will doubtless have domestic computer terminals with direct access to entertainment banks offering a range and quality (in technical terms) of audio video diet we find difficult to conceive.

Perhaps all that will be the final blow, and the rush to escape from machine-aided leisure will begin in earnest. When the leisured classes arise to throw off their yoke of purposeless pursuit of pastimes, then indeed will the wheel have turned full circle.

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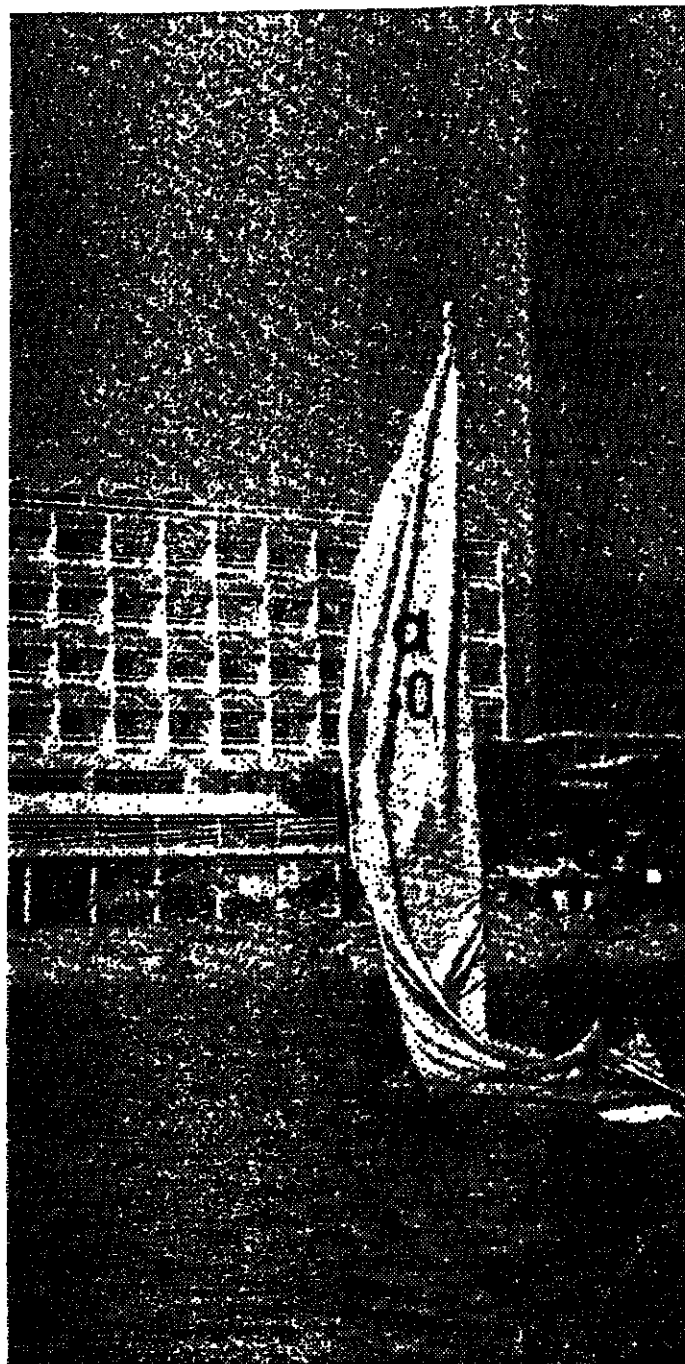
Cyril Stein 1978.

← **Ladbrokes**

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SHOW ME someone trying to find a firm trend in package tour operating performance, and I will show you someone who is going grey. The one consistent factor in the package tour and travel agency business is that returns vary sharply from year to year and from company to company. Whatever else it is, the package tour business is volatile.

A recent review of the industry by Jordans Dataquest showed that according to the last figures available Thomson was Britain's biggest travel company in terms of turnover; Thomas Cook tops the league in terms of profits/sales ratios; Hunting Lambert in terms of profits compared with tangible capital employed; and Wings in terms of sales and net capital employed.

The profits/sales ratios make interesting reading, for it is these which indicate the narrow margins upon which the industry as a whole operates, and help to explain why the industry is so sensitive to relatively small swings in market performance.

The bulk of the best performers in the profits/sales ratios fall in the four to seven per cent range. These include, (in ascending order) Pontin, Hotelplan, Ingrams, Wings, Supertravel, Callers Pegasus, Horizon Midlands, Thomson Travel and the Travel Club. The majority of operators do considerably worse than these.

Margin

This lack of a healthy margin on sales bedevils the package tour business, making it particularly sensitive to consumerism and very badly placed to deal with the vagaries of the market in which it operates. However, since its fixed costs vary only marginally in relation to sales (a tour 66 per cent sold costs nearly as much to run as one 99 per cent sold) the potential for bonanza years is considerable. It is the temptation of these rich years which lures companies into the market, often with pleasantly impressive results.

The dangers of the game have been spelt out vividly in the U.S. this year. When airlines involved themselves in a direct sell price war, supposed savings by taking package tours were wiped out. The American market turned solidly scheduled and took the commercial carpet from under tour operators' feet. Exit some majors.

The prospect of de-regulation of scheduled airlines spreading from North America to Europe is one which must give nightmares to the package tour industry, but it is not the only concern that it has. Britain's biggest package destination, Spain, has been showing signs of commercial instability every bit as worrying as the political unrest of two years ago. There is talk of Spanish hoteliers seeking to double the amount of money they are paid by the British for accommodation, and of the British replying that this would destroy the market.

Since there is widespread evidence of declining standards in Spanish hotels as they

attempt to keep their costs down to meet the terms of their contracts with foreign tour operators there is probably some justification for a substantial rise in the prices paid if custom is not to be driven away. Nonetheless, the tour operators also have a measure of justification in thinking that a sharp price rise would be unfortunate in its market impact.

These problems come at a time when the travel industry is coming to the end of its second highly satisfactory year (excluding the costs and inconvenience of the French air traffic controllers' dispute). This is partly due to the operators' own commercial wisdom but also, to some extent, thanks to a shortage of charter jet aircraft, which artificially limited the number of holidays on offer.

Some tour operators were keen substantially to enlarge their programmes for 1978 but found, in the end, that there were simply not enough aircraft available to meet what they saw to be the likely demand. The result was that in high summer this year late-bookers found it virtually impossible to take a foreign holiday in many of the more popular sunshine destinations. This, of course, means high load factors and potentially high profits.

THE LEISURE INDUSTRY II

The foreign package

With the summer of 1978 having been such a bad one in Northern Europe generally there is good reason to think that demand for foreign holidays in the summer of 1979 will also be strong with people being determined to get their share of sunshine. Already bookings for winter holidays in the coming season are showing remarkable strength, with some operators already having sold nearly half their programmes. Confidence that this trend will continue has led several operators into the decision to start their own airline, or at least to contemplate the prospect. Intasun, Global, Horizon Midlands and a group of small operators acting as a

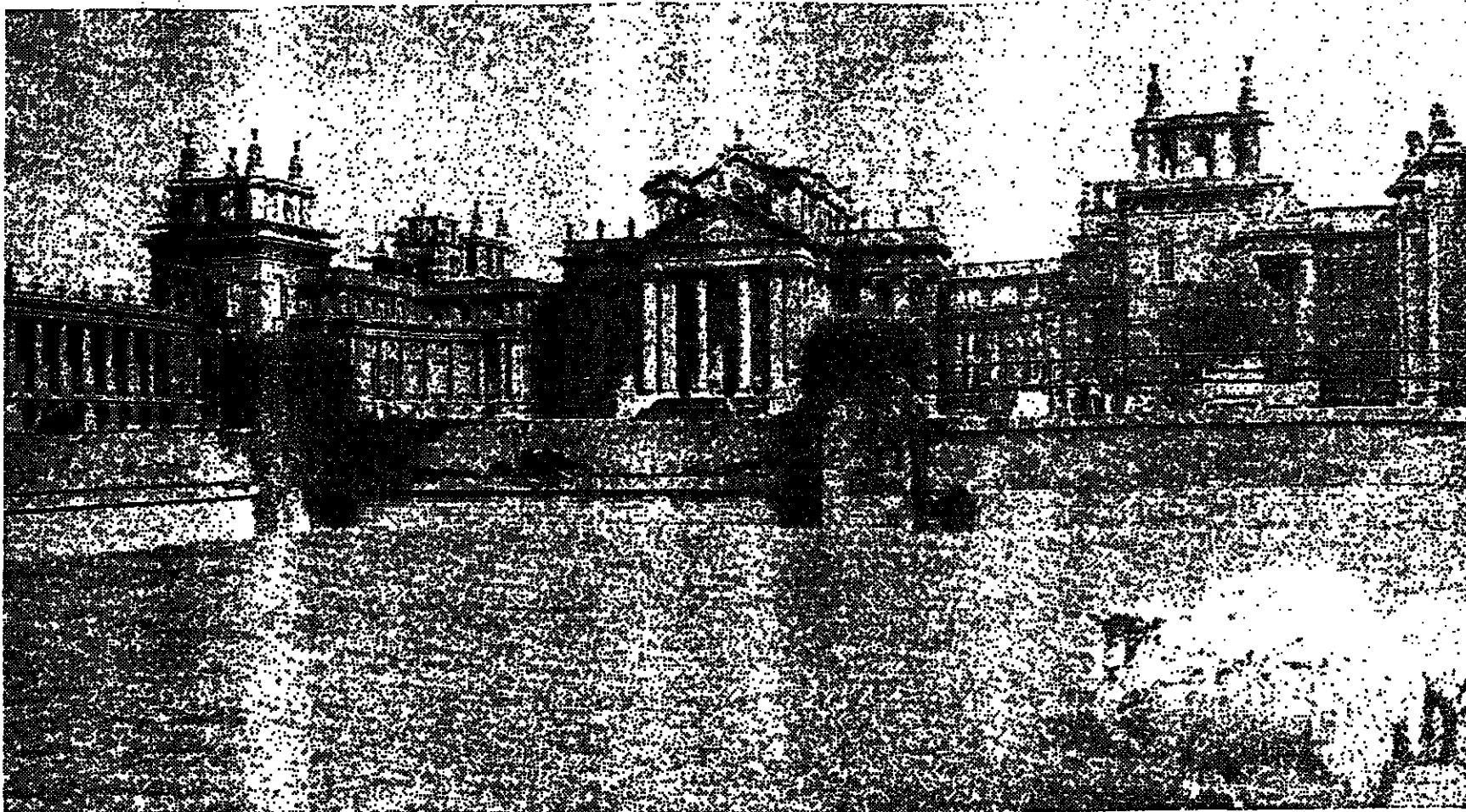
co-operative under the banner of the Association of Independent Tour Operators are all in the queue for jets or are thinking about the idea.

There is little doubt that overall confidence in the future is to some extent based on the belief that future Governments, whatever their political colour, are swinging towards a renewed encouragement of the middle classes. Differentials means spending power.

History would seem to be on their side. Foreign holiday-making by the British has risen from some 5m holidays ten years ago to nearer 8m this year, although that blanket statement avoids the fact that the

peak year was in pre-oil crisis 1972, and there seems little reason to doubt that it will continue upwards. That the basic market is likely to increase might therefore not be in doubt, but the form that increase is likely to take lies very much in the hands of Governments. Low scheduled air fares could be the rock upon which some enterprises founder over the next couple of years although protectionist European governments are likely to prove a tougher obstacle for the free-wheeling regulation abolitionists than was the American CAB or indeed is the British CAA.

Arthur Sandles



Blenheim Palace in Oxfordshire, one of Britain's popular stately homes.

British holidaymakers become more discerning

THE MAJOR change in the structure of the British holiday U.K. has been rapid. From a market which was highly fragmented and by most yardsticks badly marketed—certainly in comparison with foreign package holidays—the domestic holiday industry shows considerable signs of reorganisation and renewed vitality.

The question is, of course, are the returns going to be there? Clearly the three majors in the holiday camp business must think so. Coral bought Pontins less than a year ago; Ladbroke is still hungrily looking for further camp purchases; and even the Rank investment in Forte and Grand Metropolitan have made a much greater effort at presenting a group image and co-ordinating marketing. In five

years the tidying up process in market is not a simple one. Cent, take the car (71 per cent), in self-catering units with relatively modern equipment in the 1960s was an ambitious and, as it proved, wise decision. As all the major groups followed suit so the financial strain on many of the smaller centres became too great. Dozens of those one-time camps which dotted the British seaside 30 years ago have disappeared, often to re-emerge as the ubiquitous caravan site. All the companies now realise that continuous up-dating is the name of the game. Butlins reckoned to spend some £3m on improvements prior to the 1978 season, covering not only the improvements to accommodation and eating facilities, but also the provision of further amenities which can provide additional cash flow. The camps now offer things which those 1940s pioneers would never have considered possible for their "Is everybody happy?" clientele—horse-riding, beer kellers, payment by credit cards! Ladbroke is currently spending considerable sums to get colour television into as many units as possible.

Oddly enough, it is the holiday camps, a relatively small and seemingly static sector of the industry, which has attracted the most investment attention in recent years. The real reason for this is that beneath the apparent surface stagnation of the holiday camp market the past decade has seen the swirling cross currents of change. Although the total market has moved only marginally an increasing share of that market has gone to the major operators.

After their first inauspicious years of the 1950s the camps generally began to slip into an investment trap. A basic rule of all holiday-making is that the customers, by and large, demand accommodation and services when they are on holiday at least equal to those they get at home. There are, of course, exceptions to this. The rich will suffer cramped conditions on their yachts and the environmentally conscious middle class will camp beside chilly Swedish lakes, but the principal is basically valid. By the mid-1960s it was clear that many camps no longer came up to the standard. A post-war blue collar market that once had outside lavatories and tin baths at home, now boasted central heating and deep pile carpet. Better works canteens, home fridges and a wide range of take-away food outlets changed attitudes towards eating, making the old camp-style meat and two veg served at two rushed sittings an unacceptable offering.

Probably quickest off the mark to spot this movement was Fred Pontin, whose investment

So up-market has Butlins gone in some of its operations that it has dropped the Butlins name, choosing Freshfields to cover such operations as the Sussex Beach Holiday Village (even camp has disappeared) which charges £121 a week in peak season for a prime chalet for four, self-catering, and for continental camping and caravaning holidays. Improvement and investment would seem to be the name of the game throughout the British holiday market in the foreseeable future as consumer expectations rise. This is likely to place further pressure on small, under-capitalised operations but also severely expose those major groups which are unwilling or unable themselves to keep pace with change.

The oil crisis had no significant impact on the amount of holiday-taking by car. However, the remaining market shared between coach and train travel is currently the subject of a major battle. Some of the coach operators are complaining about the dumping of seats by British Rail on the domestic package market at prices which road transport cannot compete. Whether this is the reason for rail's recent recovery in the holiday transport business and coach travel's continued decline is an interesting question. Meanwhile, expect growing unrest from the busmen as British Rail begins to flex its marketing muscle.

GROWTH — GROWTH — GROWTH

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Hotels bursting at the seams

IN MAY this year the London Tourist Authority sent out a red alert—London was bursting at the seams and there were no available hotel rooms to be found. Businessmen in New York enjoying a late breakfast were warned over the radio, do not come to the British capital unless hotel accommodation had already been arranged.

The freak conditions were the result of a final week-end, coinciding with Ascension Day holidays in Europe and a high demand for hotel accommodation for business conferences. While the crisis was short-lived it did highlight the problems facing the hotel industry in London—that of matching future hotel development with tourist demand into the 1980s.

London's experience is not unique. As air travel has become easier and cheaper so demand for overseas travel has boomed. Among businessmen and tourists alike. Despite the hotel building boom which took place in the late 1960s and early 1970s many of the major capitals and business centres of the world are once again talking of bed shortages.

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The Ladbroke Belgravia Hotel in London.

Andrew Taylor

Catering for fast food

Costs

As building costs have soared so the incidence of major hotel projects has dwindled. And despite the recent tax concessions given by the spring budget the process is unlikely to be reversed in large centres like London where building costs are so much higher.

Mr. David Troy, vice-president of marketing of the Sheraton Corporation, said earlier this year at the Fourth European Hotels Sales Management Association Conference in Dublin that building costs were such that it was unlikely that private finance would be sufficient to build the hotels needed for the 1980s. He said that regardless of the country where new hotels were being built, construction in excess of £30,000 a room were the "normal" rather than the exception.

Mr. Troy said that there would still be room for on the private entrepreneur and the modern chains but in the increasingly tight groups of individuals would find themselves managing real estate owned by the banks, insurance companies, pension trusts and other financial institutions.

In a move to help the industry the Chancellor in his Spring Budget introduced tax concessions for investors. These included a 20 per cent write-down allowance in the first year on all new buildings and an annual write-down allowance of 4 per cent on a straight line basis.

The industry welcomed the move more because the Government had at last recognised that hotels were an industry with peculiar problems rather than because it felt that the tax concession would herald a wave of new hotel construction.

Sir Henry Mackay, chairman of the British Hotel Association, said: "The contribution of hoteliers to employment, foreign currency earnings, exports and regional prosperity has never been greater and it is right that one discrimination against the hotel industry should have been removed." The industry, however, would still like to see the sort of capital allowances on new development that are available to manufacturing concerns.

Mr. Kim Jones, marketing director of Rank Hotels, said after the Budget: "I don't see why there should be any differences between the hotel industry and other industries which get a 30 per cent initial tax allowance on buildings."

The view of consultants Greene Bellfield is that the tax concession, in the Budget, is more likely to promote work on extending existing hotels rather than building new ones. In a booklet "Investing in New Hotels and Extensions" the consultants say that because of the difficulty in finding suitable sites and obtaining planning permission many companies are more likely to consider extensions which usually have a high potential profitability.

It says Development Land Tax as a serious inhibiting factor to completely new development and says that unless it is reduced, or scrapped then owners of potential hotel development land will just "sit on it".

Meanwhile despite the bed shortage crisis that emerged in London in May there are, surprisingly, signs that the pressure managing real estate owned by the banks, insurance companies, pension trusts and other financial institutions.

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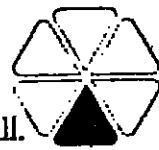
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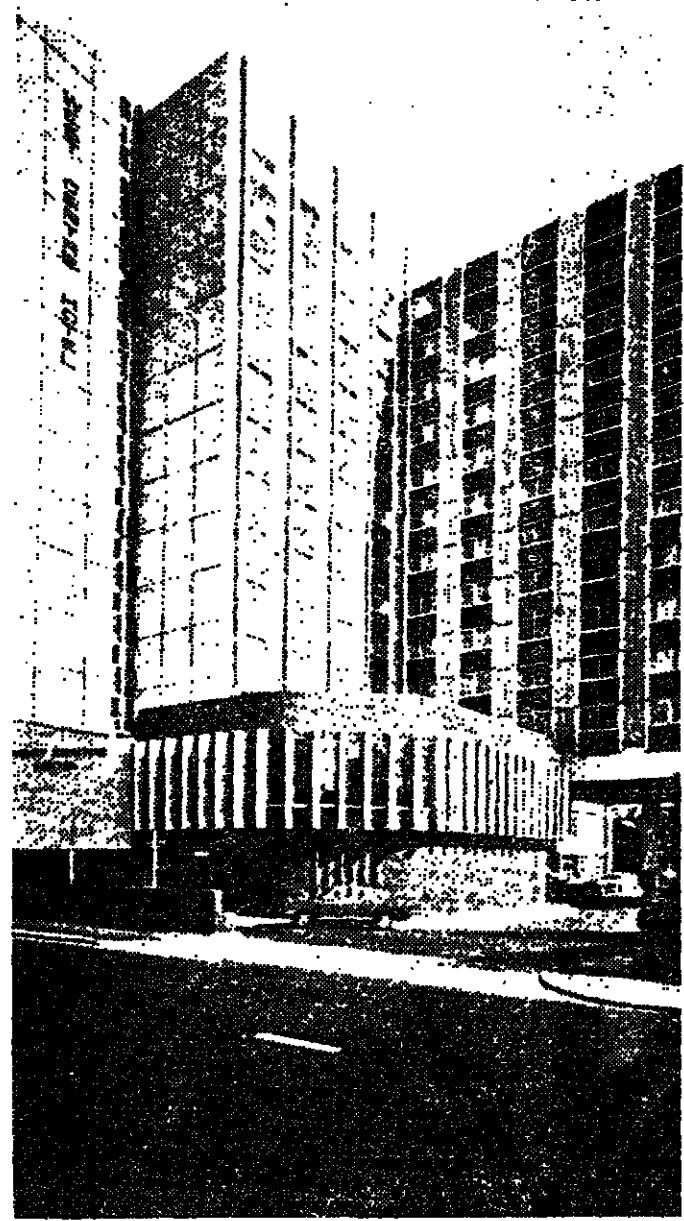
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THE LEISURE INDUSTRY IV

Growing support for the arts

THE ARTS represent one of the fastest growing leisure pursuits in the country. Encouraged by increasing Government cash—£49m to finance Arts Council support this year—money from local authorities (the GLC alone gives £2m); and now well over £1m in aid from industry and commerce the arts are approaching sport as a big business. Admittedly the audience is smaller and certainly more select—though with around 2m people attending concerts during the year perhaps the numbers are not all that small.

The demand for the arts is shown in the very high attendance figures, well over 90 per cent for the National Theatre and the Royal Shakespeare Company. In its last season attendance at Covent Garden averaged a record 93 per cent for opera and 89 per cent for ballet. The Coliseum, which houses the English National Opera, can claim similar success, while at the close of its first full month's booking for its English National Opera North in Leeds hundreds of applications for seats have had to be returned.

Tradition

And yet the arts plead impoverishment. This is mainly because in recent years the rules of the market place, which used to apply when art was dependent on private patronage, no longer exist. Under Baroness Lee, in particular, the Arts Council was able to command much more Government money—and a tradition of art for art's sake, but funded by the public purse, arose. The recession, especially as it hit local authority spending, has blighted what was approaching an artistic free-for-all.

Some worthy operations, like the New London Ballet, disappeared in the freeze, and the money available to maintain buildings all but dried up. But in the main a more critical assessment of artistic ventures, at least at national level, may have provided benefits in the long term. At the regional level, where the arts has become subject to the political whims of its new paymasters, the dependence on public money for survival has been more but to try to please everyone.

detrimantal. Undoubtedly the activities of the Arts Council in the last decade have transformed the arts in Britain. The main plank of the council's policy has been to encourage the arts in the regions. For example, in 1956-1957 the proportion of the Arts Council's aid which went to the big London-based national companies—Covent Garden, etc.—was 46.9 per cent. By 1976-77 it was down to 26.8 per cent. Scotland and Wales received significantly more, and arts associations, festivals and literature, all mainly out-of-London activities, saw a rise from 1.2 per cent to 12.6 per cent.

This is bringing art to the people, and at popular prices. Indeed in the last year or so the Arts Council has gone further, pushing more money into community arts, which involves artists moving into a community and trying to express the life of that community in artistic terms rather than just making sure that a national theatre or opera company tours the provinces. The whole idea of community arts is an affront to many people who are concerned to protect the "excellence" of the traditional standards of the arts. Community arts could mean Arts Council aid going towards pop groups, old-time music hall evenings, bizarre plays with a biased political or structural form—in fact anything which could be loosely labelled artistic.

The Arts Council attempts to support community arts partly because it believes in them and partly because it wants to deflect criticism that it is an elitist middle-class body, funneling funds towards artistic enterprises that are only enjoyed by a small middle-class audience who ought to be able to afford the market price anyway. Obviously the Arts Council makes mistakes when it hands out (usually small) sums to artists with strange notions like brushing up leaves in neat piles. But its position in the middle, both culturally and politically, gives it no choice but to try to please everyone.

The basic fact is that it is still the major national organisations, the National Theatre and the Royal Opera House, that receive the millions of pounds in subsidy. A few thousand pushed the way of an avowedly Left-wing political drama group might be considered money well spent if it draws the fire from the opponents of the expensive and traditional and the up-market institutions, especially when these opponents might also be Cabinet Ministers.

An unfortunate consequence of an Arts Council is that it separates the arts which need public subsidy from the popular arts which can survive in the market place. The Arts Council is now doing something about this, putting £45,000 into a touring version of *My Fair Lady*. This is (at least in part) to keep open some of the large but unprofitable theatres in our industrial cities, but it is also an indication of the commercial and corporate sides of the arts getting together.

There is another, and new, supporter of the arts—business, which has realised that arts sponsorship can, at a relatively little cost, achieve in many cases more than the indiscriminate sponsorship of sport. With the arts you are getting at opinion formers as well as all the ancillary benefits of a platform to entertain staff and clients, and helping the community. Not surprisingly it is the tobacco companies, especially Imps and Benson and Hedges (which cannot advertise on television), that help the arts the most.



Janet Baker starring in *Idomeneo* at Covent Garden in a performance sponsored by the Commercial Union earlier this year.

Next month, for example, at Aldeburgh the Benson and Hedges Gold Awards take place, a competition for solo singers, during the company's own festival. Many of the events will be broadcast and these days the BBC will give the name of the sponsor a mention, even on Radio 3. Much of industrial help is at the local level—paying for one of the leading orchestras to visit the town where the company has its factory—but some companies

prefer to concentrate at the top, helping opera at Covent Garden, which has had recent productions supported by Commercial Union, Imperial Tobacco and the National Westminster Bank. Although many leading politicians are apathetic about the arts there is an awareness that they are a great attraction for tourists—the Edinburgh Festival brings in much more cash than the rather meagre subsidy from the town council costs. In the summer the London theatres are kept open

by overseas visitors, and a trip to Covent Garden is likely to be on the schedule of a top businessman (many of the best seats are held by industrial companies). The arts have been slow to adapt to a democratic age, but now there is less cant and hypocrisy. In virtually every field the arts in Britain are flourishing; it is a pity that most of the headlines they make are of a sensationalist and alarmist nature.

Antony Thorncroft

Better films bring back the cinemagoers

THERE ARE always people eager to write the obituary notice for the cinema industry. This must be a bad year for such pessimists.

The cinema in Britain, indeed in much of the world, is enjoying an impressive boom. Attendances and revenues are well up and the smiles are beginning to return to the faces of bank and EMI.

There are a series of factors behind the current revival of the cinema in the UK. In order of importance these are probably a crop of good films; much improved cinema facilities; youthful rebellion against television; and a vast improvement in film marketing (not least thanks to commercial radio which provides the cinemas with its ideal target audience).

The significance of the new crop of films is clearly the dominant reason for the return of audiences to the cinema. Over the past two years there have been numerous pictures of broadly based appeal and on varied topics. The wave of disaster movies which gave way to morbid studies of the supernatural has now been replaced by a kaleidoscope scene. Although *Star Wars* and *Close Encounters of the Third Kind* have started a minor rush to make science fiction films, a quick look at the top ranking pictures in both Europe and the U.S. shows a range from *Revenge of the Pink Panther* (knockabout comedy) through *Saturday Night Fever* (disco-theque musical romp) to *Bilitis* (sex and the female young).

Fighting

Two years ago one of the major problems for cinema owners around the world was the shortage of material. Such has the investment in films been over the past 12 months, however, that the last quarter of this year will see more than 20 pictures released with budgets in excess of £2.5m—so many films, indeed, that the industry is now worried that there are not enough cinemas to show them. If there is a sad side to this, it is simply that the makers of low-budget films, experimental new talent, will have even less of a chance of getting a public showing with so many big studio productions fighting for screen time.

The reasons why the big companies are pouring in so much money at the moment is simple enough. One after another, each has had a remarkable success with a film. Fox had *Star Wars*, Universal had *Jaws*, Paramount had *Saturday Night Fever*, and even EMI has had *Murder on the Orient Express*. The money produced by a film which hits the jackpot today is by any standards remarkable. *Star Wars* and *Fever* both topped the £100m mark in gross receipts in less than a year. In only a few months Paramount's *Grease* has taken more than £50m at the



A scene from *Saturday Night Fever*, a major success for Paramount Pictures.

box offices of those countries in which it has been shown. The process is clearly self-generating. As customers flow back to the cinemas so they encourage film makers to make better films, and as they do that so more people go to the cinema.

Needless to say, this has brought a measure of prosperity back to the film studios as manufacturing operations as well as in their role of film financiers. This has happened on both sides of the Atlantic. The filming of *Star Wars*, for example, has led to the building of a new large silent stage at EMI's Twickenham, a project unlikely to cost less than £500,000 and partly funded by the *Star Wars* budget. EMI and Pinewood have rarely been as busy as they have been over the past year.

The improvement in cinema facilities has been taking place gradually over the past decade. The giant 1930s halls were far too large for modern demand and also locked the circuits into a distribution system which meant that even if a film was playing to packed houses it had to move on, possibly making way for one which would draw relatively small audiences. The twinning and tripling of cinemas has produced a situation in which films can now, in theory, run until they have exhausted local demand. The result of this is that films that used to be carried by the old rigid system of distribution now quickly die. Today there are hits and flops, with not many in-between.

The one-time three stage system for release of films is gradually disappearing. This system placed a film for a fixed run in prime site locations, cinemas with modern facilities and charging a premium price. It then moved to provincial locations where the prices were

more moderate but the accommodation standards acceptable. Once the distributors felt its capacity to attract to be limited it was then offered to the tiny back-street operations we lovingly called the flea-pit.

The difference between the first two has narrowed considerably, and the role of the third has to a large extent gone. Better management of the basic product, and the eventual sale of that product to the television companies has forced many independents to turn to imported or other specialised works—often sex films—to survive. This in turn has created a whole new market for foreign film makers, in both Britain and, more important, the U.S., giving audiences a taste for such material.

The major change that has come over the British film-making industry over the past decade has been the developing dependence on the American market. For years, particularly in the 1960s there was a reliance on American money, but even at that time the British exhibition market was sufficient to make a modest film pay on its home ground. That is rarely the case today.

Grossed

The Association of Independent Producers pointed out recently: "Whereas *A Taste of Honey*, an indigenous film, grossed £350,000 in the UK during April 1962—three times its production cost—today the average UK distributor's gross on an English-speaking film (including blockbusters) is about £70,000. The cheapest commercial feature film cannot be made for much less than £200,000—indeed, the average is likely to be in excess of £500,000."

more than 55 per cent of world-wide cinema takings, and a considerably higher proportion of English-speaking takings, when it was then offered to the tiny back-street operations we lovingly called the flea-pit. The difference between the first two has narrowed considerably, and the role of the third has to a large extent gone. Better management of the basic product, and the eventual sale of that product to the television companies has forced many independents to turn to imported or other specialised works—often sex films—to survive. This in turn has created a whole new market for foreign film makers, in both Britain and, more important, the U.S., giving audiences a taste for such material.

With American television hamstrung by an over-abundance of advertisements, a need to hit constantly the middle ground and a seeming inability, for the moment at least, to be inventive, American audiences are likely to continue turning to the cinema for entertainment with any depth to it. Thus film-making reliance on the American market is likely to increase rather than fall. Efforts on the part of Sir Harold Wilson's Interim Action Committee on the film industry to come up with ideas to counter this trend and help the British film industry to stand on its own feet would seem to be faced with substantial obstacles. For the cinemas, however, it probably means a continued flow of the type of product we have been seeing over the past two years. And with the queues forming to see such movies, who can complain.

A. S.

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Entertainment at home

THE HOME entertainment market continues to be relatively healthy, though one must qualify this by saying that the TV part of that market shows the most health to the present and by far the greatest potential.

The cause for this is television has proved itself to be the most popular place of entertainment in the recent years. (though it should be remembered that the radio market is now close to effective saturation, and most sales are now replacement, or "change" market, or radio-cassette).

The introduction of colour television has created a new market within the TV sector, and is still far from complete, even in Western Europe. Italy, for example, has a very low

proportion of colour TV ownership—around 5 per cent—largely because of confusion and delay over the system to be adopted. This is thus one of the most healthy to the present and by far the greatest potential.

Monochrome sets are proving surprisingly resistant in face of the colour TV. There are two types of set—monochrome and colour—and the latter is more expensive. The "two-set" family, with one monochrome set being used by children for their own viewing.

Video cassette recorders, now coming on the market in some volume, offer a new system and are expected to stimulate growth in the colour TV market.

TV games, which will be extensively marketed this

Christmas, will increase the use of the television and may increase its sales (by encouraging multi-ownership).

Finally, the Post Office's Prestel system—previously called Viewdata—transforms the TV yet again, from being simply an entertainment medium to being an information medium with a wide variety of functions. Prestel is aimed specifically at business users, and will—if successful—naturally increase greatly the number of sets installed in offices.

Mackintosh Consultants, in an extensive survey last year, estimated the colour TV market in Western Europe to be 7.5m units, of which West Germany accounted for almost a third. The European market was forecast to grow to about 10m units by 1980, with additional or replacement acquisitions forming

an increasingly significant proportion. Mackintosh noted that already in Sweden, one quarter of colour TV receivers sold were for "second sets," though in Germany the proportion was still around 10 per cent, and was much lower elsewhere in Europe. The survey concluded, however, that the second set element in the colour TV market could be expected to rise quite fast from now on.

In monochrome receivers, the trend overall in Europe is down, though small screen portables appear to be enjoying a mini-boom, especially in the UK and Scandinavia. The increasing penetration of imports from Singapore, Taiwan and Japan is causing concern to European governments, since several European set makers have stopped making monochrome sets entirely, and are relying

on imports of portables to hold a market share. The Japanese are undeniably the major force in the market, especially in the colour TV market. With the recently announced link up between Toshiba and Rank, three Japanese electronics companies now have TV plants in the UK—National Panasonic (Matsushita) and Sony are already successfully producing up-market colour sets in South Wales. Hitachi, which had plans to set up a manufacturing plant in Washington New Town, Tyne and Wear, was kept out by an alliance of domestic producers and trade unions on the grounds that it would cut deeply into UK production; but Hitachi have set up a colour tube manufacturing plant in Finland, which all the European producers are keeping a fearful eye on.

The reason for the Japanese success is not difficult to discover—reliability. In most of the consumer electronics sectors, Japanese goods have now established a reputation quite opposite to that with which they came to the market 20 years ago. A recent Consumers' Association survey showed that Japanese sets were up to twice as reliable as European sets, though UK brands Pye and Ferguson also did better than average.

The UK's hi-fi industry has been similarly hard hit by foreign—often Japanese—competition, though even powerful Japanese companies have been feeling the pinch. While world sales probably continue to rise slightly, production capacity has risen much more quickly and there is now substantial over-capacity.

The UK remains strong in the turntable market, partly through Garrard (which is now suffering) and more recently through BSR, which exports 70 per cent of its considerable production, much of it to the U.S. It is a rare bright spot.

Radio, for example, is no longer a UK industry. Those which are sold under UK companies brand names are manufactured elsewhere, usually in the Far East.

To try to prevent a similar fate, the UK TV industry (which is still far from extinct), the electronic consumer goods sector working

party of the National Economic Development Council proposed an industrial strategy which depended on a rationalisation of capacity by as much as 30 per cent, but at the same time the retention of as broad a product range as possible, both to develop export performance and to combat import penetration.

The SWP's interim report, published in May this year, optimistically forecast that if the trade could overcome the twin problem of import penetration and overcapacity, then "the SWP believes that the industry can increase its share of Western European markets where it has a significant cost advantage, and attain its objective of eliminating the present deficit on the sector's balance of trade."

Capacity To this end, the SWP recommended that capacity be cut back, that alternative employment be created for the workers displaced from the industry, that a standard rate of VAT be applied to all goods in the sector and that "the strongest possible diplomatic support be given to the industry's demands for restraint not only from Japan but also other Far Eastern bloc sources."

There are signs that an improvement—at least in the colour TV market—is under way. Mullard, the only surviving TV tube manufacturer, recently announced a major investment programme aimed at recovering part of the domestic market and capturing European markets.

The Rank-Toshiba venture has been hailed as welcome because it will increase the UK capacity for good quality TV sets, and it has avoided a number of redundancies. Home production of colour TV sets is up in the first six months of this year, (though exports are too).

There is no pre-ordained reason why the UK TV and audio makers should continue to weaken. As the SWP report noted, there is often a marked price advantage in selling to Europe (because of lower labour costs). Creative use of new technology, together with much closer attention to quality control, could win back markets, foreign and domestic.

John Lloyd



Cricket is kept in business only by sponsorship. Lord's packed for the final of a one day competition.

Sport continues to draw the crowds

IS not always instructive to compare the U.S. with Britain, but only by sponsors' generosity. And most of the minority sports are hopelessly do you: Have more or less interest in spectator sports?

Yet they survive. And their hope that if professional sport in Britain ever organised itself properly it would rank as one of the more dynamic sectors of that amorphous market known as leisure.

The signs are hopeful, even if one has to resort to U.S. research, momentarily, to support at some level of port that view. Recently, the American sports magazine, Sports Illustrated, conducted a survey, investigation of the financial position in sport. Part of that survey was based on a survey of fans carried out by Yankelovich, Skelly and White.

Soccer, overwhelmingly which sought to monitor the pulse of the consumer. The results of this survey, with minor amendments, are probably as relevant to Britain as althier, is beset by petty to anywhere else. Here are

some of the more illuminating responses:

Compared with five years ago, do you: Have more or less interest in spectator sports? More, 38 per cent, less, 14 per cent. Get more or less fun out of watching sports? More, 45 per cent, less, 4 per cent. Have more or less loyalty for your favourite teams? More, 30 per cent, less, 15 per cent. Have more or less enthusiasm for star players? More, 29 per cent, less, 19 per cent.

It is only a hunch that makes the prospect that these figures are relevant to Britain, but if they are, Britain's spectator sports are probably on the eve of very real expansion. Here are some of the reasons why they are not quite so encouraging:

Research

Is there too much emphasis on money in sports today? Yes, 87 per cent, No, 13 per cent. Does this over-emphasis tend to reduce your enjoyment of sports, or do you forget it once the game begins? Reduce, 27 per cent, Forget, 73 per cent. Compared to prices at restaurants, theatres and movies, do you think concession prices at sports events are too high, reasonable, or a bargain? High, 56 per cent, Reasonable, 38 per cent, Bargain, 1 per cent. If prices for tickets to your favourite sports events increased by 25 per cent, would you still go? Yes, 56 per cent, No, 44 per cent. If the increase was 10 per cent, would you still go? Yes, 78 per cent, No, 24 per cent.

As I say, it is not easy to adapt the fruits of U.S. research to the UK, but it can be done, and the easiest-gained lesson from Yankelovich is that despite giant steps in rival leisure sectors, pro sport remains an enormously attractive target for the leisure pound.

As it happens, professional sport in Britain—or at least those parts of it most easily associated with gambling—have

recently undergone a thorough investigation by Lord Rothschild's Royal Commission on Gambling, which amongst other things recommended a Football Board to administer £7m worth of aid to UK pro soccer (at 1977 prices).

Professional soccer in this country is an enigma. It survives, and it is true that the financial track record of even its humblest constituent has not actually resulted in bankruptcy for a good many years. But how any professional sport can seek to maintain so many clubs in existence is a mystery which even Lord Rothschild failed to explain.

On the other hand, it is clear from a close reading of the report that the Commission is unsympathetic to the view that the apparent financial troubles of the Football League are entirely its own fault.

Lord Rothschild's Commission was more generous, recognising that in many cases, Football League clubs are saddled with out-of-date stadia that need help if costs of meeting statutory crowd control regulations (to say nothing of hooliganism) are to be met.

Last year, the turnover of the pools promoters reached £258m, of which £103m went straight to the Treasury in pool betting duty; £8m was acknowledged as profits. According to the Commission, a £7m levy for soccer could have been collected via a 3 per cent surcharge on pools turnover—offset by a 3 per cent reduction in the pool betting duty and in any case handsomely outweighed, according to the further reaches of the report, by a significant increase in casino betting tax.

In truth, there are numerous ways in which soccer can be helped, just as there are numerous ways in which it can help itself.

For soccer, read sport. Michael Thompson-Noel

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THE LEISURE INDUSTRY VI

Steady rise in betting

THE POSSIBILITY of a Tote monopoly in betting looks to have been finally quashed by the findings of the Royal Commission on Gambling. For some time now there has been a growing feeling in certain fringe quarters, the racing public and racing organisations that not enough funds were coming from betting to finance horse racing. The Tote's argument was that "so long as bookmakers are allowed to extract huge sums of money every year from the horse racing industry, the industry will never be healthy." The Commission did not hold this view since it was felt that racing and betting were separate economic activities. While both activities were dependent on the existence of the other the Commission agreed that bookmakers were under no obligation to finance horse racing.

Proposal

Horse racing has been suffering financially for some time now and most of the courses are only marginally profitable. The main problem is that race courses are sizeable complexes covering a vast area of land which can only be made viable propositions by a much greater utilisation factor. The Commission's proposal for the formation of a British Horseracing Authority to run racing and in particular to acquire race courses offers some solution to the problem but it is difficult to see just where the finance would come from to acquire these courses.

Clearly marketing and an aggressive management are important ingredients in a success-

ful racecourse. Ladbrokes have had a resounding success in the management of the Grand National meeting and to a lesser extent from the ownership of Lingfield. Racing needs higher attendances and as such Saturday racing is the lifeblood of a number of courses. To attract bigger crowds the courses need to offer a higher standard of racing, which in effect means better prize money and more sponsorships.

Having said this it is noticeable that prize money, particularly in the smaller races, is rising, and the number of horse owners rose last year from 13,702 to 14,393 despite the substantial jump in running costs. What is more attendances were higher last year and if the current level of on course betting turnover—up 19 per cent so far this year—is any guide the trend is continuing. But the racing scene does stand to gain from the growth of the betting shop industry, since the betting levy is assessed on the turnover of the business. Some £10m would have gone to racing in the year to March 1978, against a figure of under £3m 10 years ago.

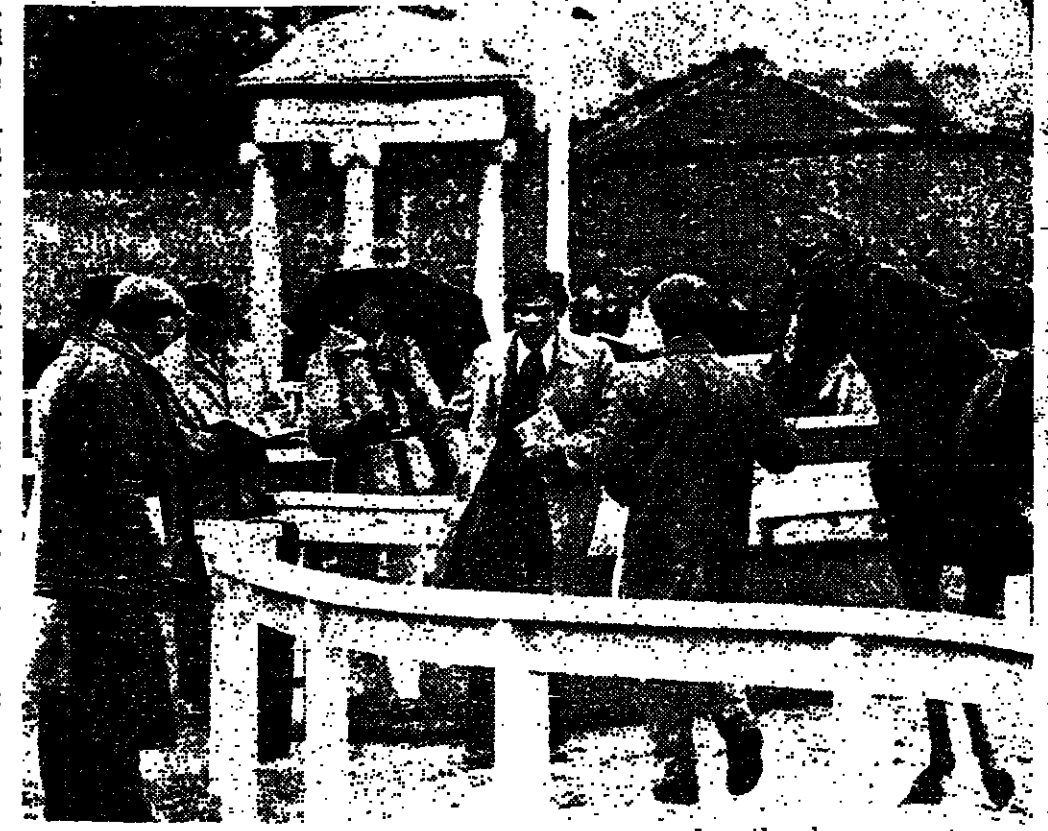
Betting shops were legalised following the 1960 Betting and Gaming Act and growth in the early years was dramatic hitting a peak of 15,783 shops in 1968. Rationalisation since then has been fairly extensive as the big four, Ladbrokes, Wm. Hill (part of the Sears Group), Corals and Mecca (Grand Met) built up their chains, closing the less viable units or merging two or more shops as they went along. The big four now account for about 24 per cent of the total

number of shops but since these tend to be better sited and larger than the average shop they attracted 35 per cent of the total betting turnover.

Further rationalisation is inevitable with rising costs making many of the smaller units uneconomical—there could be a reduction of between 500 and 600 a year. It is estimated that for a shop to be viable for a one-man operator (without the head office overheads of the majors) the weekly turnover figure should now be in the order of £2,500 to £3,000. For the majors of course the figure needs to be higher. Because of this cost factor the big four are now actively increasing the size of their shops.

Ladbrokes are rapidly expanding into the "super shops" class which have a floor space of over 2,500 sq ft. These shops offer more comfortable surroundings on top of a more efficient betting service. Many are the result of merging two or more shops in one catchment area. The success of these "super shops" (Ladbrokes now operates 50 of these) has been impressive; two shops in the King's Cross region, accounting for 10 per cent of the business in that area, were merged into a "super shop" which it is claimed now accounts for 70 per cent of the business.

The extra business generated by the move to these larger and better equipped shops has been considerable in excess of the rise in overheads so margins are getting a definite boost. Corals (which operates 600 shops) is also looking for bigger shops in the region of 2,000 sq ft. At the same time it is upgrading



Choosing a potential winner. A horse comes under the hammer at one of the Newmarket Sales.

some 110 shops over the next 18 months. Both William Hill (about 980 shops) and Mecca (650) have recently carried out substantial renovations on their shops.

The majors therefore look set to capture an even greater slice of the betting turnover, which is currently rising at over 20 per cent; betting duty on off-course bookmakers (an

indication of turnover levels) rose from £28.37m to £31.76 in the first five months of this year.

The threat of further increases in betting duty is always there. But while up to now there has not been any public resistance from the punter—the bookmakers pass on the duty to the punter—the Government must surely be aware that any further substantial rises would undoubtedly take its toll on turnover levels and possibly encourage more illegal betting.

Turnover is also vulnerable to bad weather—lost horse race meetings naturally reduces turnover—but greyhound racing does provide a useful cushion. The level of turnover on greyhound racing is much higher in London and the South East but overall it probably accounts for between 15 and 20 per cent of total turnover. By far the biggest slice of this business comes in the afternoon.

An afternoon and morning service is provided at three tracks. But since the tracks suffer from lower attendances by offering this service to the bookmakers they receive some form of subsidy by way of an annual fee from BAGS (Bookmakers' Afternoon Greyhounds Service). In the current year the three tracks "receive" £40,000 between them.

Conditions for operators of greyhound tracks have been tough for some time now, attendances have been falling, costs have been rising and a number have had to be sold to the property developer because they were no longer a viable proposition. Between 1951 and 1977 the number of tracks fell from 266 (68 of which raced under NGRC rules) to 155 (48 under NGRC) while the total annual attendance dropped from 21.2m to 6.5m.

The major problem for greyhound tracks is more or less the same as race courses in that they are under utilised. Money

needs to be spent on the tracks to make them not only more attractive but to offer a better standard of racing. The image of the industry has not really been helped by the financial plight of the major operators. G.R.A. Property Trust, the public company which operates 12 stadiums nearly went into liquidation through the burden of its debts on the property interests but following the injection of some new management and a scheme of arrangement with its creditors the company is now pulling out of the wood. However, while the greyhound operations are reasonably profitable the company as yet is not really in the position to carry out any major expenditure programme.

Profitable

In the circumstances the recent involvement of other leisure companies in greyhound racing must be beneficial for the industry in the long term. Brent Walker operates the Hackney Stadium (which receives about £180,000 from BAGS), and bolstered by other supplementary activities the track is reasonably profitable.

The bookmakers have also moved into the field. Ladbrokes purchased seven greyhound stadiums for a total consideration of £1.8m while Coral paid £1.1m for two large tracks. Both these companies are carrying out extensive renovations and last year the return on the original investment was about 15 to 18 per cent. Both companies would no doubt be looking for a better return in the future.

It is difficult to determine just what effect these groups are having on the industry with their extra financial muscle and aggressive marketing but last year attendances were 1.03 per cent higher with a growth of 4.2 per cent in the first six months.

David Wright

Gaming machines turn to video

THE LAST couple of years has been extremely favourable for the UK amusement machine industry. UK manufacturers continue to take a larger slice of the home market; the Royal Commission on Gambling estimated that some 95 per cent of machines were imported in 1961 but now 95 per cent are home manufactured. Moreover, new export markets are becoming increasingly available as more and more countries legalise these machines.

The big boost to the industry came from the 1968 Gaming Act. This legislation made it possible for many pubs and clubs throughout the country to install gaming machines. While there was some initial resistance the legislation gave the industry respectability, and once it gained a strong foothold it has gone from strength to strength.

The current cost of a jackpot or amusement-with-prizes machine ranges from about £600 to £1,000, which means that very few of them are bought outright. Moreover, these machines are very fashionable and fashions often change. This is particularly so in the case of the new video games. Couple these factors with the cost of service and it is easy to see why some 90 per cent of jackpot machines in clubs and amusement-with-prizes machines in the pubs and cafes are supplied on a hire and maintenance basis.

The charges for hire and maintenance vary from about £6 to £25 per week, although in some cases they can be higher. Much depends on the type of machine and the likely use it is to encounter, bearing

in mind the level of wear and tear. The Royal Commission on Gambling felt at first sight that these charges were excessive in that they provided for the full cost of the machine to be recovered in a period as short as six months.

The amusement machine trade association (BACTA), however, pointed out that the machines in places such as pubs and clubs are liable to break down in the evenings and over the weekend. This means that maintenance staff have to be employed over this period, which inevitably is reflected in the total wage cost. Moreover the machines are replaced regularly as they become outdated or just fall out of fashion. Disposable values of outdated machines will naturally be low, although it is possible to interchange some of the parts with new machines.

Networks

Two companies that have built up strong operating networks are Associated Leisure and Bell Fruit (part of the Cope Allman Group). Associated Leisure claims to be the largest operator of amusement machines in Europe. At the moment the company has about 25,000 machines out on hire. The success of the industry is clearly mirrored in the results of Associated Leisure. Profits in 1976-77 rose 25 per cent to £2.2m and for the year to March 1978 profits jumped 57 per cent to £3.1m. AL will be looking to new products like the video games and pool to keep on a growth path; new machines sitings in 1977-78 rose by 6 per cent.

Bell Fruit is the largest manufacturer of amusement machines in the UK, accounting for about 50 per cent of the UK market, while worldwide it is second only to the U.S. giant Bally. Aside from its manufacturing interests Bell Fruit is a sizeable operator with about 13,000 machines under its wing. The company is currently manufacturing about 25,000 machines a year, of which around one-fifth goes to its own operations, but capacity has just been increased by nearly 20 per cent. Exports remain an important market for Bell Fruit and last year accounted for 15 per cent of sales, and it is in this area that the company hopes to utilise the bulk of the extra capacity.

Growth in the industry depends heavily on a regular flow of new products, not only to maintain the public's interest but to keep it ahead of the standards of home entertainment equipment. The introduction of electronic equipment, which is phasing out mechanical operations, has helped to maintain the impetus in the industry. These new machines are far quicker to service, thereby improving the margins of the operators, while at the same time they offer more flexibility to the manufacturers.

The big craze at the moment is undoubtedly the video game. These games have developed rapidly over the past few years, but manufacturers have to be extremely careful or they are likely to get their fingers burnt. The video game is highly fashionable, tending to have an instant success rating but then peaking out very quickly. Manufacturers could easily be left with a number of obsolete machines, and it has become noticeable that many now, including the American companies, who dominate the field, no longer build on spec, but instead produce to firm orders.

The industry, however, remains intensely competitive, and the success of the microprocessor has meant that the machines being produced in America can easily be reproduced by the smaller manufacturers net of research and development costs.

The risks of these type of machines is just as high for the operators, although the larger operators do have the opportunity of moving the game from one site to another as it falls out of fashion, thereby safeguarding, to a certain extent, the return on the capital investment. Associated Leisure makes extensive tests to see just how acceptable each machine is, and only then will it make some move to market the machine.

The growth of the TV video games has naturally kept the video machine industry on its toes. The cost of these TV games has fallen dramatically since the early days and now comes within most household budgets. Leboff has made big inroads in this market through its production facilities in Hong Kong. Leboff points out that the high degree of technology is such that these games can now be changed just by inserting a new cartridge in the programmer.

While this rapid flow of new products is keeping the industry on a growth tack for the moment, the recommendation of the Royal Commission must surely boost confidence for the future. The industry was always fairly confident that the recommendations would not be too harsh since amusement machines are the life blood for a number of organisations such as sports clubs and working men's clubs. But outcome is probably a lot more favourable than most could have hoped for.

Some people felt that slot machines in public houses were not an acceptable feature, given that the houses were designed for meeting, drinking and talking. But the Commission came to the conclusion that, while one commissioner objected to their presence in pubs, the machines had become an almost universally acceptable feature of the public house scene and that it was desirable, to put the clock back. The major operators must have taken heart from this decision.

Monitoring or metering machines should not create too many problems since the operators already carry out a similar check on their machines. The recommendation that levels of payout and stakes should be reviewed tri-annually is bound to assist manufacturers on production schedules, although formulation on the design of machines would make them less flexible to changes of fashion.

Any easing of the regulations currently governing the number of machines permitted in certain areas would clearly raise demand in the UK. But for the moment, the strength of the UK industry gives it an ideal opportunity to capture a slice of a potentially explosive export market. In America, the states of New Jersey and Maine have recently relaxed their gaming laws, and it seems only a matter of time before other states follow suit. Meanwhile, in Europe, Holland, Austria and Spain have recently legalised the use of gaming machines, as have certain areas of Australia.

David Wright

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The growth of casinos

"We are convinced that a number of casinos has shrunk... Royal Commission on Gambling, July 1978."

CASINO GAMBLING may be... London casinos alone are estimated to have generated in 1977 a turnover of £11.6m... The latter, in particular, has... The turnover of the industry is... The turnover of the industry is...

CASINOS

	No. of clubs	London	Provinces	Total	% increase
1972-73	128	n.a.	n.a.	225	—
1973-74	128	n.a.	n.a.	227	32
1974-75	126	233	98	351	18
1975-76	121	339	118	477	38
1976-77	125	538	142	680	43

* Money exchanged for gambling chips.
Source: Gaming Board.

THE GAMES

	Per cent of total drop	Edge	Frequency of play
American Roulette	54	1.4-2.7	0.75
Blackjack	37	At least 0.6	2-3
Punto Banco	16	1.25	2-3
French Roulette	8	1.4-2.7	1.5-2
Craps	3	1.4-5.6	1-2
Baccarat	2	0.9-1.5	2-3

† Margin by which odds are set in favour of the house.
Source: Royal Commission on Gambling.

recommendations of the recent Royal Commission on Gambling... The Commission has... through the books of the leading casino operators and come up with the not very surprising conclusion that casinos are a very profitable business to be in.

What happens to casino profits if these proposals are implemented is anybody's guess... For what it is worth the Royal Commission assumed a 25 per cent decline in the "drop" if the 71 per cent "general betting duty" was introduced and estimated that the profits of the London casinos would be cut from £42.1m to £10.1m.

While the industry concedes that there is obviously a case for paying higher taxes to the Revenue they point out that the Commission has focussed on a period of exceptionally high profitability... Civil war in the Lebanon has driven many Middle Eastern punters to the Mayfair casinos...



A gambling table at Crockford's.

respectively. In addition Simon and Coates suggests that some London casinos might even close. By contrast, Vickers da Costa reckons that while the proposals could lead to a 50 per cent reduction in Ladbroke's 1979 casino profits, for instance, the provincial casinos should benefit.

Taxes

Aside from the problem of estimating what happens to the "drop" (some estimates suggest that the proposed new betting duty could lead to a 50-60 per cent fall) the key question is whether the main recommendations will be implemented.

While the industry concedes that there is obviously a case for paying higher taxes to the Revenue they point out that the Commission has focussed on a period of exceptionally high profitability... Civil war in the Lebanon has driven many Middle Eastern punters to the Mayfair casinos...

and profits growth from here on will be nowhere near as dramatic.

The industry fears that the imposition of a 71 per cent casino general betting industry could drive punters overseas where they do not have to pay for the privilege of losing their money. Ladbroke's Cyril Stein reckons that a fair compromise would be to double the existing annual casino tax from £5.5m to £11m, say.

Apart from the tax increase that the industry feels is grossly unfair the main comment is that the recommendations will not be enforceable. In their evidence to the Royal Commission HM Customs and Excise explained that they would have liked to have a duty on stakes in time with general betting duty, but felt that the continuous rapid transfer and reinvestment of stakes in casino games made such a duty impossible to control in an adequate and economic manner. In short it was impracticable.

The Royal Commission has tried to get round this problem by putting the responsibility for collecting the extra tax on the casinos themselves. The Government increases its tax take by increasing the table tax eightfold and the casinos can either seek to recoup it by levying a 71 per cent general betting duty or pay part or all of it themselves.

William Hall

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Pontins Holiday Centres, now a part of the Coral Leisure Group, catering for well over three quarters of a million holidaymakers a year in the U.K. alone.



Pools retain their popularity

THE POOLS is far and away the most popular form of gambling in Britain, even though it is the least lucrative. Only 30 per cent of the money staked on the pools is returned as winnings, compared with percentages of 70 per cent for slot machines, 81 per cent for betting shops and 15 per cent for casinos.

over the years, the pools have remained popular... The pools business grew fairly steadily in the early 1970s... The turnover of the industry is... The turnover of the industry is...

THE POOLS

	Total stakes (£m)	% increase on previous season	Total tax (£m)	Dividends for each £1 staked (p)
1969-70	97.6	+ 3.5	35.5	35.0
1970-71	127.5	+ 30.0	41.9	35.3
1971-72	153.9	+ 20.3	56.3	35.2
1972-73	187.2	+ 21.3	62.4	35.2
1973-74	194.3	+ 3.8	63.2	35.5
1974-75	203.4	+ 4.6	63.7	35.7
1975-76	228.1	+ 12.1	61.2	35.6
1976-77	247.4	+ 8.5	66.9	35.3

Source: Pools Promoters Association.

WEEKLY FREQUENCY OF DIVIDENDS 1976/77

	Littlewoods	Vernons	Zetters
First dividend:			
Less than £1,000	9	14	22
£1,000-£5,000	8	12	14
£5,000-£20,000	8	8	12
£20,000-£100,000	12	15	4
Over £100,000	14	3	0
Second dividend:			
Less than £100	16	19	34
£100 to £1,000	12	19	13
Over £1,000	24	7	4

Source: Royal Commission on Gambling.

Earlier Royal Commissions on gambling have looked with disapproval on the pools since they very nearly taken over by Ladbroke in 1975 for £17m, and its... However, the latest Royal Commission took a much more... The dominance of the pools...

of these two companies has meant that smaller firms have been squeezed out of business... The pools business has not been as successful as the other two... The pools business has not been as successful as the other two...

As a percentage of stakes the profits are around 3 per cent, which does not look particularly excessive compared with the returns on capital... The Royal Commission, however, felt that because the pool companies have an effective national franchise, since it is virtually impossible for newcomers to enter the business, their profits should be limited to 2.5 per cent of stakes.

The other worry for the pools companies is the impact the proposed national lottery will have on their business... This will be able to offer a proposed maximum prize of up to £500,000 which could well siphon off some of the money now going into the pools... The Royal Commission reckons that it will only lead to a reduction of around 13 per cent in pools turnover and Littlewoods and Vernons will still be able to earn returns on capital of over 40 per cent.

William Hall

Making people happy is a responsible business

Associated Leisure is Europe's largest supplier and operator of amusement machines.

We are a public company long established in the amusement industry, whose main divisions cover a good many of the needs of the ever-growing leisure market.

We run a country-wide network of hiring and sales companies which provide a comprehensive range of services offering an unrivalled choice of machines, specialised marketing advice and seven-day-a-week back-up service. Behind these services stand the management, expertise and technological skills acquired through years of experience.

Among our clients we number leading

breweries, clubs and hotels as well as commercial and industrial organisations and local authorities.

We also own and manage a number of leisure complexes such as Margate's Dreamland Amusement Park, a holiday centre at Sandown, Isle of Wight, and other amusement centres and arcades up and down the country.

And with an eye to diversification, Associated Leisure has moved into the hotel industry.

Our aim is to keep everybody happy—especially our customers, our employees and our shareholders.



ASSOCIATED LEISURE LIMITED

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THE LEISURE INDUSTRY VIII

Theme parks gather momentum

FEW PEOPLE emerge from accommodation for the day, and either of the Disney complexes in California or Florida with their views of day-trip entertainment unchanged. Disney has carried to the current ultimate development of that latter-day leisure animal, the theme park. Most people contemplating an investment in any similar field at some time make their pilgrimage to these Meccas of mass entertainment, admiring the crowd control, enjoying the rides, and envying the resources that can put \$700m into Disney World at Orlando alone.

Theme parks are the things which took over from fairs, zoos and the seaside, although they can be any of these things or a combination of them. The name comes from the fact that most of them have a theme—be it animals, some form of entertainment (Trident at one time planned a Wonderful World of Television park), or fun fair attractions. Stately homes are classic theme parks, as are the numerous rural museums currently opening up and down Britain. There are some who would say that London has become the biggest theme park in the world, Disney's operations not excluded.

However, theme park investment is no simple matter and its complexities and size have been sufficient to deter more companies than Trident over recent years. Grand Metropolitan subsidiary Mecca backed away from its £100m Merrie England project and Trust Houses Forte has not persisted with its London plans.

It is perhaps the wealth of the UK in such properties as Woburn and Beaulieu that has made it difficult for many to consider theme park development from scratch. The competition is so strong as to demand a sizeable initial investment—the cost of creating a Longleat from a green field might be thought prohibitive. The major developments have, of course, been the seaside amusement parks and the zoos.

To understand the difference between a theme park and other forms of attraction is to grasp the reason for the substantial investment involved—and realise that considerable returns are possible. A theme park must be considered to be the type of attraction which is going to bring family groups out of their houses or holiday shops. These few figures help

Difficult

The second disadvantage for anyone considering theme park development in the UK is the shortness of the season. Even Disney has conceded that it would be difficult to run anything like its World and Land operations in northern Europe because a four- or five-month summer season is simply too short. In the UK so much of the facility has to be indoors or at least under cover, as indeed it is at many stately homes. Disney can get more than \$20 from each visitor but still needs a near year round season to make the handsome profit it does. Not many European theme parks could aspire to a £10-a-day spend and certainly not the £20 a day which might be needed to sustain a Disneyland in the climate of Suffolk or Holland.

This view of the short season

has been challenged. Earlier this year Mr. James R. Thomson of Economics Research Associates spoke at a European Travel Commission seminar in Zurich and made it sound as if the Europeans had been a little slow in this field. He told the seminar of the Marriott Corporation's theme park project developed from scratch on a site with one of the coldest winters in the U.S.—Chicago. Marriott, with ERA as consultants, developed a park with a May-October season. "When Marriott's Great America Park opened in 1976 in the Chicago area it was a smashing success. The first season drew more than 1m persons and the second season of 1977 drew almost 3m, making it one of the largest draws of any park excluding Disney" (which gets 11m-plus to each of its two parks).

The success of the Chicago project must be acknowledged and also such exercises as the Six Flags centre at St. Louis in Missouri. However, these inland American states may have harsh winters but they also have pretty reliable warm and dry summers.

What has happened on this side of the Atlantic is that European investment has tended to go into "midways," another American expression which translates from the old fairground days to more modern circumstances in the form of attractions which tend to lure the passing trade rather than form a prime time reason in themselves. Harrods, the Tower of London and Madame Tussauds are all London midways, normally not sufficient to draw visitors from long distances in themselves but a con-

siderable attraction once they are here. A recent classic mid-way development was the opening of EMI's London Experience on the old J. Lyons Coventry Street Corner House site near London's Piccadilly Circus.

Again the investment can be relatively high—one of the old basic tenets of the game is that your investment must increase in indirect proportion to the size of your site—with an unwillingness to spend money a major cause of failure. It takes a degree of courage to do what Lord Delfont did when he saw a preview of his London Experience, decide it was not good enough and put the whole thing off for a few weeks thus missing a vital part of the sales season.

But investment can produce impressive results. Madame Tussauds (the FT declares a current interest but this story concerns a period long before that association) was faced in the early 1960s with an attack of middle aged spread. The show was attracting capacity crowds—so great that faintings were frequent—but there seemed little way of increasing attendance or revenue. Quite apart from the improvement in attractions and the up-dating of models, Tussauds carried out two basic changes. It installed a lift system that took people to the top of the building and allowed them to filter down through it on the basis that people coming down stairs grow less tired and bad tempered than those who climb up them. It also installed air conditioning. In cooler, fresher conditions, visitors to Tussauds were more willing to stand closer

together—and attendance and revenue, were increased at a stroke.

Further development of sophisticated midways and even of theme parks is likely to depend on the view taken by investors of future prosperity. Had the oil crisis and economic downturn not come then Britain

would probably have at least two or three greenfield theme film studios to the north and projects by now, not perhaps in the £10m bracket. A couple of years of growth and a measure of confidence in the future would tip the scales again and bring the plans back down from the shelves. High on my years ago.

list of likely ones would be the west of London (Rank recently opened Pinewood for a charity day and was surprised by the crowds it produced) and some renewed interest in the Battersea Park site which so enthused Sir Charles Forte a couple of

Trident might yet be interested in theme parks, since that company's involvement in animals has caused it some irritation over the past year or so it might appreciate something inanimate. The day of the British Disney is, however, a very long way off.

A. S.

Doing it yourself

THE DO-IT-YOURSELF home improvement market has been one of the major success stories in the leisure industry. Growth over the past 15 years or so has been dramatic, and spending in the current year should comfortably exceed £1bn, while it is estimated that the total by 1980 would have topped £1.5bn.

Most analysts, however, anticipated the spending level to break the £1bn mark a couple of years ago, but the hot summer of 1978 followed by the severe erosion in spending powers upset these projections. But, there was a noticeable improvement in the latter months of 1977, and trading conditions in 1978 are certainly more attractive.

The year kicked off with lower mortgage rates. On top of this the building societies were flush with funds, while there has been a steady revival in the level of consumer spending. There are a number of reasons behind the rapid growth seen in the do-it-yourself home improvement market. The steady rise in the level of home ownership has been a significant factor since it is estimated that owner occupiers spend up to six times more on home improvements than those in rented accommodation.

But probably the biggest boost to the DIY industry came via the abolition of resale price maintenance in 1965. This changed the consumers shopping patterns following the successful launch of the self service discount type of operation.

Retailing styles have changed appreciably, and while there are close on 30,000 retail outlets marketing some form of DIY products, it is the large specialist discount stores that are making a real impact. The range of products offered by these larger units—15,000 sq ft

and more is the size of some new openings—is more comprehensive and the pricing policy is certainly very competitive. It is estimated that there are around 2,500 of these supermarket type DIY stores, and they are reckoned to account for about a third of the market. By 1980 their market share could well have risen to around a half. A number of the smaller units are already being forced out of the business—Crown (Reed Group) is closing its retail chain.

Three companies that have become a force in this area are Homecham (taking in the Texas Discount operation), A. G. Stanley (Fads Homecare) and Status Discount. All three have been steadily increasing the average selling area to meet the growing need for one stop home improvement centres.

In two years Status has increased its average selling area from 4,000 to nearer 8,500 sq ft by opening larger units and closing down the smaller less viable stores. Homecham has shown a similar growth and its average is now about 7,000 sq ft and sites from about 20,000 to 30,000 are being sought. A. G. Stanley has also been actively upgrading with 15 stores being opened in 1977 (two of which were re-sites) while eight were closed.

The growth of these larger supermarket type operations has led to a fiercely competitive market. Own brands have become a significant factor in this type of trading concept. Margins in these products can be as much as twice the level obtained in brand names, while at the same time there are considerable savings for the consumer. The trend towards own brands has been particularly noticeable in paints and wall-covering and recently (on the back of the large units) kitchen furniture.

Status is almost 90 per cent dependent on own brand products, and the proportion is growing rapidly. It is following a recent launch of a range of own brand kitchen furniture.

Faced with the threat of these successful DIY supermarkets, the builders merchants like Magnet Southern were forced to change their product mix to include more DIY lines. Moreover the supermarkets, especially Tesco and Asda, have moved into some of the faster selling lines.

The growth of own brands and the effects of the price cutting war has taken its toll on the major paint and wallpaper manufacturers. Margins have been eroded and few if any are making a profit. In an effort to restore margins the manufacturers stopped bonus deals on paint last year, while credit terms offered to retailers have become much tighter.

The position for the paint manufacturers has not been helped by the rather static market that has been apparent over the past four years; the retail market is about 86m litres against about 94m litres in 1973. But the problem has been more acute for the wall-covering industry. The total market last year was about 86m rolls compared with about 112m rolls in 1970. Much is being done to check this disastrous slide in sales. A Wall-covering Marketing Board has been formed, with representatives from the manufacturers, the DIY giants and the smaller retailers as well as the wholesalers. On the back of a substantial increase in advertising some recovery is anticipated short term.

Overall the decorative market (mainly paints and wall-coverings) is expected to top £400m by 1980 compared with a figure

of £342m in 1977. But the major manufacturers still face a difficult time. However some of the smaller manufacturers, particularly those that have a strong connection in the own label field, such as Donald Macpherson and Leyland Paints, appear to have more going for them.

But the fastest growing area of the DIY market is the general improvement side and in particular kitchen furniture. This general improvement side represented about £620m of total expenditure in the DIY market, and by 1980 the figure is expected to reach £800m.

Certainly the kitchen furniture side has become the strong points of Status and Homecham. In the first half of this year kitchen furniture accounted for about 65 per cent of sales at Status, compared with 40 per cent last year, while at Homecham, which has a larger product range than Status, sales from this area were 27 per cent of total against 18 per cent in 1975.

Without doubt the retailers have become the driving force in the DIY market through their extra buying muscle and the growing policy of own brand products. Already Homecham, A. G. Stanley and Status are well ahead in the current year. First-half profits at Status were just under the total for the whole of 1977, while both Homecham and Stanley were running about 40 per cent ahead in the early months. The early Easter had some effect here, and although the growth pattern has slowed slightly since then, both are on target for sizeable increases on the year. Elsewhere it has been apparent that the retail operations of Magnet and Southern has cushioned the shortfall being seen on the timber merchanting side.

D. W.

Bingo halls

IT IS RECKONED that some 35 per cent of the adult population enter the pools each week, 9 per cent bet on either the horses or dogs at least once a month and 4 per cent play bingo regularly. An estimated 4m people (35 per cent female) play bingo at least once a month and spend an average 85p per visit. Although there are slightly more bingo halls (1740) than cinemas, there are nearly eight times as many betting sites as many betting sites. These few figures help

put the bingo business in perspective—it is not an industry that attracts the high rollers. As one Home Secretary once put it: "It is a neighbourly game played for modest prizes." All along the authorities, and in particular the Gaming Board which is responsible for supervising the bingo halls, have been at pains to ensure that bingo is developed as an activity dissociated from hard gaming and heavy gambling.

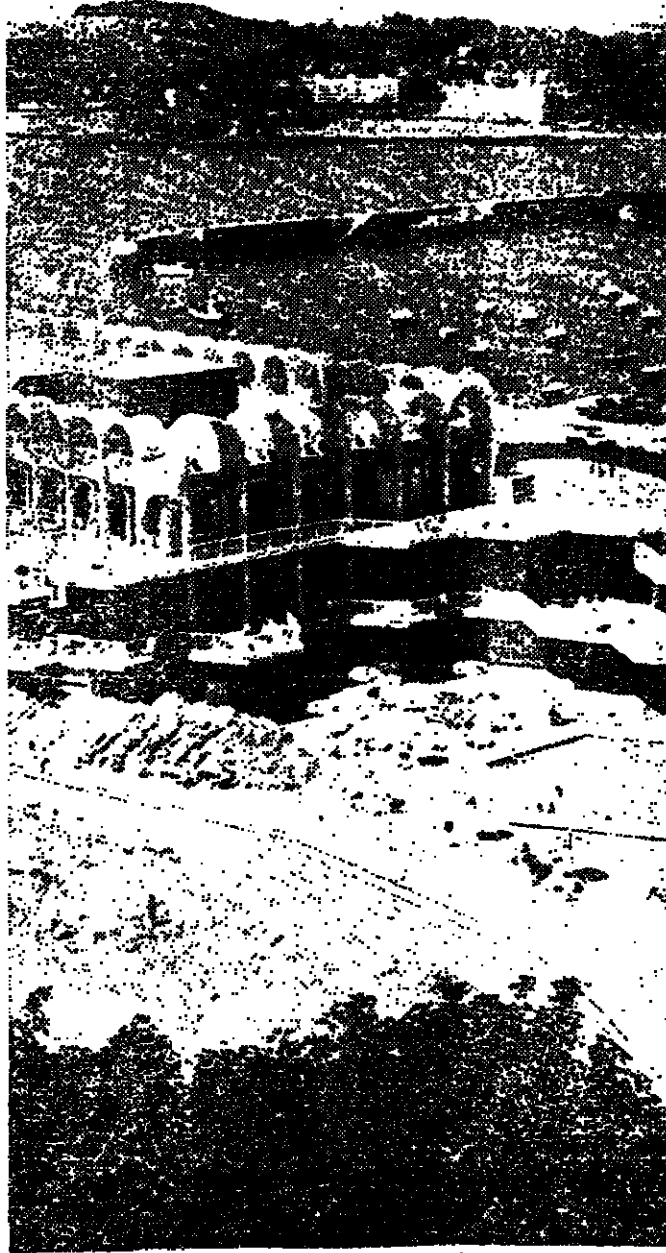
Although there have been exceptions, bingo halls still give the appearance of being social clubs rather than gambling joints. The recent Royal Commission on Gambling was fulsome in its praise. "We think bingo clubs are popular and useful social institutions. They provide an agreeable pastime in a companionable setting to large numbers of people. They make profits which are reasonable and not excessive." Bingo is no longer a growth industry: if anything it is slowly declining. The rapid growth in the number of commercial bingo clubs following the passage of the Betting and Gaming Act, 1960, was prompted by the decline in cinema attendances and the hope of putting the premises to more

steps to improve their profitability although for most of them bingo is not very significant in terms of total profits. Ladbroke probably earns no more than 7 per cent of its profits from bingo, while for Coral and Grand Met the contributions are probably of the order of 6 per cent and 4 per cent respectively.

The Mecca division of Grand Met, which recently took over Hull Cinemas plus its three bingo halls and is opening three new halls this year is forecasting a "significant increase" in its bingo profits in 1978. Similarly, Coral which made £12m out of bingo last year (it is one of the few to reveal its bingo profits) is also talking of a "significant increase" in 1978 profits from this area. EMI, which has the largest chain of bingo halls, reported lower bingo profits last year which it put down to the general decline in consumer spending. However, it is closing down several of its clubs and has made a "substantial investment" at seven of its clubs in London. The key to higher profits seems to be in larger units with improved facilities—a point echoed by Ladbroke's chairman, Cyril Stein, in his last annual

CORAL LEISURE.
WE ARE...

32 Bingo Clubs across the country with over half a million tickets played each week and Coral Islands at Torquay and Blackpool, catering for three million visitors a year.



LEADING BINGO CHAINS			
		No. of clubs	
EMI		150	
Mecca		132	
Ladbroke		76	
Rank		68	
Granada		30	
Coral		30	

BINGO CLUBS			
	No.	Turnover	% change
		£m	in real terms
1970	1,510	149.4	—
1971	1,672	165.5	+1.4
1972	1,782	184.3	+4.2
1973	1,813	211.1	+5.3
1974	1,820	236.2	+4.2
1975	1,780	277.0	+6.9
1976	1,775	299.2	+8.5
1977	1,740	334.2	+4.0

Source: Vickers, da Costa.

profitable use. According to the Royal Commission "a major element in the success of the clubs was that they catered for a genuine social need by providing places where people—mostly women and often lonely or elderly—could meet in a neighbourly way to enjoy an agreeable futter." At the peak of the bingo boom in the late 1960s there were around 3,000 clubs but in recent years the numbers have been declining but seem to have reached a plateau of just over 1,700. Similarly, average daily attendances have settled down at just under half a million although during periods such as the long hot summer of 1976 the numbers temporarily fell off. It is estimated that over 90 per cent of the players are over 30.

Around a quarter of the clubs are owned by four main groups, EMI, Mecca (part of Grand Met), Ladbroke and Rank Organisation. Granada and Coral Leisure also have sizeable interests in the business which they have been expanding. While the industry has been regarded as something of a Cinderella because of its stagnant growth and unglamorous image, most of the big groups have been taking

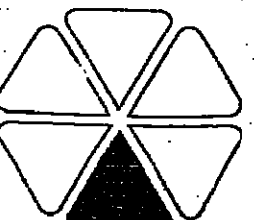
report. Ladbroke has spent considerable amounts in recent years transforming its old bingo halls into self-contained leisure centres for adult members of the family offering a variety of games, bars, catering and retail sales in convivial well-appointed clubs.

Although the Royal Commission on Gambling generally gave bingo operators a clean bill of health it did complain that punters got poor value for money on prize bingo games which normally account for about 20 per cent of bingo hall revenues. Lord Rothschild recommended that this should be made more widely known. In addition, the Commission recommended that in no single game of cash bingo should the individual or aggregate prize exceed £1,000 (something bingo operators had been lobbying for). Finally the Commission recommended that the rules on the number of jackpot or amusement machines should be relaxed and clubs should be allowed to play games such as dominoes and gin rummy. But on balance the Commission did little to foster what is at best a stagnant industry.

W. H.

CORAL LEISURE.
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BESIDES.

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For further information, write to: The Secretary, Coral Leisure Group, Berkeley Square House, Berkeley Square, Mayfair, London.

Italy's economy at the crossroads

By PAUL BETTS in Rome

THE NEXT few weeks are likely to be decisive for Italy. The end of September the Christian Democrat Government, whose survival depends on the direct support of the Communists and the other main parties, must win parliamentary approval for its provisional budget for 1979. It will be no ordinary budget since the budget is part of a much broader medium-term economic recovery programme which, according to the Minister, will determine whether Italy stays in Europe or sinks even deeper into the Mediterranean.

What will be at stake is the credibility of Sig. Giulio Andreotti's administration. When the Government was born in six months ago, the Prime Minister undertook with other parties to formulate an economic and social programme to bring the country out of its recession. But then the government was accused of corruption, and the Minister of the Interior, Sig. Aldo Moro, the former Christian Democrat leader, the Minister of the Interior, Sig. Giovanni Leone, the President of the Republic, on so far unsubstantiated charges of corruption, and an important series of elections have brought a new government to power. The underlying social strains, however, have continued to grow. Unemployment is rising. In the official figures, according to the official figures, about 1.5 million people are unemployed, only half of whom are registered. More than 70 per cent of the unemployed are in the state sector industries, and the main features of the Italian economic structure, as it is being reshaped by mounting financial pressures and accumulated debts, come from the South, the threat that several plants will have to close.

DIY making, which has been a feature of the Italian economy since the 1970s, is now becoming a major factor in the economy. It is a sign of the country's economic crisis, and it is a sign of the country's economic crisis.

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threatens to widen even more the rift between the depressed mezzogiorno and the industrial North. The economic miracle, or, as the Italians call it, the boom of the 1960s, which transformed Italy from an agricultural-industrial country to an industrial-agricultural one, has burst like a sort of South Sea bubble, leaving the real productive base of the country stagnating, but having to support a constantly growing mass of consumption, both public and private.

Getting better

Between 1965 and 1968 the rate of growth of GDP averaged 6.4 per cent. It has since fallen to barely 3.3 per cent in 1977-78. Consumer prices, which rose by an annual average of 3.2 per cent in 1965-68 in the last three years averaged an annual rate of 16.9 per cent. Between the same two periods the annual increase of labour costs leaped from 8.46 per cent to 18.65 per cent, while the nominal growth of fixed investment has dropped from 20.6 per cent to 16.9 per cent.

Nevertheless, despite repeated political crises and constant disagreements not only between the Government, the political parties, and the trade unions, but also among cabinet ministers, one of Europe's sick economies now seems, superficially at least, to be getting better. For the first time in almost a decade, the balance of payments showed a sizeable surplus of some lire 2,000bn (about £1.2bn) last year, and a substantially large surplus of lire 3,000bn is expected this year. The foreign reserves, now more than US\$80bn, have risen sharply. The lira, after the exchange rate crisis of two

years ago, is stable and inflation appears to have settled at around 12.5 per cent.

This sharp improvement is the result of many factors. The monetary authorities have allowed the lira to slide but less slowly than the dollar. This has had obvious advantages for Italy, making imports of key raw materials like oil effectively cheaper while helping to boost exports to the European hard currency countries like West Germany. The marked reduction of the crude trade deficit has been further assisted by the recession which has lowered import demand and by record tourist receipts, which have had a dramatic effect on the invisibles account.

Letters to the Editor

But in submitting his outline three-year (1979-81) economic recovery programme to the main political parties, Sig. Andreotti, the Treasury Minister, warned last week of the instability of the present situation. In present circumstances and under growing pressure to stimulate growth, the country risks facing another payments crisis and a steep increase of the inflation rate which would inevitably be followed by a whole battery of new monetary restrictions. It is now necessary, the Minister said, to look much deeper and to take advantage of the favourable economic situation by putting into effect a medium-term programme to lay the basis for a sustained and stable level of growth during the coming years.

The purpose of the Government's programme is to reduce the inflation rate to about 10.5 per cent next year and to single figures during the following two years. Exports are to expand by an annual rate of 6.5 per cent during 1980 and 1981, and the rise of labour costs is to be limited by in-

creasing productivity and containing wages to guarantee a sustained process of accumulation. Ultimately the Government hopes to generate sufficient stable growth to create up to 600,000 new jobs, especially in the South.

Should these objectives be broadly achieved, the Government intends to revise the plan for changing the currency denomination as part of a wider reform of the country's public finances. A lira pesante or heavy lira would be introduced along French lines by a measure transforming the existing lire 1,000 note into one new lira.

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unions support the Labour Party.

The TUC is not however the 1,170 delegates, but the 12m members and for Trade Union leaders to tell their members votes at a conference in Brighton for one political party is patently absurd. Those 12m votes will be cast individually and in secret on polling day and many millions of them will go to Conservative candidates.

Trade unionists will be voting for the party that in 18 years increased their standard of living by 60 per cent which increased jobs in its last period of government by 35,000 a month and which dramatically lowered personal tax. That party is the Tory party. The Labour Party, which some trade union leaders unbelievably still support, raised the standard of living in their 16 years by just 6 per cent, increased the number of jobs to 1.1m and average family tax from £380 a year to £390.

Fred Hardman,
32, Smith Square, SW1.

Trading with the Japanese

From the Managing Director, Neuman-Houllis Associates.

Sir, I am sure that the statistics presented by Mr. Edwards (August 31) in which he refers to the trade deficits with Japan and the five industrial countries are correct. However, I cannot see that there is anything favourable in being able to show that Britain's deficit in the imbalance of trade has been less seriously affected than that of the other four. The fact that either West Germany or France has worsened its position is no real yardstick for the independent effort that the UK needs to make in order to correct its imbalance. In many ways, France, West Germany and the Netherlands suffer a natural disadvantage in dealing with Japan simply because the Japanese are more familiar with the English language than any other. The presence of Japanese businessmen in Rotterdam, Düsseldorf and Paris, all operating from "business rackets," might suggest that all companies in Tokyo and Osaka are equally conversant with Western commercial practices. This is not necessarily the case because those operating in Europe are selling and have familiarised

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Real cost of farm land

From Mr. J. P. Pickering.

Sir, Ever since we joined the EEC and thus virtually abandoned the world market for food, the price of agricultural produce has risen at an ever increasing rate. This has given farmers more confidence in the future of their industry. Acting upon this they have been willing to pay ever increasing prices and rents for farm land. Having thus made a stick with which to beat their own backs they look for a whipping boy, the consumer is chosen as the victim.

Although I live close to the game, I am not a farmer, but I have indicated (September 2) I still keep my head high enough to see clearly what is going on about me. No one appreciates more clearly than I do the distinction between landowners and tenant farmers and all my sympathies are with the latter. Under an Agricultural Act a three yearly review of farm rents is the order of the day, in this context review is merely a euphemism for a rise in rent. Many tenant farmers are thus being squeezed between paying higher rents or abandoning the only industry in which they are competent to operate. In order to escape this triennial dilemma they either join the race of farm prices or join the race of higher prices, usually both. No other industry would tolerate three yearly rent rises.

There is no doubt that the NFU has considerable political muscle. It is high time that they exerted some of this muscle to the benefit of tenant farmer and consumer alike by taking steps to end this triennial turn of the screw. It would appear however that NFU policy is dictated by the very prosperous members who frequent their headquarters in London. Most of these people are themselves very substantial landowners and have a vested interest in higher rents or further appreciation in their capital.

Mr. Rosen makes the extraordinary statement that the tenant seeks a fair return upon his investment, which does not include the value of the land on which he operates. I am afraid that I cannot follow this at all for if the rent does not represent the value of the land owners have lost their investment and an annual rent is not part of the tenant's investment what is it? I myself am so old-fashioned that I believe that every outgoing in my business is part of my investment in the business, if all comes from the same pocket, hopefully some to return and, alas, some to be lost forever.

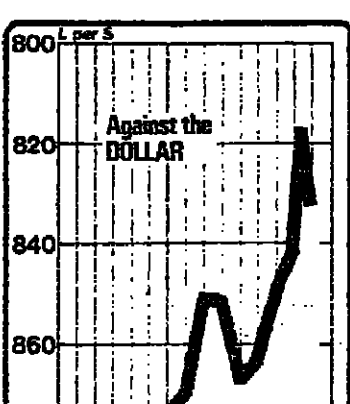
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From Mr. F. M. J. Steiner.

Sir, Relief at the cancellation of next week's strikes on the London Underground should be tempered by thinking out the wider implications of the settlement. The Union have forced London Transport and its public transport masters, the GLC, to abandon plans for cutting services which may or may not be a good thing to drop plans for making economies and above all to drop plans for reduced overtime and rest day working. The last two are clearly not such a good thing, quite apart from having been forced on the management by the threat of strikes, which would have been at the expense of the innocent third party.

For over two years now the official trade union movement has been clamouring for shorter working hours, largely as a means to reduce unemployment. Shorter hours, rather than fewer hours on standard pay and more at overtime rates, were called for and overtime was to be reduced or eliminated as the price of more jobs. It is now clear that the rank and file do not want shorter hours on these



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Although union leaders are openly advocating a more realistic approach toward wages, there has so far been no such response from the shop floor. Over the next few weeks a whole series of negotiations for the renewal of major national labour contracts will begin. It will involve as many as 6m workers, including the members of the key engineering and metalworkers' union which has traditionally set the broad pattern of wages.

Sig. Andreotti is well aware of the dangers of a confrontation with the unions. He may at present enjoy the wide support of the main political parties, but if he were to clash with the labour movement it would place the Communists in an intolerable position. The Communist Party, which is effectively maintaining the minority Government office, has increasingly come under pressure from its base, which is disillusioned by the alliance with the Christian Democrats. Sig. Enrico Berlinguer, the Communist Secretary-General, already appears to have sharpened his claws. Recently, he warned the Government that his party was, if necessary, prepared to return in opposition.

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Decca falls by £3½m after losses on TV and survey

LOSSES in its television activities and lower performance from its surveying division have caused Decca to fall by £3½m after losses on TV and survey.

Overall the trading surplus was £2.7m, a fall from £6.2m in 1977. The fall was due to a £1.2m loss on the TV division, a £1.1m loss on the surveying division, and a £0.5m loss on the capital goods division. The company's operating surplus was £1.2m, a fall from £2.1m in 1977. The fall was due to a £0.7m loss on the TV division, a £0.6m loss on the surveying division, and a £0.3m loss on the capital goods division.

Higher costs throughout the group were not fully recovered in rising prices and the increased strength of sterling into the profitability of exports. Before interest, the contribution from the surveying division was £1.0m, a fall from £1.5m in 1977. The fall was due to a £0.5m loss on the surveying division, and a £0.5m loss on the capital goods division.

It was a successful year for the company's navigation and radar divisions where combined profits were at a peak.

The survey problems are being dealt with and the outlook for the surveying division is bright. The directors say, but were not able to increase operating costs and small part, if any, will become

payable the directors state. In the circumstances they believe £10m should be released and added to reserves.

Net capital investment during the year in new machinery, apparatus for hire, building, etc. was more than £10m (£7m) of which over £6.7m was covered by the year's depreciation charge of £6.7m (£5.7m).

Trading surplus

1977-78	1976-77
£2.7m	£6.2m
£1.2m	£2.1m
£0.7m	£0.6m
£0.5m	£0.3m

Share of associates

1977-78	1976-77
£0.1m	£0.1m
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Pre-tax profit

1977-78	1976-77
£2.8m	£6.3m
£1.3m	£2.2m
£0.8m	£0.7m
£0.5m	£0.3m

Net profit

1977-78	1976-77
£2.7m	£6.2m
£1.2m	£2.1m
£0.7m	£0.6m
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Special dividend

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1977-78

Le Bas sees good result

OF CONTINUING and over the 18 months since the takeover, Le Bas has seen good results. On the 31st March 1978, the company reported a 21% increase in earnings per share over the 1977 figures. The 1978 figures are shown in the table below.

	1977	1978
Revenue	£12,100,000	£14,500,000
Operating Profit	£1,200,000	£1,500,000
Profit before tax	£1,100,000	£1,400,000
Profit after tax	£800,000	£1,100,000
Earnings per share	1.20	1.45

The company's 1978 results show a 21% increase in earnings per share over the 1977 figures. The 1978 figures are shown in the table below.

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BIDS AND DEALS

Starwest again lifts offer and Tridant gives in

Starwest Investment Holdings, the private company owned by the major family interests in the 23 per cent owned by Tridant Group, has increased its offer for Tridant yet again. The offer is now 1.25p per share, a 10% increase on the previous offer of 1.13p. The offer is now 1.25p per share, a 10% increase on the previous offer of 1.13p. The offer is now 1.25p per share, a 10% increase on the previous offer of 1.13p.

Opposition grows to Pearson bid

SEVERAL MORE institutional fund managers have joined the opposition to the bid for Pearson Longman by the LCP group. The opposition is now growing, with several more institutional fund managers joining the group. The opposition is now growing, with several more institutional fund managers joining the group.

Cement price rise plea in Ireland

Communication is taking place at present between the directors of Cement Roadstone Holdings and the Irish authorities as to the circumstances in which an immediate increase in the price of cement might be approved. The directors are seeking approval for an immediate increase in the price of cement.

CLIVE INVESTMENTS LIMITED	
1 Royal Exchange Ave, London EC3V 3LU. Tel: 01-283 1101.	
Index Guide as at August 30, 1978 (Base 100 at 14.1.77)	
Clive Fixed Interest Capital	129.40
Clive Fixed Interest Income	114.12

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.	
45 Cornhill, London EC3V 3PB. Tel: 01-623 6314	
Index Guide as at September 2, 1978	
Capital Fixed Interest Portfolio	100.00
Income Fixed Interest Portfolio	100.00

Barlow Rand Limited (Incorporated in the Republic of South Africa). Directors: C. S. Barlow (Chairman), A. M. Rosholt (Vice-Chairman and Chief Executive), K. C. Comins (Deputy Chairman), G. W. Dunningham (Deputy Chairman), D. Brown, G. H. Bulmerman, W. A. M. Clewlow, Dr. F. J. C. Cronje, Dr. W. Dyer, M. E. Gamble, (British), R. J. Goss, N. L. Holford, S. G. Keasley (British), R. S. Lawrence, I. G. MacPherson, J. B. Maree, M. J. Noyce, A. C. Petersen, Dr. P. E. Rousseau, S. Rudner, G. H. Waddell.

RIGHTS ISSUE OF PREFERRED ORDINARY SHARES. (1) The required special and ordinary resolutions were passed at the separate class meetings of ordinary shareholders and of preferred ordinary shareholders and at the general meeting held on 5 September 1978, those special resolutions have been registered by the Registrar of Companies in South Africa and as a result the preferred ordinary shares of 10 cents each which will be the subject of the proposed Rights Issue have been created.

(2) In terms of the announcement made on 11 August 1978 that Rights Issue will be made to the holders of this company's fully paid and partly paid ordinary shares and preferred ordinary shares on the basis of 6 preferred ordinary shares of 10 cents each at 300 cents in the currency of the Republic of South Africa per share for every 100 ordinary shares (fully paid or partly paid) and for every 100 preferred ordinary shares registered in their respective names at the close of business on 8 September 1978.

(3) Application has been made to the Council of the Stock Exchange, London, for the granting of a Listing of the preferred ordinary shares as follows:— (A) Commencement of Listing for nil paid: preferred ordinary shares Monday 11 September 1978 (B) Deferred settlement date for dealings in Rights from 11 September 1978 to 21 September 1978 Tuesday 26 September 1978 (C) Last date for applying renounceable (nil paid) letters of Allocation Wednesday 11 October 1978 (15.00 hrs) (D) Issue closes Friday 13 October 1978 (15.00 hrs) (E) Share Certificates posted by Friday 3 November 1978

W. C. WARWICK Secretary 6 September 1978 Registered Office: Barlow Rand Registrars Limited, 2nd Floor, Devonshire House, 49 Jorissen Street, Braamfontein, Johannesburg 2001, South Africa. (P.O. Box 31719, Braamfontein, 2017 - South Africa).

OFFICE CHERIFIEN DES PHOSPHATES

U.S. \$100,000,000

Medium Term Loan

Guaranteed by

THE KINGDOM OF MOROCCO

Managed by Abu Dhabi Investment Company, Amsterdam-Rotterdam Bank N.V., Banque Nationale de Paris, Barclays Bank International Limited, Bayerische Landesbank Girozentrale, European Arab Bank, Orion Bank Limited, Societe Generale, and Burgan Bank, S.A.K. FRAB - Bank (Middle East) E.C. Kuwait International Investment Co., s.a.k. The National Bank of Kuwait, S.A.K.

Provided by

Abu Dhabi Investment Company, Asien-Pazifik-Bank AG, Singapore Branch, Banque Commerciale pour l'Europe du Nord (Eurobank), Banque Marocaine du Commerce Extérieur-Agence de Paris, Bayerische Landesbank International S.A., Credit Suisse, Zürich, FRAB-Bank (Middle East) E.C., International Resources and Finance Bank S.A., The National Bank of Kuwait, S.A.K., Societe Financiere Europeenne Finance Company N.V., The Taiyo Kobe Bank Limited, Amsterdam-Rotterdam Bank N.V., Bank of Scotland, Banque Internationale pour l'Afrique Occidentale (B.I.A.O.), Banque Nationale de Paris, Barclays Bank International Limited, Burgan Bank, S.A.K., European Arab Bank, Kuwait International Investment Co., s.a.k., Mitsubishi Bank (Europe) S.A., Orion Bank Limited, Societe Generale, Union de Banque Arabes et Europeennes U.B.A.E., Societe Anonyme.

Agent

Abu Dhabi Investment Company

June 1978

We're right at home around the world.



With more than 1000 offices, branches and agencies in over 46 countries, Scotiabank is very much a world bank. And we're a large one at that: our assets exceed C\$24 billions. Since 1889, when our international banking began, we've grown into the modern global network we are today. In fact, we've opened in 17 countries in the past 5 years alone. Scotiabank's experience can be invaluable when you need advice

on a set of complex tariff regulations. Our organization is essential when you require instant decisions in a rapidly-fluctuating currency market. And our size is imperative for large-scale financing in today's international trade. If you have a business that takes you abroad, find out the advantages of a truly world bank: Scotiabank. We'll make you feel right at home around the world.

Scotiabank THE BANK OF NOVA SCOTIA

Regional Office: United Kingdom, Europe, Middle East and Africa: 12 Berkeley Square, London, W1X 6RU. Telephone 01-44-1201. Telex 28519. Antigua, Argentina, Australia, Bahamas, Barbados, Belgium, Belize, Bermuda, Brazil, Canada, Cayman Islands, Channel Islands, Dominican Republic, Dubai, Egypt, France, Germany, Greece, Grenada, Guyana, Haiti, Hong Kong, Indonesia, Ireland, Jamaica, Japan, Lebanon, Malaysia, Mexico, Netherlands, Netherlands Antilles, Norway, Panama, Philippines, Puerto Rico, Republic of Korea, Singapore, St. Lucia, St. Vincent, Trinidad and Tobago, United Kingdom, United States, Venezuela, Virgin Islands (Br.), Virgin Islands (U.S.).

A ripple of unease through S.-E. Asia

THE LATEST round of diplomatic talks between China and Vietnam has so far failed to produce any agreement on a solution to the problem of the mass exodus of ethnic Chinese residents out of Vietnam, which has brought the two countries close to a state of war on their mutual border.

The talks between Mr. Hoang Bich Son, the Vietnamese Vice-Foreign Minister and Mr. Chung Hsi-tung, his Chinese counterpart, which started on August 8, have twice been adjourned in the face of what both sides have described as continuing acts of provocation and aggression over the past three weeks.

With tension between the two countries since March centering on a series of border incidents related to the exodus of over 150,000 ethnic Chinese from Vietnam, it was hoped that new high level talks might have helped to narrow the widening rift between the two former allies of the Indo-China war.

Exit visas

Peking accuses Hanoi of forcibly removing ethnic Chinese from their homes inside the Vietnamese frontier and replacing them with Vietnamese troops, while carrying out a general policy of discrimination against its Chinese population. Hanoi accuses China of "enticing and forcing" them to leave.

What is clear is that thousands have gathered at the Friendship Border Pass, 100 miles north-east of Hanoi, since July 12 when Peking closed the border except for holders of entry certificates and Vietnamese exit visas.

As a result a number of cross-border stampedes have been reported in recent weeks, with Vietnam accusing China of refusing to let them across and the Chinese accusing Hanoi of driving them over.

The worst incident appears to have occurred on August 25, when 2,000 Vietnamese Chinese stampeded across the border resulting in several deaths and many injuries. Earlier, on August 12, Vietnamese and Chinese troops were involved in an armed confrontation, which Peking claims took place inside Chinese territory.

Meanwhile the position of over 1.4m Chinese left in Vietnam seems somewhat precarious. It is most unlikely that China would either want or be able to cope with such a large influx. Their main hope lies in the achievement of a political solution to the problem.

But many observers now fear that no agreement will be reached on the issue and they fear that the impasse towards which the two countries are rapidly heading is likely to have severe implications for the future stability of the whole region.

While it is difficult to separate fact from fiction in the slanging match between Peking and Hanoi over who is to blame for the Chinese exodus, it is clear that a Vietnamese campaign to bring socialism to the south by stamping out private trade, a field where overseas Chinese were particularly strong, played a part.

The increasing tension between China and Vietnam over the latter's war with Cambodia, and the very real fears of escalating hostilities on the Sino-Vietnamese border, also served to heighten the ethnic Chinese fears that their position in Vietnam was becoming untenable.

Conflict between the two nations, however, is not new, and many regard the current dispute as the revival of an age-

old struggle for regional hegemony. In pre-colonial days, Vietnamese ambitions led it into wars with all its neighbouring states, at one time or another, and China, which traditionally regarded most of the countries in the area as vassal states, occupied an unsavoury Vietnam for nearly a thousand years.

Vietnam's current border war with Cambodia and its recent bid to woo the Association of South-East Asian Nations (ASEAN) is seen by Peking as part of Hanoi's policy to oust China from what it regards as its traditional sphere of influence, while the Vietnamese see China's support for Cambodia and the cessation of all

Western observers now believe that most of the 200,000 Vietnamese soldiers demobilised when Saigon fell in 1975 have been called up and in addition to the regular army, which now has more than 1m men, efforts are being made to boost the self-defence militia in each of the country's 500 districts.

Although as yet there is no evidence of a direct Russian military presence in Vietnam, reports that the Soviet's are hoping to use the American-built naval base at Cam Ranh bay to link up with the fleet at Vladivostok have added fuel to world suspicions of Russian tactics in the area. For many, Vietnam's decision to join Comecon in July this year, coupled with Peking's announcement that it had cut off all aid to Vietnam, put the final seal on the ideological split between the two governments.

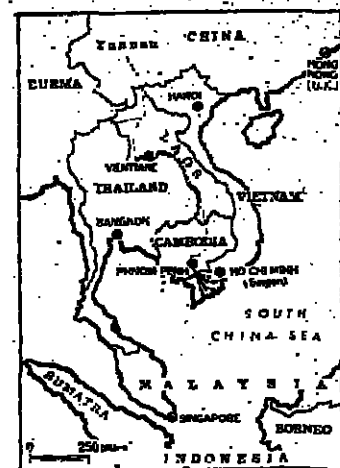
One of the main reasons for Hanoi's shift to the Soviet bloc has been the desperate need to get the Vietnamese economy back on its feet after the disruptions of Vietnam's war. Over the past two years a combination of drought, a senior Hanoi official has reported to have stated recently

that Vietnam was now ready to join the regional grouping if invited. While many South-East Asian leaders are extremely cautious in the face of this role (Singapore being the most cool), some leaders, notably Tunku Rithaudeen, Malaysia's Foreign Minister, have for some time hoped eventually to enlarge ASEAN to include the three Indo-China nations. Although Vietnam may see its membership as a counterweight to becoming too reliant on the Soviet Union, few, if any, ASEAN countries would be eager to welcome Hanoi if it meant undermining their improved relations with China.

Peking's interventionist attitude to the overseas Chinese in Vietnam is just the thin edge of the wedge undoubtedly touches a raw nerve in some S.E. Asian capitals, particularly in Jakarta and Kuala Lumpur, both of which have sizeable Chinese minorities. But there is no evidence to show that either country seriously considers that China is about to embark on a major change of policy in this respect.

Testing time Peking, for its part, has been content to deny the Vietnamese allegations maintaining that it has acted in Vietnam only because of what it calls "outright persecution." China is also quick to point out that it had been pursuing a policy of friendly relations with ASEAN countries long before Vietnam's turnaround, which it says is mere opportunism at Soviet behest.

Whatever the outcome of the present dispute over the Vietnamese Chinese, and it is unlikely that Sino-Vietnamese rivalry in the region will easily be resolved, it is a testing time for the rest of South East Asia, which now has to come to terms with the most serious threat to peace and stability in the area since the end of the Indo-China war.



APPOINTMENTS

Senior Plessey post for Desmond Pitcher

Mr. Desmond H. Pitcher, who resigned as managing director of Leyland Vehicles last July, is to join PLESSEY TELECOMMUNICATIONS INTERNATIONAL on October 1 in the newly created post of managing director. He will be responsible to Dr. E. F. Willetts, chairman of Plessey Telecommunications International and a deputy chief executive of the Plessey Group.

Before moving to Leyland Vehicles, Mr. Pitcher was with the Sperry Rand Corporation, where he held the positions of managing director, Univac UK; vice-president (marketing and planning in Europe and Africa); Sperry Univac and deputy chairman, Sperry Rand Limited.

Mr. K. J. Johnson, who joined Dunlop as a director of administration in 1974, has been appointed to the board of DUNLOP HOLDINGS, the parent company of the group. He has been a director of Dunlop Limited, the European operating company, since 1975.

Following a number of senior appointments in the Colonial Administrative Service in Nigeria, Mr. Johnson returned to England in 1967 to join the Confederation of British Industry as head of the economic department and in 1967 was made director of industrial affairs.

Mr. E. W. Greensmith has retired from the Board of PETER BROTHERHOOD.

Mr. H. M. F. Barnes has resigned from the Board of the ALEXANDER HOWDEN GROUP.

Mr. N. H. Castle has retired from S. AND W. BERISFORD.

Mr. W. Mackness has been appointed financial controller and head of administration of LAB-GEAR, a Pye Group company.

Mr. G. J. Woolger and Mr. N. W. May have been appointed members of the NATIONAL GAS CONSUMERS' COUNCIL until June 30, 1981.

Mr. T. M. Silvey has been appointed managing director of THOMAS SILVEY.

Mr. Stuart Miller has been appointed managing director of LINER-CROKER. He was previously deputy managing director of Space Decks.

Mr. Stephen Young has been appointed managing director of Hayes Mill in succession to Mr. F. S. Brady, who continues as a director with special responsibility for merchant sales. Mr. Young has been replaced as works director of Matheson-Sell by Mr. Robert Simpson. Mr. John Pike has become a director of Harri-



Mr. Desmond Pitcher

sons Technical and Engineering Services. The companies are members of the HARRISON GROUP.

The BILLSON ALLOYS GROUP has appointed Mr. Donald Storey as managing director of its famous scrap division. Mr. Storey was formerly director of Allen Rowland and Co., a subsidiary of the J. Saville Gordon Group. He will be based at the Lichfield depot of John Taylor (Alloy Steels).

Mr. Daphne Moody, transport manager of H. Clarkson Insurance Holdings, has been appointed to the Civil Aviation Authority to serve on the AIR TRANSPORT USERS COMMITTEE.

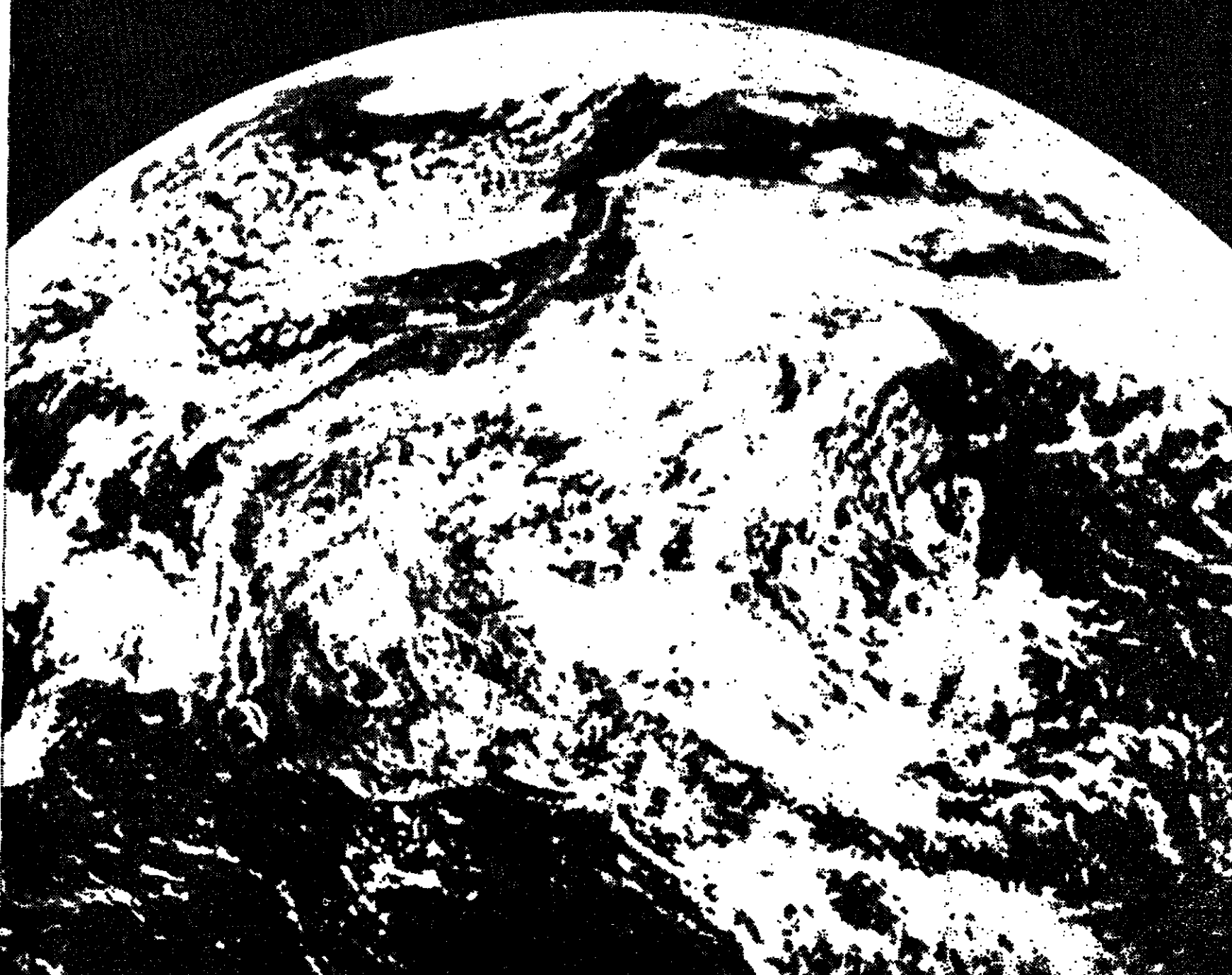
Mr. Robert Lambert has been appointed divisional general manager international division BARCLAYS BANK INTERNATIONAL. He was formerly senior executive vice president Barclays Bank of California, San Francisco.

Mr. E. W. Baker, who joined LONDON BRIDGE ENGINEERING as deputy managing director earlier this year, has been appointed managing director.

Mr. M. W. Rutherford has been appointed an assistant director of LESLIE AND GODWIN (UK). He will be in charge of marketing having previously been a marketing representative with IBM (UK).

Mr. Fiances Cornwallis has been appointed chairman of the Smaller Firms Council of the CONFEDERATION OF BRITISH INDUSTRY. He was previously deputy chairman and he succeeds Mr. Tom Lyon, chairman for the past four years, who remains on the council as immediate past chairman. Mr. Cornwallis runs a small consultancy, Northmead, which specialises in property, agricultural finance and taxation matters. He is also chairman of the Town and Country Building Society.

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INTERNATIONAL TRANSPORT

The Common Problems

London, October 2,3,4 1978

A team of the top speakers in the transport industry from various countries will guide discussion at the world symposium on International Transport The Common Problems, arranged by the Chartered Institute of Transport and the Financial Times.

The problems grow more complicated daily. A multi-modal approach to solutions is demanded and at the same time the new problems that new solutions will bring must be anticipated. An introductory speech by the Secretary of State for Transport, the Rt. Hon. William Rodgers, MP, will put the government view of the future of transport and will raise some of the questions, in general terms, that the experts will try to answer.

OPERATIONAL QUESTIONS. What system of transportation will follow containerisation? What difficulties will arise with the increasing transference from one transportation medium to another?

ENERGY QUESTIONS. Sources of energy are changing. What will the effect be on transport?

LABOUR QUESTIONS. Human resources have to be calculated, productivity charted, possible pitfalls foreseen.

FINANCIAL QUESTIONS. Future developments and the investment required now? What are the banking criteria for such developments?

PRICING AND MARKETING QUESTIONS. Is there general agreement over the various tariffs and is the need for flexibility in tariffs accepted? How is quality to be measured in each of the modes of transport? Where these are competitive, what are the criteria for assessment?

Senior managers in transport and financial institutions concerned with transport, and consultants to the industry will especially welcome this chance to pause and view the ways ahead.

For further information, complete and post the coupon below.

To: The Financial Times Limited, Conference Organisation, Bracken House, 10 Cannon Street, London EC4A 3DF. Tel: 01-236 4382. Telex FT CONF G 27347. Please send me further details of the International Transport Conference.

Name _____ (BLOCK CAPITALS PLEASE)
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Address _____

FINANCIAL TIMES CONFERENCES

CURRENCY, MONEY and GOLD MARKETS

Dollar makes slight recovery

Conditions in yesterday's foreign exchange market were somewhat better than on Monday with the dollar starting the day with a slight recovery. Whether or not there was any official intervention to support the dollar was difficult to detect, but the dollar's recovery was well maintained. After the opening of the market, the dollar was selling at a premium of 1.50 to 1.55 against the Swiss franc, but this was quickly taken out with a general demand for the dollar. However, market sentiment still views the dollar with a good deal of uncertainty and currency movements still tend to be a little erratic.

Against the Swiss franc, the dollar was down to Sfr 1.5000 one point before recovering to Sfr 1.5350 and closing at Sfr 1.5200, compared with Monday's close of Sfr 1.5120. Morgan Guaranty figures at New York, the dollar's weighted average depreciation stood at 0.2 per cent. The West German mark eased from DM 1.9300 to DM 1.9200, previously after touching 1.9280 at its stage and dipping to 1.9180. Movement in the Japanese yen was less pronounced and it closed in dollar terms at ¥190.10 compared with ¥190.35 having been as high as ¥190.50. The yen was selling at a discount of 0.15 to 0.20 against the dollar, and the dollar's recovery was well maintained. The pound made a slight recovery to £1.9420-1.9430, from £1.9400-1.9410 on Monday.

MILAN—After an earlier start, the dollar recovered against the lire to be fixed at L. 2,121.00 after L. 2,125.50 early on and L. 2,128.45 on Monday. TOKYO—The dollar seemed all set for another steep fall against the yen, but as selling developed, the Bank of Japan became anxious to ascertain where the selling was coming from. The apparent concern was enough to check the dollar's slide. Nevertheless, the U.S. futures closed at ¥193.50 compared with ¥190.70 on Monday.

FRANKFURT—The dollar was again stronger against most major currencies in fairly quiet trading. However, there did not seem to be any apparent reason for the renewed dollar demand. The U.S. currency was quoted at Fr 4.34 compared with Fr 4.3175 in the morning and Fr 4.3100 late on Monday. Sterling was also firmer at Fr 4.4500 against Fr 4.3900 earlier on and Fr 4.4100 on Monday. SINGAPORE—Trading conditions remained nervous although by mid-morning the dollar had risen above its lowest point during the early part with some sources not ruling out the possibility of slight central bank intervention. The dollar was quoted at S\$ 1.6025 compared with S\$ 1.5910 previously.

STOCKS—The dollar's recovery was well maintained. The pound made a slight recovery to £1.9420-1.9430, from £1.9400-1.9410 on Monday. TOKYO—The dollar seemed all set for another steep fall against the yen, but as selling developed, the Bank of Japan became anxious to ascertain where the selling was coming from. The apparent concern was enough to check the dollar's slide. Nevertheless, the U.S. futures closed at ¥193.50 compared with ¥190.70 on Monday.

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THE POUND SPOT

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	74.1940-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

THE DOLLAR-SPOT			FORWARD AGAINST		
	Day's spread	Close		% p.a.	Three months
September 5			One month		
London P.S.	0.1880-0.1875	0.8480-0.8465	0.84-0.84c	-0.38	0.8-0.85c
Amsterd.	2.1970-2.1925	2.1510-2.1495	2.16-2.16c	0.51	2.15-2.16c
Paris	35.30-35.27	32.50-32.50	35.3-35.3c	0.51	35.1-35.1c
Dutched N.Y.	5.9400-5.9350	5.4510-5.4520			
London N.Y.	1.9715-1.9680	1.9010-1.9020	1.95-0.90p	5.32	2.75-2.80p
London L.S.			1.05-3.40reds	-4.07	0.8-0.75reds
Italy	829.35-827.60	787.75-787.75			
Amsterd.	5.2020-5.2225	5.2225-5.2225			
Amsterd.	4.3110-4.3060	4.3370-4.3410	0.10-p	0.25	0.02cfr-0.08p
Amsterd.	109.50-109.50	108.10-108.10	1.27-1.27p	0.20	3.10-3.10p
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THE DOLLAR SPOT

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

Sept. 5	£	\$	Rate	
Argentina Pto.	1,631-1,625	934.49-936.55	Austria	27.30-28.85
Australia Dollar	1,891.6-1,698.6	0.866-0.9	Belgium	62.80-63.45
Finland Mark	7,901-7,92	0.004-0.00769	Denmark	10.55-10.75
French C.F.P.	36.08-37.05	13.854-19.074	France	8.37-8.47
Greek Drachma	71,027-72,766	36.565-37,460	Germany	5.90-5.90
Indones. K.R.P.	5,939-5,771	6.7310-6.7300	Holland	15.65-15.15
Japan Yen	134-140	66.824-71.322	Japan	3.70-3.80
Kuwait Dinar	0.527-0.537	0.2707-0.2769	Netherlands	4.12-4.22
Laosnewa Franc	1,400-1,410	1.3400-1.3400	Norway	10.12-10.32
Malaya Dollar	4,444-4.45	2.1850-2.2850	Sweden	8.35
New Zealand Dollar	1,8384-1,8474	0.4945-0.5010	NZ	14.11-14.25
Panama Colon	641-651	3.2941-3.3445	Switzerland	1.01-1.05
Peru Nuevo Sol	33-3.5	0.0001-0.0001	U.S. Dollar	1.00-1.00
South African Rand	1,8927-1,7087	0.8645-0.8775	U.K. Pound	38.00-41.00

Rate action for Argentina in New York

CURRENCY RATES

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
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Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

CURRENCY MOVEMENTS

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
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Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

OTHER MARKETS

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

EXCHANGE CROSS-RATES

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

U.S. CURRENCY INTEREST RATES

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

INTERNATIONAL MONEY MARKET

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

Belgian rates left unchanged

Sept. 5	Sept. 4	Day's Spread	Close
U.S. \$	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
Canada \$	2.2350-2.2415	2.2350-2.2350	2.2350-2.2350
Gold	4.1610-4.1610	4.1610-4.1610	4.1610-4.1610
Belgian F.	30.80-30.80	30.80-30.80	30.80-30.80
Dutch G.	16.50-16.50	16.50-16.50	16.50-16.50
D-Mark	5.8310-5.8310	5.8310-5.8310	5.8310-5.8310
Port. Esc.	207.25-207.25	207.25-207.25	207.25-207.25
Spain Pes.	167.40-167.40	167.40-167.40	167.40-167.40
Swiss Fr.	1.5120-1.5120	1.5120-1.5120	1.5120-1.5120
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40
Yen	167.40-167.40	167.40-167.40	167.40-167.40

statoil

Den norske stats oljeselskap a.s

Stavanger/Norway

DM 150,000,000

6% Deutsche Mark Bearer Bonds of 1978/1988

unconditionally and irrevocably guaranteed by the KINGDOM OF NORWAY

Interest: 6% p.a., payable annually on September 1

Offering price: 99.25

Redemption: in 5 annual instalments through a redemption fund and/or through drawings by lot of 1/250 commencing on September 1, 1984

Lithing: Frankfurt am Main

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Den norske Creditbank

Ahlali Bank of Kuwait (K.S.C.)

Andersens Bank A/S

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Baring Brothers & Co.

Bayerische Landesbank

Berliner Bank

Chase Manhattan

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Credit Suisse White Weld

Den Danske Provinsbank A/S

Deutsche Girozentrale

Deutsche Kommunalkbank

Dresdener Bank

European Banking Company

Girozentrale und Bank der österreichischen Sparkassen

Hambros Bank

Istituto Bancario San Paolo di Torino

Kjøbenhavns Handelsbank

Kreditbank S.A. Luxembourg

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

Sogam gives approval to Montedison negotiations

By Paul Betts

ROME, Sept. 5. The company grouping he public shareholders of the giant Montedison chemical conglomerate, gave formal approval today to the negotiations between the Italian group and Arab financial interests proposing to buy a 10 per cent stake in Montedison.

There is speculation here that behind the Arab interests there could also be some European financial groups. The steady deterioration of Montedison's financial and structural position has long worried European financial groups, who clearly view a weakened Montedison as a weakly shipping into the public sector as a threat to the international market.

Repeated state intervention in support of Montedison has already been repudiated by some European chemical groups as unfair competition.

In a brief statement, Sogam, which groups together the interests of the Italian state oil concern ENI and the state holding company IRI, said it was satisfied that the deal would not alter the present mixed private-state character of the conglomerate.

At the same time, Sogam said that neither Italian foreign interests in direct competition with Montedison were involved in the operation.

When news of the deal was leaked here last week, there was some initial concern that Montedison's public shareholders might seek to block the operation in view of the possible strengthening of the private sector in the group's mixed shareholding syndicate.

The proposed deal between Montedison and the Arab financial consortium is expected to see the Middle East interests subscribe Lire 350m (242.5m) in Montedison's forthcoming capital increase and a further Lire 150m (106.25m) in a subsequent bond issue.

Pao takes stake in Hongkong Wharf

HUNG KONG, Sept. 5.

A SUBSTANTIAL minority stake in Hongkong Wharf and Godown Company has been acquired by Sir Y. K. Pao and his family, reports Reuters.

The stake represents between 15 per cent and 20 per cent of the company's issued share capital, Hongkong Wharf announced.

Sir Y. K. Pao, and his son-in-law, Mr. Peter Woo, have been invited to join the Board of Hongkong Wharf.

The company said that it had been advised by Sir Y. K. Pao that the shares were acquired as a long term investment, and that it was not his wish to see the company's business changed. Nor did he plan to acquire a majority stake, or to make a takeover bid.

The private companies controlled by Sir Y. K. Pao are separate from the quoted companies and shipping interests in the Pao family group of which he is chairman.

Wharf shares closed at HK\$39.50 here today, falling HK\$2.50 in line with a general market decline.

The company said it had 86,641 shares issued and fully paid HK\$10 shares, according to the annual report. It gave no financial details of the shares acquisition.

Commenting on the acquisition, Mr. David Newbigging, the managing director, said: "Personally I welcome Sir Y. K. Pao and his family as substantial minority shareholders in the company, particularly since Sir Y. K. Pao has assured us that the shareholding has been acquired as a long term investment."

Our financial staff adds: Shares in Hongkong Wharf and Godown Company have attracted substantial speculative interest lately, having risen from HK\$36 two weeks ago to touch HK\$48 at one point in recent days.

Japanese move to permit CDs

BY RICHARD HANSON

TOKYO, Sept. 5.

A PRIVATE advisory group to the Japanese Finance Ministry is expected this week to approve a recommendation that banks be allowed to raise funds through deposit certificates of deposit (CDs). Continued strong opposition from various financial sectors, however, leaves the form and future of the proposal in doubt.

The Finance Ministry will take the recommendation under consideration, it is understood, and draw up its own policy, which could be issued as early as November this year or the spring of next year.

Yet to be resolved are questions on whether a CD really would constitute a bond or a deposit, and on issuing terms and amounts, but the Finance Ministry has tentatively decided that proper guidelines would limit the CD amounts to ¥100m or more, at terms of less than one year, preferably as short as possible—at an annual interest rate of less than 4.75 per cent, the present rate of two-year term deposits.

Opposition to the recommendations remains strong from the long-term banks, trust banks and local banks, which fear the CD concept would impair their own ability to raise funds by ultimately raising interest costs and squeezing out the weakest of the financial institutions.

The council is also prepared to recommend further study of allowing permission for banks to pay compound interest rates on deposits to compete with the modified certificates of deposit (CDs). Continued strong opposition from various financial sectors, however, leaves the form and future of the proposal in doubt.

The long-term credit banks fear that approval of CD issues by the Finance Ministry, even in the limited form now being considered, could lead the way to subsequent easing of terms of issue. This would endanger the structure of Japanese banking which has prevailed since just after World War II. Commercial banks currently must raise funds through deposits, with the whole-sale raising of funds limited to the long-term credit and specialised banks which have funded much of Japanese economic development along with trust banks.

Some bankers question the effectiveness of CDs in the Japanese financial structure as fund raising instruments, and the necessity of such issues. If the Finance Ministry does allow CDs, they will come in November or early next spring when easy money generally prevails in Tokyo. Japanese banks in recent months have been flush with funds, as it is, because of sluggish demand for corporate loans. Corporate capital spending plans in Japan remain uncertain.

The securities industry is strongly opposed to letting banks into its sphere of business. Approval for bank sales of national bonds to the public, it is argued, would eventually lead to bank involvement in second-hand bond market trading in direct competition with the securities houses.

Securities houses in Japan also remain opposed to CDs, fearing that such instruments would cut into the less controlled Gensaki market where bonds are sold with two or three month repurchase agreements. The Gensaki market has attracted considerable amounts of surplus corporate funds away from bank deposits.

Router

Fiat satisfied with finances

TURIN, Sept. 5.

early 1970s. The move has brought Fiat an increase in the book value of assets which more than doubles the break-down value of Fiat shares.

As of the start of next year, the breakdown value of the Fiat share is estimated at L.947.9 (around \$8.50). This is nearly five times current share price and substantially higher than the L.600 share price paid by Libya when it subscribed for a 10 per cent Fiat capital increase early last year.

Discussing the Fiat group's future strategy in the automobile sector, the Fiat chairman said he favoured the proposed merger between Peugeot-Citroen of France and the U.S. Chrysler Corporation, a European initiative. "This is the kind of rationalisation needed for the European car industry if it is to compete with the big American and Japanese car companies," he said.

Fiat itself has signed an agreement with Peugeot-Citroen to build a plant in southern Italy to produce 30,000 small commercial vehicles a year. This project was formally initiated at the start of August, and will not be affected by the proposed Peugeot-Citroen-Chrysler merger.

The Fiat chairman also confirmed his company's interest in taking a majority stake in the Spanish affiliate company Seat, in which it owns 30 per cent. The move will depend on whether the Spanish Government is ready to change its legislation in favour of allowing foreign control of major national industrial concerns.

He declined to give any forecast for dividend payments for 1978, but said shareholders should have no reason to be dissatisfied.

ROME, Sept. 5.

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Gulf Air spreads activities to maintain unity

BY A SPECIAL CORRESPONDENT

GULF AIR is to move its engineering division from Bahrain to Abu Dhabi, according to Mr. Yusuf Sherawi, the airline's chairman, despite the fact that a new engineering centre was opened in Bahrain only last May.

The move is part of a plan to distribute the airline's functions more evenly among the four Gulf states which own it—Bahrain, Abu Dhabi, Qatar and Oman. It includes moving the airline's hotel company headquarters and helicopter division to Doha, Qatar, and the light aviation division to Muscat, Oman.

Bahrain has been the administrative centre of the airline since it was founded and the redistribution plan is the result of calls by other States for more involvement in airline activities. The shift of the engineering division to Abu Dhabi is described as a move to decentralise the airline's operations. The Gulf Air area does not have a Singapore or Hong Kong headquarters, but three or four million people that can sustain one airline that is international. If you break it up into small states the only traffic you can do is with your neighbours.

Mr. Sherawi said that Gulf Air last year lost about £1m because of delays by British Airways in maintaining its TriStars at TriStars at Heathrow. "We have suffered in Hong Kong at a saving of 10 per cent, but also loss of 15 per cent compared with the previous contract," Mr. Sherawi said.

Mr. Sherawi did not deny reports that a new airline was being considered in Abu Dhabi and said that a split among the States would be disastrous for Gulf Air. "One airline and one government is a problem," he said. "Let alone four governments, five airports and five civil aviation authorities. It is the political goodwill of the four States which is keeping it going. And that is also difficult. There is an internal struggle between what the commercial people are offering, and also the financial implications."

"If Gulf Air is to break up today between the four States, it will wither and die. Because we are not a big town. The Gulf Air area does not have a Singapore or Hong Kong headquarters, but three or four million people that can sustain one airline that is international. If you break it up into small states the only traffic you can do is with your neighbours."

There are fears of a possible split in the multi-state membership of Gulf Air, with the possibility of a new airline being set up by Abu Dhabi, according to airline officials. Such an air-

Bond tender from Dutch government

By Jeffrey Brown

THE RECENT surge in new issue activity on the Dutch bond market was given a further boost yesterday by the announcement of a tender for a 10-year bond by the Netherlands Government.

The 10-year bonds will carry a coupon of 7½ per cent, and are expected to be sold at a premium of 100.50. The tender was opened on September 4, and is expected to be closed on September 12. Dealers around the market are expected to be in a favourable position to place the issue, as the coupon is attractive and the market has been remarkably strong over the past few weeks.

The Government tender will be the fifth State borrowing this year. Last month's offering totalled in F1,700m; taking total Dutch Government borrowing in the public bond market this year to F1,700m.

STOCKHOLM, Sept. 5. The Swedish Government is also floating an open tender for a 10-year bond. Terms are 8 per cent coupon and 100.50 at par. So far, the tender has raised over F1,700m via three issues.

Acquisitions boost AGA profits in first half

BY WILLIAM DUFFELL

STOCKHOLM, Sept. 5.

AGA, the Swedish industrial gas, heat engineering and welding group, boosted its pre-tax earnings by over 30 per cent to SKr 1,000 (242.5m) during the first half of the year. Sales were up by 48 per cent to SKr 1,700 (417.5m). AGA is thus well on the way to its target of a 15 per cent improvement on last year's pre-tax profit of SKr 1,200m.

The turnover and profit increase came partly from two recent acquisitions, Burdax, a U.S. gas company, and Frigoscandia, the refrigerated warehousing and transport concern. But the takeovers which AGA SKr 324m, has also entailed substantial increases in financial expenditure, reflected in the SKr 31m rise in net interest charges to SKr 43m.

Group borrowings increased by SKr 447m to SKr 1,200m during the first half, of which SKr 284m comprises the indebtedness of the new acquisitions at the time they were bought. Investments in plant and machinery totalled SKr 172m.

AGA, for instance, while the Hugo Cash Register Company showed a loss of SKr 17m. Reso, the group's travel agency, saw a SKr 1m profit turned into a SKr 17m loss for the half year.

Group investments were cut by SKr 66m to SKr 153m, which was the first half of 1977, which were however boosted by extraordinary income of SKr 19m and stock gains.

The KF management expects to improve performance in the current year, but the powerful retailing and industrial group will show a loss for the second year running in 1978.

KF's problems arise from the weakness of domestic retailing (the value of deliveries to the consumer co-operatives rose by 10 per cent in the first half, but results turned in by some of its manufacturing subsidiaries. The Fiskeby Paper Company lost SKr 33m, for instance, while the Hugo Cash Register Company showed a loss of SKr 17m. Reso, the group's travel agency, saw a SKr 1m profit turned into a SKr 17m loss for the half year.

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North Borneo Timbers in the red

By Wong Sulong

KUALA LUMPUR, Sept. 5.

AFTER SEVEN years of continuous high growth, North Borneo Timbers, a major timber producer in the state of Sabah, reported a net loss of 455,000 ringgits (US\$198,000) compared with a profit of 15,55m ringgits the previous year.

As a result, the group is not declaring a final dividend, which means that shareholders have received only the 5 per cent interim dividend of 15,55m ringgits, or 15.55 per cent of the previous year.

Gross earnings per share fell from 39.2 cents to 2.1 cents. The group gave no reasons for the sharp reversal in its fortunes. In its annual accounts, but in its interim report, it put the blame on poor timber output, depressed trading conditions and poor prices and higher royalties.

The directors had also made provision of 2,350 ringgits against possible diminution in value of its investment in the shipbuilding firm, German B. Arnez, which had a poor year, with customers cancelling several contracts.

In June, North Borneo Timbers announced a major restructuring of its management, with Mr. Akbar Hydar becoming its non-executive chairman, and the appointment of two new directors in place of two who resigned.

Mr. Hydar is chairman of Winco, the Indian subsidiary of the Swedish Match Company, and vice-chairman of the Bombay Burmah Trading Corporation, which is a major shareholder of NBT.

During the year, NBT also sold off its 17 per cent holding in Harper Gillian, and its 25 per cent in Owens Group, to improve its cash position and to finance development of its plant softwood plantation in Sabah.

NBT has been one of the fastest growing Malaysian companies. Its paid-up capital increased from 9m ringgits in 1971 to 32.5m ringgits last year. It has also expanded its operations through a series of acquisitions, which were declared almost every year.

HORIZON The successful holiday makers.

Interim Report	Half-Year to 31st May (unaudited)	Year to 30th November 1977
Turnover	£2,357,587	£5,434,612
Profit (Loss) before taxation	£345,434	£1,018,005
Provision for taxation	£181,000	£547,878
Profit (Loss) after taxation	£164,434	£470,127

The loss for the half-year ended 31st May 1977 has been adjusted for the change in the year ended 30th November 1977 of the group's accounting policy for deferred expenditure on brochures and advertising.

The first half of our financial year usually results in a loss or at best a small profit. This is because certain overhead costs are incurred in winter and spring in respect of the promotion and organisation of summer holidays from which a high proportion of revenue is only received in the second half of the year. For the half-year ended 31st May 1978 we announce a profit of £345,434 which is easily a first half-year record. This improvement has been mainly due to higher passenger figures during last winter and record numbers travelling in April and May.

Holidays sold for the current summer are at record levels. After marketing a substantial number of extra seats, we expect to carry about 165,000 passengers at an average load-factor in excess of 90%. The success of this summer has been marked since mid-July by industrial action by French air traffic controllers, which has resulted in long delays to many flights. The staff of Horizon and other organisations involved, particularly Britannia Airways, have made enormous efforts to try to reduce the inconvenience for our passengers. Horizon has so far expended in excess of £40,000 to this end.

Probably due in part to the extraordinarily bad weather in Britain, demand for the few seats left in our summer programme and for the record capacity we are offering for next winter has been exceedingly heavy. Confirmed bookings for next winter are currently showing an increase of over 10% compared with levels a year ago.

In the next week or so our 1979 summer brochure will be available which includes 35,000 holidays from Luton airport. This exciting development extends the marketing activity of Horizon to London and the South East of England.

We are proceeding with plans to extend our fleet to include our own airline by 1980, which will consist of three or four medium-haul jet aircraft. A chief executive with long experience in airline management has been appointed and has already started to establish our airline division.

Subject to unforeseen circumstances, consolidated profits for the current financial year should be easily the highest in the Company's history.

Interim Dividend

Your Directors have declared an Interim Dividend of 1.62744p (£95,476) (1977) 0.91532p (£40,274) per ordinary share, together with the tax credit of 0.80157p to which United Kingdom shareholders are entitled, is equivalent to a gross dividend of 2.42901p (1977) 1.38685p. This represents an increase of 77.8% over last year's Interim Dividend and is in accordance with the forecast of 5.643p net (8.42p gross including the related tax credit of 33.67p) for the year ending 30th November 1978, as detailed in the Rights Issue document dated 19th April 1978. The Interim Dividend will be paid on 26th October 1978 to shareholders on the Register at the close of business on 29th September 1978.

In the context of the Rights Issue, H.M. Treasury has confirmed that consent will be forthcoming for the payment of dividends of this amount.

Horizon Midlands Ltd., Secretary and Registered Office, 214 Broad Street, Birmingham B15 1BB. Incorporated in England No. 355445.

Conti Gummi sales steady

By Our Financial Staff

ESPIRITO CONTINUING strong performance, Continental Gummi Werke managed to maintain its position as the largest manufacturer of rubber goods during the first half of 1978.

The company reveals this in its latest edition of its works magazine, which, however, goes on to point out that further business development must be achieved with "reserve". Continental Gummi is West Germany's largest manufacturer of rubber goods, with a turnover of DM 1,400m in 1977.

Last year group profits staged a major recovery, moving up from DM 10.3m to DM 23.7m. The company is not quite so confident about the current year, but expects a dividend of 78 after six years of non-payment.

Losses at Swedish co-op

BY OUR OWN CORRESPONDENT STOCKHOLM, Sept. 5.

KF, the Swedish consumer co-operative group, reports a first half loss of SKr 68m (815.4m) on turnover up by 5.2 per cent to SKr 7.3bn (815.4m). The loss is larger than anticipated and compares with earnings of SKr 28m for the first half of 1977, which were however boosted by extraordinary income of SKr 19m and stock gains.

The KF management expects to improve performance in the current year, but the powerful retailing and industrial group will show a loss for the second year running in 1978.

KF's problems arise from the weakness of domestic retailing (the value of deliveries to the consumer co-operatives rose by 10 per cent in the first half, but results turned in by some of its manufacturing subsidiaries. The Fiskeby Paper Company lost SKr 33m, for instance, while the Hugo Cash Register Company showed a loss of SKr 17m. Reso, the group's travel agency, saw a SKr 1m profit turned into a SKr 17m loss for the half year.

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SELECTED EURODOLLAR BOND PRICES MID-DAY INDICATIONS

all Ind. 70c 1984 1990	91d	Offer	all Ind. 70c 1984 1990	91d	Offer
and Enchilada 1984 1991	99d	93d	Touhou 71pc 1987 MAY	81d	81d
1984 1987 1987	912	92d	Vollungen 71pc 1987	94d	93d
all Ind. 70c 1984 1990	91d	93d	STERN		
all Ind. 70c 1984 1990	91d	93d	Alford Breweries 101pc 1990	91d	91d
all Ind. 70c 1984 1990	91d	93d	Chilled Rice 1985	91d	91d
all Ind. 70c 1984 1990	91d	93d	Corona 1985	91d	91d
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all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	91d
all Ind. 70c 1984 1990	91d	93d	CS 1984	91d	9

NOTES

Prices do not include 5 Premium, except where indicated 4, and are in pence unless otherwise indicated. Yields % shown in last column allow for all buying expenses. 6 Offered prices include all 7 Today's prices, 8 Yield based on offer price as estimated, 9 Today's opening price. 10 Distribution free of U.S. taxes. 11 Periodic premium insurance plans. 12 Single premium insurance. 13 Offered price includes all expenses except agent's commission. 14 Offered price includes all expenses if bought through manager. 15 Previous day's price. 16 Net of tax on realized capital gains unless indicated by 6. 17 Germany gross. 18 Suspended. 19 Yield before Jersey tax. 20 Subsidized.

MINES—Continued

CENTRAL AFRICA

Stock	Price	+ or -	Div. Net	Chg.	Yld. (%)
Falcon Rh Ste.	174	-4	Q50c	1.3	24
Rhmd'n Corp. 18Sp	18	-1	0.57	7.1	4
Ruan Cons. Kd.	65	—	—	—	—
Tamanyika see	Tanke	Mines	Finance		
Wansic' of Rh!	37	-1/2	Q77c	1.4	17
Zinc Cos. 5000%	15	+1/2	—	—	—

AUSTRALIAN

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TINS

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COPPER

Cessna R0.50	85		\$Q30c	1.9	+
MISCELLANEOUS					
Larym	50			-	-
Burma Mines 17-g.	13			-	-
Sigs. Murch. 10c	235		\$Q30c	2.6	+
Northeage CFI	355	+5			
A.T.Z.	22	+3	9.5	2.8	6.1
Subs. Inds. CSI	82				
Subs. Inds. SI	875				
Subs. Mopac Un-	69	-1	41.35	4	2.9

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NOTES

Prices indicated, prices and net dividends are in cents unless otherwise stated. Estimated price/earnings ratios are based on latest annual reports and accounts available, are updated on half-yearly figures. P/E's are on the basis of net distribution; bracketed figures are, if more different, if calculated on "full cover." Covers are based on "maximum" distribution, based on middle prices, are gross, adjusted to A.C.T. and allow for value of declared distributions and other with deductions other than sterling are live of the investment dollar premium.

[illegible]

Losses suffered thus have been supposed to allow
 income increased or resumed.
 income reduced, passed or deferred.
 non-residents on application.
 report awaited.
 security.
 no suspension.
 dividend after pending scrip and/or rights issues.
 ties to previous dividends or forecasts.
 or reorganisation in progress.
 variable.
 premium: reduced fixed and/or reduced earnings.
 dividend: cover on earnings updated by latest
 statement.
 or rank only for conversion of shares not now ranking for
 or ranking only for restricted dividend.
 not allow for shares which may also rank for
 at a future date. No P/E ratio usually provided.

is based on progress

a Dividend rate paid or payable on part;
 b Dividend based on dividend on full capital;
 c Flat yield; d Assumed dividend and
 e Dividend and yield after scrip issue;
 f Dividend on capital sources; g Kenya; h Interim higher;
 i total; j Rights issue pending; k Earnings;
 l Summary figures; m Dividend and yield exclude a;
 n Dividend; o Indicated dividend; cover relates to
 p Dividend; q P/E ratio based on latest annual

up to 30p in the dividend and yield to include a special p

inal payment. A Net dividend and yield. B Dividend passed or deferred. C Canadian. E Issued dividend and yield based on prospectus or other official estimates for 1978-80. G Assumed dividend and yield. H Dividend and yield based on prospectus or other official estimates for 1978-80. I Dividend and yield based on prospectus or other official estimates for 1978. M Dividend and yield based on prospectus or other official estimates for 1979. P Dividend and yield based on prospectus or other official estimates for 1979. Q Dividend and yield based on prospectus or other official estimates for 1979. R Dividend and yield based on prospectus or other official estimates for 1979. S Dividend and yield based on prospectus or other official estimates for 1979. T Dividend and yield based on prospectus or other official estimates for 1979. U Dividend and yield based on prospectus or other official estimates for 1979. V Dividend and yield based on prospectus or other official estimates for 1979. W Dividend and yield based on prospectus or other official estimates for 1979. X Dividend and yield based on prospectus or other official estimates for 1979. Y Dividend and yield based on prospectus or other official estimates for 1979. Z Dividend and yield based on prospectus or other official estimates for 1979.

idend: π ex scrip
tribution.

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REGIONAL MARKETS

There is a selection of London quotations of shares listed only in regional markets. Prices of Irish shares of which are not officially listed in London, are based on the Irish exchange.

Sindall

IRISH		
26	Conv. 9% 80/82	571 1/2
51	Alliance Gas	62
69	Carroll (P.J.)	103
23	Clondalkin	8 1/2
21	Concrete Prods	132 1/2
115	Heilton (Hedges)	48
77	Ins Corp	160
152	Irish Ropes	190
266	Mac	63
46	Sea-Stream	155
128	T.M.C.	155
23		

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OPTIONS
month Call Rates

mps² 20
6

18	I.C. & C.	20	Old Drapery	17
9	Inveresk	8	Vickers	15
11	KCA	3	Woolworths	5
25	Ladbroke	17		
35	Legal & Gen.	14	Property	
15	Lex Service	7	Brit. Land	34
16	Lloyds Bank	22	Cap. Counties	42
24	"Loth"	4	E.P.	5

Inds.....	25
ons (J.).....	10

10	Mums	7	Foucault	9
8	Mks. & Spncr	7	Samuel Props.	9
15	Midland Bank	25	Town & City	14
7	N.E.I.	12	Oils	
11	Nat West Bank	22		
14	Do. Warrants	10	Brit. Petroleum	45
17	P & O Ltd.	8	Burmah Oil	
13	Plessey	8	Charterhall	

Bank Org. 'A' ..	18
Seed Intnl.	12
Willow	3

18	Spillers	4	Charter Cons.	12
22	Tesco	4	Cons. Gold	14
20	Thorn	22	Rio T. Zinc	16
12	Trust Houses	15		

tion of Options traded is given on the
 London Stock Exchange Report page

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FINANCE, LAND—Continued									
Ord	Pre	Conv	Call	FP	High	Low	Stock	Price	Div. %
11.67	11.26	11.11	11.00	10.80	10.75	10.70	Am. Can. Co. S. S.	228	4.00
11.66	11.25	11.10	10.99	10.79	10.74	10.69	Am. Can. Co. S. S.	228	4.00
11.65	11.24	11.09	10.98	10.78	10.73	10.68	Am. Can. Co. S. S.	228	4.00
11.64	11.23	11.08	10.97	10.77	10.72	10.67	Am. Can. Co. S. S.	228	4.00
11.63	11.22	11.07	10.96	10.76	10.71	10.66	Am. Can. Co. S. S.	228	4.00
11.62	11.21	11.06	10.95	10.75	10.70	10.65	Am. Can. Co. S. S.	228	4.00
11.61	11.20	11.05	10.94	10.74	10.69	10.64	Am. Can. Co. S. S.	228	4.00
11.60	11.19	11.04	10.93	10.73	10.68	10.63	Am. Can. Co. S. S.	228	4.00
11.59	11.18	11.03	10.92	10.72	10.67	10.62	Am. Can. Co. S. S.	228	4.00
11.58	11.17	11.02	10.91	10.71	10.66	10.61	Am. Can. Co. S. S.	228	4.00
11.57	11.16	11.01	10.90	10.70	10.65	10.60	Am. Can. Co. S. S.	228	4.00
11.56	11.15	10.99	10.89	10.69	10.64	10.59	Am. Can. Co. S. S.	228	4.00
11.55	11.14	10.98	10.88	10.68	10.63	10.58	Am. Can. Co. S. S.	228	4.00
11.54	11.13	10.97	10.87	10.67	10.62	10.57	Am. Can. Co. S. S.	228	4.00
11.53	11.12	10.96	10.86	10.66	10.61	10.56	Am. Can. Co. S. S.	228	4.00
11.52	11.11	10.95	10.85	10.65	10.60	10.55	Am. Can. Co. S. S.	228	4.00
11.51	11.10	10.94	10.84	10.64	10.59	10.54	Am. Can. Co. S. S.	228	4.00
11.50	11.09	10.93	10.83	10.63	10.58	10.53	Am. Can. Co. S. S.	228	4.00
11.49	11.08	10.92	10.82	10.62	10.57	10.52	Am. Can. Co. S. S.	228	4.00
11.48	11.07	10.91	10.81	10.61	10.56	10.51	Am. Can. Co. S. S.	228	4.00
11.47	11.06	10.90	10.80	10.60	10.55	10.50	Am. Can. Co. S. S.	228	4.00
11.46	11.05	10.89	10.79	10.59	10.54	10.49	Am. Can. Co. S. S.	228	4.00
11.45	11.04	10.88	10.78	10.58	10.53	10.48	Am. Can. Co. S. S.	228	4.00
11.44	11.03	10.87	10.77	10.57	10.52	10.47	Am. Can. Co. S. S.	228	4.00
11.43	11.02	10.86	10.76	10.56	10.51	10.46	Am. Can. Co. S. S.	228	4.00
11.42	11.01	10.85	10.75	10.55	10.50	10.45	Am. Can. Co. S. S.	228	4.00
11.41	11.00	10.84	10.74	10.54	10.49	10.44	Am. Can. Co. S. S.	228	4.00
11.40	10.99	10.83	10.73	10.53	10.48	10.43	Am. Can. Co. S. S.	228	4.00
11.39	10.98	10.82	10.72	10.52	10.47	10.42	Am. Can. Co. S. S.	228	4.00
11.38	10.97	10.81	10.71	10.51	10.46	10.41	Am. Can. Co. S. S.	228	4.00
11.37	10.96	10.80	10.70	10.50	10.45	10.40	Am. Can. Co. S. S.	228	4.00
11.36	10.95	10.79	10.69	10.49	10.44	10.39	Am. Can. Co. S. S.	228	4.00
11.35	10.94	10.78	10.68	10.48	10.43	10.38	Am. Can. Co. S. S.	228	4.00
11.34	10.93	10.77	10.67	10.47	10.42	10.37	Am. Can. Co. S. S.	228	4.00
11.33	10.92	10.76	10.66	10.46	10.41	10.36	Am. Can. Co. S. S.	228	4.00
11.32	10.91	10.75	10.65	10.45	10.40	10.35	Am. Can. Co. S. S.	228	4.00
11.31	10.90	10.74	10.64	10.44	10.39	10.34	Am. Can. Co. S. S.	228	4.00
11.30	10.89	10.73	10.63	10.43	10.38	10.33	Am. Can. Co. S. S.	228	4.00
11.29	10.88	10.72	10.62	10.42	10.37	10.32	Am. Can. Co. S. S.	228	4.00
11.28	10.87	10.71	10.61	10.41	10.36	10.31	Am. Can. Co. S. S.	228	4.00
11.27	10.86	10.70	10.60	10.40	10.35	10.30	Am. Can. Co. S. S.	228	4.00
11.26	10.85	10.69	10.59	10.39	10.34	10.29	Am. Can. Co. S. S.	228	4.00
11.25	10.84	10.68	10.58	10.38	10.33	10.28	Am. Can. Co. S. S.	228	4.00
11.24	10.83	10.67	10.57	10.37	10.32	10.27	Am. Can. Co. S. S.	228	4.00
11.23	10.82	10.66	10.56	10.36	10.31	10.26	Am. Can. Co. S. S.	228	4.00
11.22	10.81	10.65	10.55	10.35	10.30	10.25	Am. Can. Co. S. S.	228	4.00
11.21	10.80	10.64	10.54	10.34	10.29	10.24	Am. Can. Co. S. S.	228	4.00
11.20	10.79	10.63	10.53	10.33	10.28	10.23	Am. Can. Co. S. S.	228	4.00
11.19	10.78	10.62	10.52	10.32	10.27	10.22	Am. Can. Co. S. S.	228	4.00
11.18	10.77	10.61	10.51	10.31	10.26	10.21	Am. Can. Co. S. S.	228	4.00
11.17	10.76	10.60	10.50	10.30	10.25	10.20	Am. Can. Co. S. S.	228	4.00
11.16	10.75	10.59	10.49	10.29	10.24	10.19	Am. Can. Co. S. S.	228	4.00
11.15	10.74	10.58	10.48	10.28	10.23	10.18	Am. Can. Co. S. S.	228	4.00
11.14	10.73	10.57	10.47	10.27	10.22	10.17	Am. Can. Co. S. S.	228	4.00
11.13	10.72	10.56	10.46	10.26	10.21	10.16	Am. Can. Co. S. S.	228	4.00
11.12	10.71	10.55	10.45	10.25	10.20	10.15	Am. Can. Co. S. S.	228	4.00
11.11	10.70	10.54	10.44	10.24	10.19	10.14	Am. Can. Co. S. S.	228	4.00
11.10	10.69	10.53	10.43	10.23	10.18	10.13	Am. Can. Co. S. S.	228	4.00
11.09	10.68	10.52	10.42	10.22	10.17	10.12	Am. Can. Co. S. S.	228	4.00
11.08	10.67	10.51	10.41	10.21	10.16	10.11	Am. Can. Co. S. S.	228	4.00
11.07	10.66	10.50	10.40	10.20	10.15	10.10	Am. Can. Co. S. S.	228	4.00
11.06	10.65	10.49	10.39	10.19	10.14	10.09	Am. Can. Co. S. S.	228	4.00
11.05	10.64	10.48	10.38	10.18	10.13	10.08	Am. Can. Co. S. S.	228	4.00
11.04	10.63	10.47	10.37	10.17	10.12	10.07	Am. Can. Co. S. S.	228	4.00
11.03	10.62	10.46	10.36	10.16	10.11	10.06	Am. Can. Co. S. S.	228	4.00
11.02	10.61	10.45	10.35	10.15	10.10	10.05	Am. Can. Co. S. S.	228	4.00
11.01	10.60	10.44	10.34	10.14	10.09	10.04	Am. Can. Co. S. S.	228	4.00
11.00	10.59	10.43	10.33	10.13	10.08	10.03	Am. Can. Co. S. S.	228	4.00
10.99	10.58	10.42	10.32	10.12	10.07	10.02	Am. Can. Co. S. S.	228	4.00
10.98	10.57	10.41	10.31	10.11	10.06	10.01	Am. Can. Co. S. S.	228	4.00
10.97	10.56	10.40	10.30	10.10	10.05	10.00	Am. Can. Co. S. S.	228	4.00
10.96	10.55	10.39	10.29	10.09	10.04	9.99	Am. Can. Co. S. S.	228	4.00
10.95	10.54	10.38	10.28	10.08	10.03	9.98	Am. Can. Co. S. S.	228	4.00
10.94	10.53	10.37	10.27	10.07	10.02	9.97	Am. Can. Co. S. S.	228	4.00
10.93	10.52	10.36	10.26	10.06	10.01	9.96	Am. Can. Co. S. S.	228	4.00
10.92	10.51	10.35	10.25	10.05	10.00	9.95	Am. Can. Co. S. S.	228	4.00
10.91	10.50	10.34	10.24	10.04	9.99	9.94	Am. Can. Co. S. S.	228	4.00
10.90	10.49	10.33	10.23	10.03	9.98	9.93	Am. Can. Co. S. S.	228	4.00
10.89	10.48	10.32	10.22	10.02	9.97	9.92	Am. Can. Co. S. S.	228	4.00
10.88	10.47	10.31	10.21	10.01	9.96	9.91	Am. Can. Co. S. S.	228	4.00
10.87	10.46	10.30	10.20	10.00	9.95	9.90	Am. Can. Co. S. S.	228	4.00
10.86	10.45	10.29	10.19	9.99	9.94	9.89	Am. Can. Co. S. S.	228	4.00
10.85	10.44	10.28	10.18	9.98	9.93	9.88	Am. Can. Co. S. S.	228	4.00
10.84	10.43	10.27	10.17	9.97	9.92	9.87	Am. Can. Co. S. S.	228	4.00
10.83	10.42	10.26	10.16	9.96	9.91	9.86	Am. Can. Co. S. S.	228	4.00
10.82	10.41	10.25	10.15	9.95	9.90	9.85	Am. Can. Co. S. S.	228	4.00
10.81	10.40	10.24	10.14	9.94	9.89	9.84	Am. Can. Co. S. S.	228	4.00
10.80	10.39	10.23	10.13	9.93	9.88	9.83	Am. Can. Co. S. S.	228	4.00
10.79	10.38	10.22	10.12	9.92	9.87	9.82	Am. Can. Co. S. S.	228	4.00
10.78	10.37	10.21	10.11	9.91	9.86	9.81	Am. Can. Co. S. S.	228	4.00
10.77	10.36	10.20	10.10	9.90	9.85	9.80	Am. Can. Co. S. S.	228	4.00
10.76	10.35	10.19	10.09	9.89	9.84	9.79	Am. Can. Co. S. S.	228	4.00
10.75	10.34	10.18	10.08	9.88	9.83	9.78	Am. Can. Co. S. S.	228	4.00
10.74	10.33	10.17	10.07	9.87	9.82	9.77	Am. Can. Co. S. S.	228	4.00
10.73	10.32	10.16	10.06	9.86	9.81	9.76	Am. Can. Co. S. S.	228	4.00
10.72	10.31	10.15	10.05	9.85	9.80	9.75	Am. Can. Co. S. S.	228	4.00
10.71	10.30	10.14	10.04	9.84	9.79	9.74	Am. Can. Co. S. S.	228	4.00
10.70	10.29	10.13	10.03	9.83	9.78	9.73	Am. Can. Co. S. S.	228	4.00
10.69	10.28	10.12	10.02	9.82	9.77	9.72	Am. Can. Co. S. S.	228	4.00
10.68	10.27	10.11	10.01	9.81	9.76	9.71	Am. Can. Co. S. S.	228	4.00
10.67	10.26	10.10	10.00	9.80	9.75	9.70	Am. Can. Co. S. S.	228	4.00
10.66	10.25	10.09	9.99	9.79	9.74	9.69	Am. Can. Co. S. S.	228	4.00
10.65	10.24	10.08	9.98	9.78	9.73	9.68	Am. Can. Co. S. S.	228	4.00
10.64	10.23	10.07	9.97	9.77	9.72	9.67	Am. Can. Co. S. S.	228	4.00
10.63	10.22	10.06	9.96	9.76	9.71	9.66	Am. Can. Co. S. S.	228	4.00
10.62	10.21	10.05	9.95	9.75	9.70	9.65	Am. Can. Co. S. S.	228	4.00
10.61	10.20	10.04	9.94	9.74	9.69	9.64	Am. Can. Co. S. S.	228	4.00
10.60	10.19	10.03	9.93	9.73	9.68	9.63	Am. Can. Co. S. S.	228	4.00
10.59	10.18	10.02	9.92	9.72	9.67	9.62	Am. Can. Co. S. S.	228	4.00
10.58	10.17	10.01	9.91	9.71	9.66	9.61	Am. Can. Co. S. S.	228	4.00
10.57	10.16	10.00	9.90	9.70	9.65	9.60	Am. Can. Co. S. S.	228	4.00
10.56	10.15	9.99	9.89	9.69	9.64	9.59	Am. Can. Co. S. S.	228	4.00
10.55	10.14	9.98	9.88	9.68	9.63	9.58	Am. Can. Co. S. S.	228	4.00
10.54	10.13	9.97	9.87	9.67	9.62	9.57	Am. Can. Co. S. S.	228	4.00
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FROM John Williams
CARDIFF 33622

Wednesday September 6 1978

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July spending in shops up by 6½%

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

SPENDING in shops in July was more than 6½ per cent higher in real terms than a year earlier and the momentum is expected to have been maintained last month.

The revised index of the volume of retail sales in July is well above even the buoyant provisional estimate, at 111.4 (1971=100, seasonally adjusted) against an initial figure of 110.7.

The Trade Department said yesterday that retail sales in July may have been influenced by the payment of back-dated income tax reductions.

The volume of spending was nearly 2½ per cent more than in June. This represents a rise of nearly £1.4bn in current prices.

The underlying rate of rise in spending is shown by a 2½ per cent volume gain in the May to July period compared with the previous three months.

In the first seven months of this year, the volume of sales was about 4 per cent higher than the annual average for 1977.

The rise in spending this year has been broadly in line with the recovery in average living standards—up by over 5 per cent in the last 12 months—as a result of the increase in real wages and tax cuts.

There have been signs recently that the upturn in consumer spending is not only proving durable but also, at last, boosting domestic output.

The tax cuts should have sustained spending in August when sales of cars were also strong. But the rate of increase could slacken until November when a further stage of tax cuts comes into effect and pensions and social security benefits are raised.

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The volume of sales of durable goods shops in July was more than 8 per cent higher than in the previous month and 10½ per cent higher than a year earlier.

Between May and July, spending in these shops was 5 per cent higher than in the previous three months and up to previous peak levels during 1973. Sales of electrical and gas appliances have been particularly strong.

The Trade Department said the recent rise in sales had been concentrated on non-food shops, particularly those selling durable goods.

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These levels were unlikely to be exceeded over 1978 as a whole because of the flat first quarter.

Nevertheless, Mr. Weir said that earlier projections of a 5 per cent increase in the volume of sales this year should be easily achieved.

The expectation of most economists is that a slower growth in real wages in the next 12 months will cut the expansion of retail sales in 1979.

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State is making 'most profit' on M-way services

BY IAN HARGREAVES, TRANSPORT CORRESPONDENT

THE GOVERNMENT rather than the operators is making excessive profits out of motorway services, according to an official report published yesterday.

The report, which also wants the price of motorway petrol cut by 8p a gallon and the standard of catering improved, says that last year the Government's rate of return on service areas was over three times that of the operators.

This is somewhat incongruous considering that the operators take substantial commercial risks while the Government takes almost none, says the report.

The committee of inquiry was appointed last November by the Secretary of State for Transport and the Secretary of State for the Environment. It met under the chairmanship of Mr. Peter Prior, chairman of B.P. Bulmer.

Mr. William Rodgers, the Transport Secretary, immediately welcomed the report and said that the Government was willing to consider its recommendations in principle to reduce its income from motorway service franchises.

The report estimates that the implementation of its findings would cut Government income by £4m a year.

The report bluntly rejects the commonly held view that service areas are a necessary evil and that operators, of which Trust House Forte, Ross and Granada are the biggest, make excessive profits from the semi-monopoly status of their motorway businesses.

Between 1973 and 1977, the inflation-adjusted rate of return of the service areas fell from 10.6 to 2.5 per cent. This puts them below the average for UK manufacturing and service industries.

Almost a third of the service areas actually lost money in 1977 and the report says that even only making healthy rather than exorbitant returns.

The committee would like to see a new Motorway Services Areas Board, outside the Department of Transport, with a chief executive responsible to the public for the quality of services. This would require legislation.

Among the committee's recommendations are: BETTER TERMS for operators, including fewer laws on opening hours and Sunday sales; SETTING UP an Italian-style national motorway rescue organisation, in conjunction with the Automobile Association, to carry out emergency repairs with the aid of concessionaires.

MAXIMUM PETROL prices to be fixed in line with non-motorway prices, now averaging 8p a gallon cheaper. Operators to be free to sell more than one brand of petrol.

OPERATOR'S name and petrol price to be posted on motorway signs to encourage competition and permit customer choice.

NEW SERVICES, such as overnight accommodation for lorry drivers and banks to be provided.

Motorway Service Areas; SO; £1.25, Appendixes 22, Delayed due to industrial problems.

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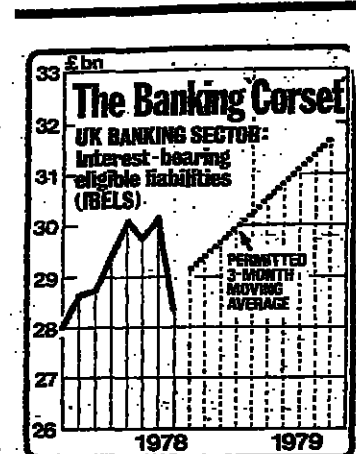
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The great IBELS vanishing act

THE LEX COLUMN

Index rose 10.1 to 503.5



The 3.6 per cent drop in the banking sector's eligible liabilities was better than most people's wildest dreams. Prices at both the long and short end of the gilt-edged market rose by up to half a point and though the authorities were counselling caution, it looks as if there will be a modest fall reported in sterling M3 next week.

The first question is where have all these troublesome eligible liabilities disappeared to? Until the full money supply figures are published we remain largely in the dark. But it looks as if the discount market played a major role. In addition, the authorities' decision to release special deposits was also very important since this relieved the pressure on the banks' reserve assets and enabled them to rearrange their balance sheets more comfortably and wriggle back inside the corset.

No doubt students of the money markets will have great fun unravelling the mystery of the missing eligible liabilities but it is much more important to establish what is happening to bank lending. And here the banking figures are less useful. On the surface it seems as if the underlying growth in clearing bank lending slowed down appreciably but much of this may have been due to borrowers switching to the non-clearers for funds, because of the interest rate advantages during the period.

BICC

A £4m increase in BICC's interim pre-tax profits (to £28m) despite the impact of a £3½m provision for a Post Office refund exceeded most expectations. At the attributable level—where BICC likes to be judged—the increase comes out at 27 per cent and the group helped analysts to guess at a full year result of at least £55m pre-tax (£47m) by predicting a maintained level of performance for the rest of the year.

In the divisions, the strongest profit improvement has come from Balfour Beatty, where pre-tax profits are up from £4.2m to £8.6m—with the Balfour Fitzpatrick electrical and mechanical contracting business performing particularly well. The figures include a first-time contribution from the Dubai harbour contract. But demand on the cable side has remained

strongly, with pre-tax up 19 per cent in the first half but found the going is tough, finishing 10 per cent ahead at £12.2m year Plessey is promising opposite pattern. After months profits are unchanged at £12.4m, but the group's tale of swelling order book a quarter on a year ago accelerating deliveries leaves the analysts wondering whether they dare dust-reinstate those old £45m or £56m pre-tax.

Only Garrard (losing) the first quarter) remains serious problem area; solution still looks some off. Elsewhere, with quarter strikes in Australia Portugal out of the way telecommunications side now respond to an improving demand, while profits electronics systems—up fifths on a year ago—reflecting new deliveries. Meanwhile, the pence sector continues steady improvement. The 1978 yield of 106, the still yield 7.7 per cent on £50m pre-tax the pence are around 11 after a no full tax charge.

IMI

IMI's zip business has slipped badly in the first half of 1978. The problem is one of slack demand in Europe, arising from changing fashion and an increasing shift of textile manufacturing to the Far East, as well as IMI's inability to cut labour costs quickly in Spain and France. Losses have been incurred in both countries as well as on zips overall. This is the main factor behind the 13 per cent decline in interim pre-tax profits to £15.7m—representing a 6 per cent margin on sales, against 7.6 per cent for the corresponding period.

Elsewhere, the picture is less depressing, with building products, radiators, fluid power, and the finished product end of refined and wrought metals all showing good results. There is little good news from copper semis or the general engineering side, but the good increase in the volume of titanium sales may reflect the beginning of substantial new demand from the aerospace industry. Expectations for full year profits seem to vary between £35m and £37m, against £34.2m; at £21p the shares offer a prospective yield of 8.7 per cent.

Plessey

Hope springs anew at Plessey. Last year the group started

Union leaders to discuss lack of talks on Chrysler

BY ALAN PIKE, LABOUR CORRESPONDENT

UNION LEADERS are to meet tomorrow to consider an "unsatisfactory response" from Peugeot-Citroen to requests for talks on its proposed take-over of Chrysler's European operations.

At an International Metal Workers Federation meeting in Geneva last week, the unions decided to seek urgent talks with the company about the effect of the take-over on jobs and Chrysler plants.

Union leaders declared that they would use pressure, including industrial action, to protect jobs.

Mr. Gavin Laird, a member of the Amalgamated Union of Engineering Workers' executive, yesterday said the unions had found it impossible to arrange a satisfactory meeting. This was confirmed in a telegram sent by

IMF staff to the British unions yesterday.

British union leaders will decide on their response at tomorrow's meeting in Brighton. An early recall of the international conference, at which unions from Britain, France, Spain, the United States and Australia were represented, is likely.

This would have to decide what pressure could be applied to bring the company to the negotiating table. The decision is complicated by the weak state of trade union organisation in the French car factories compared with Britain.

Peugeot-Citroen would prefer to get approval for the take-over from the respective governments before having detailed talks with the unions. The unions, however, regard discussions with the com-

pany as essential in determining their attitude towards the Chrysler offer.

Union leaders have stressed that the British Government could still block the deal and are anxious to meet Peugeot-Citroen face to face before Ministers reach a final decision.

Last week's announcement of Peugeot-Citroen's plans for Chrysler did not give the strong reassurances the British unions are seeking on jobs and the role of Chrysler UK plants. Union leaders fear these could become assembly centres for vehicles engineered in France.

The unions' attempt to obtain satisfactory talks with Peugeot-Citroen is an early test of their ability to apply pressure at multinational level.

BL disputes Page 10

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Farm and home land prices rise sharply

BY CHRISTOPHER PARKES AND JOHN BRENNAN

BOTH HOUSING and agricultural land prices rose sharply in the first half of the year, according to Government figures issued yesterday.

Provisional land price estimates from the Department of the Environment show that the cost of an average housing plot is now £2,210, 18 per cent higher than in the first half of 1977.

According to figures from the Ministry of Agriculture the steady increase in the price of farmland in England also accelerated sharply during the summer.

Average price at 363 monitored sales of land with vacant possession in the three months to the end of July was £1,247 an acre—£77 more than in the preceding three months.

The figures on housing land confirm warnings from the house-building industry that residential building land is beginning to have a marked scarcity value.

The complexities of recent property legislation, and the effect of planning controls have restricted the amount of land available to the builders. And the Department's survey shows the impact of these restrictions on prices.

The index for housing plot prices soared to 302 (1970=100) at the peak of the building boom late in 1973, sliding to a low point of 192 in the winter of 1975.

Since then prices have been moving only slowly, rising by just 8 per cent in 1976 and 7 per cent during 1977. But in

the first six months this year land prices rose by 11 per cent, taking the plot index to 244 and back to levels last seen late in 1972, before the last price explosion.

Farmland values have risen 22 per cent this year so far, and the latest prices are 70 per cent higher than at the start of 1977.

Most of the sales were in the rich arable areas of East Anglia, according to Savills, agents. Since estates within easy reach of London also attract a premium, there has been considerable interest lately in the areas bordering the M4.

Nonetheless, Savills said, land in Britain was still cheaper than anywhere else in Europe. A possible influence on prices was the lack of legal fetters governing land ownership in this country.

Elsewhere in Europe, for example, the law restricts the purchase of agricultural land to certain groups. This tends to reduce competition.

However, as Mr. Peter Caroe, partner in charge of the farm sales department at Knight Frank and Rutley, pointed out that, farms in Holland cost about £5,500 an acre. And even in Ireland, good land sells for about £3,000 an acre.

Mr. Caroe said the Ministry figures were diluted by farm sales in less profitable agricultural areas. Good land in the eastern arable regions was now costing between £1,500 and £1,800 an acre.

The U.S. steel industry is already reacting to the rising European imports.

Companies there are pointing out that the Japanese steel companies, which were causing so many problems in the U.S. market, have begun acting in a more restrained way.

The Japanese share of the U.S. imports market has fallen back to 26 per cent in recent months leaving the EEC countries as by far the largest bloc importing steel into the U.S.

The chairman of the American Iron and Steel Institute, Mr. Lewis Foy, warned last week that unless EEC steel sales in the U.S. are reduced, the indigenous companies will renege their anti-dumping suits against foreign producers.

In July, steel imports into the U.S. rose to nearly 1.8m tonnes and most of the increase was attributed to the EEC producers. British steel used to have a 1m tonnes a year market in the U.S. Most of those sales were lost when the corporation went through a period of production difficulties. This year British Steel is forecasting total sales of about 350,000 tonnes into the U.S. market.

Even as he spoke, Mr. Callaghan knew that his recipe for curbing wages will be rejected by the TUC in its economic debate today. He was really proclaiming to the country that the Government was not wavering in its determination to make a 5 per cent ceiling on wage settlements a main plank of its election campaign.

After reciting the old Marie Lloyd music hall song that the girl would be in vain at the church for her bridegroom, he added: "I have promised nobody October... nobody at all."

But he added that he would be indicating his intentions "very shortly". When he did, it would be in the belief that people had come to trust that the Government did not, in its actions, flatter now to deceive later.

More than once the Prime Minister singled out Sir Keith Joseph, Mrs. Thatcher's policy adviser, for special mention, with an indication that Sir Keith is likely to become a prime Labour campaigner.

British plea for cut in EEC steel sales to U.S.

By Roy Hodson

BRITISH STEEL producers are appealing to other EEC steel-makers to curb their exports to the U.S.

Mr. Gordon Sambrook, commercial director of the British Steel Corporation, said yesterday: "The corporation view is that if the present high level of EEC exports to the U.S. is sustained for the remainder of this year the Americans will be forced to respond with retaliatory measures."

He was speaking before leaving for Brussels to attend the meeting of Eurofer, the European steelmakers' club.

Some Continental steel companies have begun increasing U.S. sales to dispose of surplus production which cannot be sold in Europe.

The EEC sales jumped to 42 per cent of U.S. steel imports in July compared with an average of around 35 per cent during the previous six months.

Most of the extra steel came from West Germany and Belgium, with the UK's exports falling from an average of 4 per cent to a new low of 2 per cent in July. Most of that steel was supplied by British Steel.

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British decision on airbus 'urgent'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

M. JACQUES MITTERAND, president of Aerospatiale, the French manufacturing group, made it clear at the Farnborough air show yesterday that a political decision on the Airbus A-310 aircraft was a day nearer to a political decision.

He said, the Europeans had organised the production programme for the A-310 without allowing for British participation. Under this scheme the wings for the new aircraft would be built by the European VFW-Fokker concern in West Germany.

"We can do it alone, but I do not want to see that happen. Right now we are trying to keep the door open, but every day that threatens to delay the programme."

M. Mitterand suggested that he was in the same difficult position as that confronting British Aerospace. Both groups wanted to see British participation in the A-310 programme, but there was a difference of view as to who was causing the delay.

The UK feels that it is the French Government which is being intransigent by insisting on a formal British Airways commitment to the new aircraft which the airline is not yet prepared to give and which the British Government is not in a position to enforce.

The French group believes strongly that it is the British failing to give what they regard in France as a simple commitment.

Rapier order Page 6

British Aerospace spending plans Page 9

for the Airbus programme by the British."

He was referring to the statement by Mr. Eric Varley, the Industry Secretary, last week that while the Government had given permission for British Aerospace to rejoin the European grouping, it could not bring with it a formal commitment from British Airways to buy the A-310 aircraft. Further study could perhaps eventually result in some British purchases of the aircraft, the Minister had conceded.

M. Mitterand made it clear that he, along with other sections of the French aerospace establishment, considered this attitude unsatisfactory. He said that Airbus Industrie, which included Aerospatiale, could build

Ferranti joint venture with Siemens

BY ANDREW TAYLOR

FERRANTI, the electronics group rescued from financial difficulty by the Government in 1975, confirmed yesterday that it has reached agreement in principle on a new